

# X. N. Iraki, PhD

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School of Business.  
University of Nairobi  
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## Objective

To Inspire and Guide the Next Generation Through Teaching, Research and Service to Humanity

## Education

- Sept 2014-April 2015: *Fellow in Global Journalism*, Munk School of Global Affairs, **University of Toronto**, CANADA.
- January 2014: *Competition Policy*, course hosted by **Strathmore Business School** and facilitated by Prof Thomas Ross of Sauder School of Business, University of British Columbia
- July 2008: *Microeconomics of Competitiveness*, course conducted by Prof. Michael Porter of Harvard University at Strathmore University, Kenya.

2001-2005 **Jackson State University** Mississippi, USA

- PhD and Fulbright Scholar
- Major: Economics
- Minor: Management
- Graduation date, December 17, 2005.

Dissertation Topic, *Entrepreneurship, Productivity and International Trade: A Study of Three Catalysts of Economic Growth.*

1995-1996 **University of Nairobi** Nairobi, Kenya  
**Master of Business Administration(MBA)** **1996**

- Best first year MBA Student : PriceWaterhouse Award
- Project: *Prospects of a Futures Market in Kenya*

1991-1996 **Kenyatta University** Nairobi, Kenya

- **Master of Education, M. Ed( Communication & Technology )** **1996**

Thesis: *Students and Teachers Expectations of Practical Work in Physics*

- **B.Ed(Science)** **1991**
- Upper Second Class Honours
- Subjects: Mathematics, Physics & Education

1986-1987 **Alliance High School** Kikuyu, Kenya

- **A-Level** :Subjects taken; Mathematics, Physics, Chemistry and General Paper

**1982-1985** **Kabete Technical School** ( Now Technical Institute)

- O-Level: First Division
- Major Technical Field: Electrical Technology.

**Research interests** Entrepreneurship, Economic Growth, Innovations and National Competitiveness, International Trade and Productivity

**Teaching Interests** Research Methods, Managerial Economics, Operations Management, Business Statistics, Money & Banking, Entrepreneurship, Principles of Economics.

**Professional Experience**

July 2013 to Present University of Nairobi, Kenya

**Senior Lecturer & Coordinator, Publications, Research & Extensions**

Courses taught:

Undergraduate: *Operations Management*

MBA: \**Total Quality Management*,

\**Business Research Methods*

\**Innovations & Technology Management (NEW)*

PhD: \**Statistics for Business Research*

\**Entrepreneurship and Small Business Management*

June 2007-July 2013 University of Nairobi Nairobi, Kenya

**Lecturer, School of Business**

**2006 to April 2014 : MBA Program Coordinator at University of Nairobi School of Business**

Coordinated MBA program from admission to graduation.

June 2007-2011,

**Adjunct Lecturer, Strathmore University**

Courses taught: Entrepreneurship & Small Business Management

Managerial Economics (MBA), supervised MBA projects.

Aug 2005-May 2007 **Kentucky State University** Frankfort, USA

**Assistant Professor of Economics**

- Courses taught: Quantitative Methods,  
Principles of Economics,  
Business Statistics  
Money & Banking

- Conducted GMAT workshops in Quantitative Methods
- School of Business Faculty Senator

1997-2001                      University of Nairobi                      Nairobi, Kenya

**University Lecturer and Careers Coordinator**

- Courses Taught Management Mathematics, Operations Management, Heuristics and Simulation, Research Methods, and Project Management
  - Won the best Lecturer award in the Department of Management Science in 1998
  - Advised Students on Career Choices and Job opportunities
  - Liaised with Employers and Coordinated on-Campus Job Recruitment
  - Member of the Undergraduate Studies Committee. The Committee
- Wrote New Regulations for B.Com Degree.
- Founded and Edited *The Faculty of Commerce Newsletter*
  - Sponsored the annual Global Thinker Award for Graduating Students

**Publications  
and Conferences**

**JOURNAL ARTICLES**

**Work in Progress:**

- Location analysis of satellite hospitals in Kenya
- Economic contribution of the motorcycles in Kenya
- Innovation lags in Kenya
- Economic Prospects of Devolution in Kenya
- Intergenerational Upward Mobility in Kenya: 1963-2013.

