

# SILVIA NJERI MUTURI

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Languages: English, Sign Language and Kiswahili

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## PROFESSIONAL EXPERIENCE

### **Deaf Rights Advocacy: 2009 to date.**

As a sign language interpreter, I have worked with several organizations sensitizing and awareness creation on what inclusion for Deaf needs are. My highlights include translating the Constitution from written English into Sign Language and created a digital footprint through videos. This is in addition to using different platforms to build a community where the Deaf and the Hearing can integrate, demystifying the myths about the Deaf and creating an environment of inclusion and social equity.

- Continuous Sign language interpretation for the Deaf where there is Communication Barrier;
- Continuous mentions in the media ensuring that the Deaf voice is included at the main table of decision making process;
- Co –authored 2 abstracts and presented them at 2 international conferences on best practices for Deaf children in the justice system and business in the 21<sup>st</sup> century and its use of social media as far as the Deaf are concerned;
- Sensitizing Service providers, Government and Institutes on how to engage the Deaf effectively;
- Huduma Care Center Staff Workshop Training on Kenyan sign Language;
- Official Interpreter for Barclays Bank at the Career Fair 14<sup>th</sup> November 2014;
- An external Interpreter for Kenya National Association for the Deaf and thus worked with them on several projects, workshops, forums and seminars;
- Interpreting, editing of the first video of a Deaf Rapper in East Africa;
- Sign Language for the Deaf Students at KEPSA – Youth Empowerment Project (Kenya Private Sector Alliance);
- Organizing and mobilizing the Deaf youth for the Annual Deaf Talent show under a non-profit organization DINET;
- Museum Staff Training on Kenyan sign language;
- Civic Education training in Tharaka Nithi County under the Ministry of Justice (Phase 1 and Phase 2) Organizing of workshops, TOT, Q&A sessions;
- An external interpreter for the National Council of Persons with Disabilities (NCPWD);
- UNDP Team review collection – on the Disability Policy Act 2003 in Western Kenya;
- Hatua Show – aired in KBC.

### **Sign Language Interpreter: - University of Nairobi: 2016 to date.**

I interpret for Deaf students who pursue different courses at the university as well as coming up with the working code of ethics between students and Interpreters. Identifying the gaps and challenges faced by the Deaf in higher learning institutions and how to mitigate that.

### **Marketing Research Analyst: - Tracopay Limited: May 2014 to April 2015.**

Tracopay Limited is a company that is creating e-money solutions that has a comparative advantage over current competition. I supervised the just concluded proof of concept report and advised in the marketing strategy.

### **Head of Operations: - Diva Cosmetics Limited: May 2013 to February 2014.**

Diva Cosmetics Ltd publishes a local magazine for the local Kenyan market. I supervised the collection of materials, advert sourcing, print, and timely distribution, branding and digital visibility on social media.

As a result of observing the Cosmetology Industry, a mobile application was created to fill a need and it is now in the prototyping stage.

**Operations Supervisor: - Vuta Wire Limited: November 2007 to November 2009.**

Vuta Wire Ltd is a leading distributor for Telkom Kenya and has been consistently ranked in their top 10 performers. I supervised the commercial operations of the company and distribution and revenue targets are key milestones that are measured on a daily basis. Telkom expects 100% availability of airtime in all retail shops in our area of operation (Limuru Zone).

**Sales Executive: - Outdoor Advertising: February 2006 to October 2007**

Outdoor Advertising managed below and above the line advertising as well as Digital marketing for large corporate organizations such as Kenya Tea Board and Kenya Pipeline Authority. I would retain existing clients by coming up with an annual Marketing Activity and enlist new clients which contributed to monthly revenue of Ksh 300,000.

## **ACADEMIC AND PROFESSIONAL QUALIFICATIONS**

- Lynn University – MBA Ongoing
- BA
- Social Innovation Management – The Amani Institute
- Chartered Institute of Marketing – UK
- Sign Language
- Business and Information Technology – Diploma
- KCSE with a mean grade of B

### **Special Skills**

**SIGN LANGUAGE:** I am able to communicate with the Deaf Community in our Society. Having learnt both Kenyan and American Sign Language I serve as a Deaf Interpreter for local and international workshops / meetings.

## **HOBBIES**

- Sign Language tutor.
- I enjoy cooking, reading, dancing.
- I attend the Theocratic Ministry School, which has helped me to develop Good Communication Skills and Counseling.
- I was involved as a Choirmaster in the Writing and Composition of the TumuTumu School Anthem.
- In my third year of High School I was made an Entertainment Captain and also had Special Responsibilities.

## **REFEREES**

Willie Kanyeki  
Director, Business Development  
Tel 0731 617300

Steve G. Mbuthia  
Business Coach and Mentor  
Tel 0737 973757