

CURRICULUM VITAE

MAWEU Jacinta Mwende (PhD)

<https://www.linkedin.com/in/jacinta-mwende-maweu-09967928>

ORCID: <https://orcid.org/0000-0003-2902-1465>

Google Scholar: Dr. Jacinta Maweu

<https://scholar.google.com/citations?user=gWWfMn0AAAAJ&hl=en>

Academic/Professional Training

June 2009- April 2013

PhD in Media Ethics and Political Economy of the Media, Rhodes University, South Africa.

Sept.2004- December 2006

Master of Arts in Communication studies (University of Nairobi).

Research Interests

- Media Ethics
- Media and Democracy
- Climate Change Communication
- Media, conflict and Peace-building
- Political Economy of the Media
- Media and Human rights
- Digital populism and propaganda
- Health communication
- Peace Journalism
- Advertising and Consumer Behavior
- Communication planning and development
- Critical thinking and Communication

Sept. 2002- December 2005

Master of Arts in Philosophy (University of Nairobi)

Research Interests

- Philosophy and Communication
- Philosophy and gender
- Philosophy and Human Rights
- Creative and Critical Thinking

- Environmental Ethics
- Social and political Philosophy
- Ethics, Leadership and Governance
- Philosophy of Law
- Intercultural Philosophy
- Philosophy of Education

1997-2001

BACHELOR OF ARTS in Philosophy and Literature (*FIRST CLASS HONORS*),
University of Nairobi

Professional Working Experience

Aug.2018- to date: Senior Lecturer, Department of Philosophy and Religious Studies, University of Nairobi. Responsibilities: Teach, Research and Consultancy Media and Human Rights, Ethics and leadership, Philosophy of Law, Introduction to Philosophy, Critical thinking, Social and political philosophy among others.

2007- to date: Sessional Faculty, Department of Journalism and Media studies, University of Nairobi. Responsibilities: Teach and research in Critical thinking and Communication, Philosophy and Communication, Advertising and consumer behaviour, Advertising as Social Communication.

October 2015- to date: Associate Faculty, Institute for Climate Change and Adaptation (ICCA), University of Nairobi. Responsibilities: Teaching, consultancy, research grant proposal writing and supervision of graduate students in Gender and Climate change, Climate Change communication, Communication and Policy in climate change

Jan 2014- August 2018: Lecturer, Department of Philosophy and Center for Human Rights and Peace, University of Nairobi. Responsibilities: Teach, Research and Consultancy in Philosophy, Human Rights and Media Studies

Sept 2007- to Jan 2014: Tutorial Fellow, Department of Philosophy, University of Nairobi.
Responsibilities: Research, teach and Consultancy in Philosophy, Peace, conflict and Human Rights

Administrative positions (Academic)

October 2024- To Date Member, Faculty of Arts and Social Sciences Curriculum Review Committee, University of Nairobi

Jan 2016-To Date: Undergraduate and Postgraduate Programs Coordinator, Dept. of Philosophy, University of Nairobi. Responsibilities: Overall coordination of the teaching and examinations schedules for smooth running of the department

- May 2021- Date:** Academic Leader, Bachelor of Arts in Philosophy program, Dept. Philosophy, UON. Responsibilities: Academic leadership, management and assessment of the program. Ensure students' needs are met.
- Feb. 2015- to August 2022:** Faculty Coordinator, HIV/AIDS common Course, Faculty of Arts, University of Nairobi, Kenya
Responsibilities: Coordinate the teaching, examinations and any other related issues of this faculty common course.
- June 2013- to date:** Departmental Committee member, Research, Seminars and Publications Committee, Faculty of Arts and Social Sciences, University of Nairobi
Responsibilities: Participate in the seminars and publications committee activities such as helping in the Call for papers, editing and organizing faculty seminars and conferences.