**Published work**

- “Capacity Utilization: The Forgotten Secret in Trading Out Poverty, “ Published in DBA Africa Management Review, 2013
- “Outsourcing & Vision 2030: An Analysis Into Kenya’s New Economic Frontier” published in AFRICAN JOURNAL OF BUSINESS MANAGEMENT.  
<http://www.academicjournals.org/journal/AJBM/article-abstract/58C8A2E25832>, 2013
- XN Iraki and Wangethi Mwangi “Jogoo Kimakia: The Making of a Kenyan Entrepreneur “ published by Social Science Research Network, SSRN,  
<http://papers.ssrn.com/sol3/topTen/topTenResults.cfm?groupingId=2242188&netorjml=jml>

## BOOK CHAPTERS

- *The Politics and Economies of City Spaces, Parks, Trading Zones and Slums*, published as a Book Chapter in Let Kenya Be Volume 3.2015
- *Economic implications of peaceful and fair elections in Kenya*, published by AHADI, 2012
- November, 2009; *Entrepreneurshi in Kenya : From Jua Kali to Silicon Valley*, a Book Chapter in the Economic History of Kenya: Land, Water, Railways, Education, and Entrepreneurship edited by [Maurice Nyamanga Amutabi](#)

## CONSULTANCIES

- January 2014: Designed a New County Business Performance Index for ACAL Consulting
- January 2014: Review of Programs for Proposed Nyeri University
- 28<sup>th</sup> March 2014: The World in 2050: Planning to be part of the Action, A presentation to Kenya Institute of Management
- August-October 2013: Consultancy to Thompson Foundation on Africa Means Business Project that tries to bridge the gap between Economists and journalists. Sponsored by Bill and Melinda Gates Foundation.  
<http://www.africameansbusiness.org/key-people/financial-journalism-trainers>
- Africa's Bright Prospects, A talk to Bayer Crop Science Division Annual Conference, 18<sup>th</sup> January , 2013
- Resource person in Strategy Analysis for Family Bank Ltd(FBL) , 29<sup>th</sup> Nov. 2012
- October 2012, Consultant to Thompson Foundation on Africa Means Business Project, University of Ghana, Legon, Accra, Ghana
- 27<sup>th</sup> September 2012, Consultant to Thompson Foundation on Africa Means Business project, Held at University of Ghana, Legon, Accra.
- June 14-16<sup>th</sup>, Consultant for Thompson Foundation, *Africa Means Business Program* for Journalists and Economists at Strathmore University.
- 6<sup>th</sup> June 2012: Making Higher Education Relevant to Economic Growth, a Presentation to Rwanda Development Board, Kigali,

Rwanda.

- May 5<sup>th</sup> -6<sup>th</sup> 2012: Consultant to Thompson Foundation on Africa Means Business. Training for Economists and Journalists. Strathmore University.
- 26<sup>th</sup> March 2012: "Economic and Political Prospects of Sub-Saharan Africa," A Presentation to Bayer Crop Science, At Dar es Salaam, Tanzania.
- January 13-14, 2010: Facilitator in Portfolio Management training course for employees of Dyer and Blair Investment Bank, Nairobi. Topic covered; *Capital Structure and Dividend Policy*
- August 2008-2011  
**Research Fellow, National Social and Economic Council (NESC), A think tank in the Office of the President.**

Main Projects;

- Making Kenya a 24 hour Economy
- Represents NESC at the Task Force to review Operations of Productivity Center of Kenya (PCK)
- Enhancing Kenya's Competitiveness within EAC/COMESA
  - Towards an Effective and Sustainable Marketing Infrastructure in Kenya. Website: <http://nesc.go.ke/>

## **SEMINARS , CONFERENCES & INTERVIEWS**

- 11 July 2014: Key note speaker in African international management conference (AIBUMA), at University of Nairobi
- New leadership in China, a commentary to Xinhua, 28<sup>th</sup> February 2013.
- Kenya's economic prospects after the polls, interview with Voice of America, February, 19<sup>th</sup> 2013
- Interview with Xinhua on Africa Chinese relationships, 7/11/2012
- August 8, 2012: Economic implications of peaceful and fair elections in Kenya, a presentation to Youth Conference, hosted by AHADI and sponsored by Rockefeller Foundation at Laico Regency.
- July 12<sup>th</sup> 2012, Catalysts of Innovations: A cross country analysis, Presented to AIBUMA conference at University of Nairobi (UoN), Kenya.

- July 12<sup>th</sup> 2012, An analysis into Africa's Economic and Social Prospects. Presented at AIBUMA conference, UoN ( with Dr. Wahome Gakuru).
- 23<sup>rd</sup> May 2012: hosted Prof. Yassok Yehuda of Marshal School of Business, University of Southern California. He presented a talk on “ The Future of Operations Management”
- 12<sup>th</sup> to 14<sup>th</sup> April 2012: Entrepreneurship and Research Methods workshop at the British Institute in East Africa (BIEA) in Nairobi Kenya.
- 3<sup>rd</sup> April 2012; Hosted “Entrepreneurship at the Bottom of the Pyramid” a presentation by Dr. Diane Holt, a lecturer from Queen’s University, Belfast.
- Friday Feb 17, 2011. Hosted a Seminar on Entrepreneurship, at SoB, Guest lecturer was Stephen Mezias of INSEAD at School of Business, Fontainebleau, France.
- Thursday, November 3<sup>rd</sup> 2011. Panel Member on NTV discussion on the State of the Economy.
- Sept 30, 2011; Interview on BBC on Renewable Energy in Kenya
- February 16, 2011. Interview on KBC on Rising Petrol Prices
- February 15<sup>th</sup> , 2011. Discussant in the first meeting of NCKK Vision 2060 project.
- January 20, 2011; Panelist on **Future of Social Entrepreneurship in Kenya**, part of The Innovation for Humanity project, an experiential learning project in the Global MBA program hosted by Carey Business School, Johns Hopkins University at the Hotel Sarova Panafric.
- January 17, 2011; Educating the 21<sup>st</sup> Century Student, a talk to secondary school Principals from Mbeere North District.
- January 6<sup>th</sup> 2010; Panelists on “Social Entrepreneurship” at Strathmore University, part of The Innovation for Humanity project, an experiential learning project in the Global MBA program from Johns Hopkins Carey School of Business.
- November 18<sup>th</sup> 2010; “Operations Management in Kenya; a Situation Analysis” A paper presented at 15<sup>th</sup> annual international management conference at Makerere University, Uganda.
- November 3<sup>rd</sup>, 2010, “Best Practice Approach in Work Supervision: Quality Assurance and Quality Control,” A Paper presented at Ministry of Roads Conference, Nairobi-Kenya.

- October 14, 2010; presented at ORSEA 6<sup>th</sup> conference At Makerere Business School in Uganda, *Innovations and economic transformations: a cross national analysis*'.
- August 4<sup>th</sup> 2010; Discussant on Kenya Broadcasting Corporation (KBC) on political and economic prospects of the new constitution
- May 27<sup>th</sup> 2010: Discussant on Nation TV on "Cost of Devolution" in the draft Constitution
- April 26<sup>th</sup> 2010; Discussant in a peer review meeting on 'Youth Employment/Livelihoods and Poverty' by Institute of Economic Affairs at Serena Hotel, Nairobi.
- 29 January 2010, at Jumuia Place, Nairobi. Discussant in "ASSESSMENT OF THE SOCIAL POLITICAL AND ECONOMIC CHALLENGES FACING THE REFORM PROCESS AND PROJECTING THE POSSIBILITIES AHEAD" hosted by National Council of Churches of Kenya(NCCK)
- November 24<sup>th</sup> 2009: *Capacity Utilization in Kenya; the Unexploited Potential*, presented at Makerere Business School, Uganda.
- July 17<sup>th</sup> 2009; Outsourcing & Vision 2030; An analysis into Kenya's New Economic Frontier, A Paper Presented at the 5<sup>th</sup> Operational Research of East Africa(ORSEA) conference at Whitesands Hotel , Dar es Salaam, Tanzania
- June 9, 2009: *KBC guest on Pre-budget Review*
- June 4<sup>th</sup> 2009, Supply Chain Management Practices at the University of Nairobi, "Presented with Ms Ann Ngari at the PPOA experts workshop at Chiromo Conference center, UoN.
- May 14-17<sup>th</sup> , Delegate to the Association of African Business Schools (AABS) conference on Executive Education , Dakar , Senegal
- May 4<sup>th</sup> 2009, panelist in MNBC Africa TV Panel Discussion on Supply Chain Management
- April 2, 2008; Discussant on ' *The State of the Economy*' on Citizen TV, Kenya
- *Jogoo Kimakia, The Making of a Kenyan Entrepreneur*; a case in presented for Africa Association of Business Schools (AABS) competition, March 12<sup>th</sup> 2009. (With Wangethi Mwangi).
- *Sept 2008; Capacity building in Kenya's Dairy Industry*, Presented in OR50 Conference in York, UK in September 9,

2008 ( with Zipporah Kiruthu)

- *Supply Chain Management in relief supplies; lessons from post poll chaos*, Presented in OR50 Conference in York, UK in September 9, 2008.(With Zipporah Kiruthu)
- Facilitator; NCKK workshop on “National Healing and Reconciliation” at Limuru, June 6<sup>th</sup> 2008.
- *Economics and Peace-building; the Hidden Puzzles in Post Poll Chaos*, presented at Catholic University on May 29<sup>th</sup> , 2008.
- March 2008: 11 day academic visit to Europe visiting UK, Spain, Netherlands, and Poland

Schools visited; IESE and ESADE( Barcelona, Spain), London Business School ( London, UK), Warsaw School of Economics(Warsaw, Poland), Maastricht Business School ( Maastricht, Netherlands),

- October 3<sup>rd</sup>, 2007: *The Empire Strikes Back: An analysis into Innovations in the Commonwealth*, A paper presented at Pre-Commonwealth Head of Government meeting (CHOGM) conference at Makerere University Business School, Uganda.
- August 2007; researcher on *Garisecure* project on cassava, sponsored by European Union. Focused on how cassava can become a staple food in Kenya.
- April 14, 2007: *Remittances, The Good and the Ugly*, SIRAS Conference, Frankfort, KY.
- March 23, 2007: *Strengthening Kenya through the Kenyan Diaspora*, A presentation in the Conference “The Role of the Kenyan Diaspora in Kenya's Development.” Chaired one session at Kennesaw State University, Georgia.
- March 1, 2007: attended, “A Professors Guide: Hot Topics and Cool data,” A Federal Reserve Bank of St. Louis Conference on Teaching Faculty. Topics Covered included;

-Why free trade is controversial.

-Examining the U.S. Economic Outlook

-Fed's new online tool, CASSIDI™ for Analyzing Banking Market Structure

-Techniques for using Fed Data Resources.

-A Visit to the St. Louis Federal Reserve Bank



- December 2006: Reviewed H. Glenn Hubert and Obrien, Principles of Economics.
- April 20, 2006, "Economic Indicators (GDP, PPI, CPI, etc.) and Their Statistical Significance on Market Movements" A Presentation to American Association of Individual Investors, (AAII), Louisville , Kentucky Chapter.
- April, 2006 'Africa, Regional Cooperation and the World Market", a Book Review. Michael Buntrup, Henning Melber and Ian Taylor, Nordiska Afrikainstitutet, Uppsalla, Sweden, 2006.
- April 8, 2006: "Economics and (or) Love: An Analysis into Dowry Pricing in East Africa", IABD Conference, San Diego, California. Published in the IABD Research Yearbook.
- April 2, 2006. "Natural Disasters in Africa" Presented at The 7<sup>th</sup> Southern Interdisciplinary Roundtable on African Studies (SIRAS)" Conference, With James Obielodan and Albert Assibey –Mensah.
- March 2006: GMAT Workshop at Kentucky State University
- January 2006, Book Review for H-Net Africa ([H-Africa@h-net.msu.edu](mailto:H-Africa@h-net.msu.edu)) Michigan State University. Title, "Trade, Development, Cooperation, What Future for Africa? Edited by Henning Melber, Nordiska Afrikainstitutet, 2005 (<http://www.h-net.org/reviews/showrev.cgi?path=278691070865913>)
- January 2006, Reviewed two Papers for the *Journal of Business and Management*.
- May-August 2005:"Incentivising Community Efforts to Improve Students Academic Performance and Health in Metro-Jackson area of Mississippi" A Working paper with Dr. Anthony Mowson, Jackson State University, Institute of Epidemiology.
- Sept, 2004- Aug 2005: "A Survey of International Programs at Minority Institutions," a Research Project under Dr. Ally Mack, Dean, Division of International Studies, Jackson State University.
- July 2005 "Deficits, Baby Boomers and Healthcare Financing Priorities in the United States," With Emeka Nwagwu. Presented at B&ESI Conference, at Flagstaff, Arizona.
- "Factors Predicting Entrepreneurship Opportunities in the United States of America: 1969-2000" With Dr. Fredrick Muyia Nafukho, University of Arkansas. *The Working Paper Series* sponsored by the Public Policy Ph.D. Program University of Arkansas at Fayetteville([http://policy.uark.edu/paperseries/v3n1\\_fulltext.pdf](http://policy.uark.edu/paperseries/v3n1_fulltext.pdf))
- November 22, 2004: "Getting Out of the Abyss; An Analysis into

Post War Economic Recoveries in the US”, Presented at the Annual Decision Sciences Institute Conference in Boston, Massachusetts.

- “Access to Healthcare in Mississippi: Does Income Really Matter?” with Dr. Emeka Nwagwu. Presented at the 3<sup>rd</sup> Institute of Epidemiology Conference, Jackson State University, October 15<sup>th</sup>, 2004.
- June-August 2004: Research Assistant to Dr. Ezeala Fidelis-Harrison on a Research Project, “Feminization of Poverty Among Afro-American Women in USA, “Sponsored by Center for University Scholars, Jackson State University.
- May 2004: “The Present and the Future of Management Science; a Global Perspective”, A Talk to B.Com Students, Kisii Campus, Egerton University, Kenya.
- April 2004: Reviewer for Decision Sciences Institute Conference Papers.
- March 2004: “An Evaluation of Macro –Economic Indicators of US-Japanese Trade Rivalry,” IABD Conference, San Antonio, Texas. (With Dharam Rana).Published in IABD Research Yearbook.
- Feb 2004:”Stock Market Performance in Sub Saharan Africa”, at Eastern Economic Association Conference , Washington , D.C. (With Dennis Anyamele)
- November, 18, 2003; Participated in the BBC Radio Discussion on AIDS in Africa.
- November, 13,2003: “Three Catalysts of Economic Growth”, 13<sup>th</sup> Annual Economics Symposium, Jackson State University, MS
- November 13, 2003: “Economic Thoughts of J.K.Galbraith,”13<sup>th</sup> Annual Economics Symposium , Jackson State University, MS
- October, 2003:Book Review for H-Net Africa([H-Africa@h-net.msu.edu](mailto:H-Africa@h-net.msu.edu)) Michigan State University, Alusine Jalloh and Toyin Falola,Eds, “Black Business and Economic Power”, University of Rochester Press,2002.628 pp.
- October 19<sup>th</sup> 2003:”Getting out of the Abyss: An Analysis into Post War Recoveries in the US,” INFORMS Conference, Atlanta Georgia. (With Mohammed Bsat).
- June –Dec 2003: Research Assistant to Dr. Maury Granger under a Grant from University Scholars Center, JSU. Project title: “Quality of Life Index for Census Geographical Region 5.”
- April 2003. “Productivity in the US Economy: An Empirical, Analysis.” IABD Annual Conference, Orlando Florida( With

Dharam Rana)

- April 2003: "Productivity in the US Economy: An Empirical, Analysis" in IABD Research 2003 Year Book
  - November 16, 2002: "Economics and Meritocracy; an Analysis into Intelligence of Nations." INFORMS Annual Conference, San Jose, California.
  - April, 7<sup>th</sup> 2002: with Dharam Rana, "US Economic Indicators 1970-2000: A Comparative Analysis". At the Annual Meeting of the International Association of Business Disciplines (IABD), in Los Angeles.
  - US Economic Indicators 1970-2000: a Comparative analysis. In *Global Prospects*, The Research Yearbook of International Association of Business Disciplines (IABD), 2002 (With Dharam Rana).
  - April 2002, "Economics and Meritocracy; An Analysis into Intelligence of Nations" Best Paper in Rommel Benjamin Annual Sociology Symposium at Jackson State University.
  - March 26<sup>th</sup> 2002: "The Demand for Energy in the US : 1970 to 2000." at the Association of Social and Behavioral Sciences(ASBS) in Greensboro, North Carolina,
  - 1996-1997:Seminar participant at United States International University(Nairobi, Campus) on the Following Topical Issues; *Reporting Human Rights, Reporting on Foreign Policy, and The Role of Media in Conflict Resolution.*
  - Nov/December 1996: "Social Responsibility Accounting" in *The Accountant*
  - January / February, 1996: "Futures Trading and Petroleum Industry" in *The Management* -
  - September, 1996: "Currency Fluctuations and Politics", In *The Accountant* –
  - Nov/Dec 1995: "Telecommunications. Where are we headed" in *The Management*),
- \**The Accountant* is the Journal of the Kenya Institute of Certified Public Accountants, while *The Management* is the Journal of the Kenya Institute of Management (KIM) in Kenya.

### **Freelance Journalist**

1995-Present                      Various Newspapers                      Kenya/USA

Written articles and Commentaries for the following Journals and Newspapers.

- ***The East African Standard***, Syndicated Columnist since 2006  
**Articles available at <http://www.eastandard.net>**
- ***The Business Daily***-The Edge Knowledge Series
- *The Daily Nation* - Kenya's top Newspaper.
- *The East African*
- *BusinessAfrica* : Syndicated Business Columnist, Wrote a weekly Business column, and Developed a new Stock index for the Newspaper: 1998.
- *The People*-: Columnist 2001-2004.
- *The Blue and White Flash*-Students Newspaper, Jackson State University, MS: Wrote a weekly column, 2003-2005.
- *The Management*: 1996-1997. Wrote a monthly article and Reviewed the following books.
  - \* *Privatizing Criminal Justice* edited by Mathew Rogers
  - \**Focus :The Future of Your Company Depends on it* by Al Aries
  - \**Managing Change* by Barnard Barnes
- *The Baby Times*: 1995-1999: Wrote a monthly column

March/April 1997      Institute of Policy Analysis And Research (IPAR)  
Nairobi, Kenya

**Research Assistant to Prof. J.H. Kimura.**

**Additional  
professional  
activities**

- Collected and Analyzed Data for the Project "*Financial Disclosure of Financial Institutions in Kenya*"

March 1996      Promin Consultants      Nairobi, Kenya

**Research Assistant to Prof. Francis Kibera.**

- Collected Data for the Project "*Buying Patterns of Farmers for Unga Animal Feeds*"

1997-1998      Midway Securities International      Nairobi, Kenya

**Seminars Facilitator**

Facilitated the following Seminars

- *International Financial Management*
- *Investment Management*
- *Futures and Options as a Means of Overcoming Risks in Agriculture and Industry*
- *Treasury Management*

- *Corporate Planning*
- *How to Raise Funds in International Money Markets and Multilateral Financial Institutions*
- *Export Promotion*
- *Corporate Risk Management*
- *Use of Global Depository Receipts as a Means of Raising Capital in International Money Markets*

1998-2000          TOPS Management                          Nairobi, Kenya.

Seminars Facilitator on the Following Topical Issues for Supervisory Level Managers in the Kenya's Energy Sector.

- Leadership
- Decision Making

**Languages**

English, Swahili, and Some Spanish and Japanese

**Community Service**

September 2008-Present      School Board of Management Member  
 Shamata Girls School , Ndururumo High School: Policy Formulation , Monitoring School Finances and Projects

**Hobbies**

Golf(**handicap 12**), Tennis and Mountain Climbing(Climbed Mt Kilimanjaro-Africa's highest Mountain on July 15<sup>th</sup> , 2001)

**Interests**

Reading on Space Science and Military Strategy

**Volunteer experience**

1996-Present; Motivational Talks to High School Students in Kenya;  
 2001-2003: Coached students for Advanced Placement Exams at Murrel High School in Jackson, MS. Gave a Motivational talk on "International Business" to Students of Piney Wood High School in Jackson, Mississippi.