International Affiliations

- Oct 2024- Oct 2027** Member of the Selection and Advisory Board of the Social Science Research Council's (SSRC) African Peacebuilding Network (APN) and Next Generation Social Sciences Program
- July 2024- To Date:** Senior Research Associate, Department of Communication and Media, University of Johannesburg
- April 2024- to date:** Research Fellow, Institute for Research and Policy Integration in Africa (IRPIA), <https://irpia.org/experts/>
- Jan 2024-to date** Publicity Secretary, League of African Women Philosophers (LAWP) which is an association/platform for African women in philosophy to network, collaborate, exchange ideas, mentor, and empower each other
<https://leagueofafricanwomenphilosophers.org/>
- July 2024- To date:** Founder and Chairperson, Peace and Development Researchers Association (PADRA) which is registered under the Registrar of Societies in Kenya and brings together Kenyan fellows of the Africa Peace building Network /Next Gen Africa of the Social Sciences Research Council (SSRC), New York (<https://padra-kenya.com/>
- May 2023- to May 2025** Executive Secretary, Africa Peace Research and Education Association (AFPREA) <https://www.afprea.com/governing-council/> and a member of the executive Council of International Peace Research Association (IPRA). IPRA is the largest Peace Research Organization globally whose mission is to pursue interdisciplinary research into the most pressing issues related to sustainable peace around the world today (<https://www.iprapeace.org/>)

- June 2020-to date** Associate (University of Nairobi team), The ARUA Centre of Excellence in Climate and Development (ARUA-CD) which is an African-led and pan-African response to the continent's climate-related development challenges and the knowledge and capacity urgently needed to address these (<https://arua-cd.org/team/>)
- Jan 2018- to date:** East African Coordinator, Centre for Media, Human Rights and Peacebuilding (CMHRP) based in London, UK, which is a non-governmental policy, research, practice and learning institute of self-governing experts, academics, journalists and media practitioners active in the field of media, human rights and peacebuilding (<https://cmhrp.org/>)
- November 2012- Dec 2016:** Council Member representing African region in the International Peace Research Association (IPRA).
- November 2012- Dec.2016:** Executive Secretary and member of the editorial board, Africa Peace Research and Education Association (AFPREA), which is the Africa regional organization of IPRA. Responsibilities: coordinate the official activities of the organization, peer review papers for conferences, prepare annual reports.
- Nov. 2012- to date:** Co- Convener of the Media, Conflicts and Human Rights Commission in IPRA. Responsibilities: Convene the commission panels in IPRA conferences, review papers to be accepted for the IPRA conferences, write conference reports

Research Grants/consultancies

- April 2023- April 2026: Collaborator** in the Partnership Development Grant by the Social Sciences and Humanities Research Council (a Canadian Federal Research Funding Agency) with Philip Onguny, St. Paul University, Canada as PI. Project title: **Developing and Testing New Approaches to Peace Professionalism.** Grant amount:\$197,558. Status: Ongoing
<https://peaceprofessionalism.com/research-team/>
- July 2022- July 2024: Co-PI** in the **African Peace-building Network (APN) 2022** Collaborative Working Group Research Fellowship by the Social Science Research Council (SSRC) with Prof. Gilbert Ouma as PI. Collaborative project titled: **'Let's Do It Together: Rethinking Gender in the Mediation and Resolution of Natural Resource Conflicts in a Changing Climate in East Africa'** brings together researchers from Kenya, Uganda, Ethiopia and South Sudan. (Amount \$60,000). Status: completed.
- Feb 2019- July 2021: Lead researcher (Co-PI)** in Kenya in the University of Leeds, University of Nairobi and University of Ghana GCRF collaborative research award with Chris Paterson (PI) University of Leeds on **Information in Climate Change Adaptation in rural Kenya and Ghana** (Grant amount £300,000). Status: Completed (<https://lucas.leeds.ac.uk/research/projects/gender-information-ecosystems-in-climate-change-adaptation/>).
- October 2018-January 2019:** Consultant for **Article 19 East Africa** to write a guide book on **Debunking disinformation, Misinformation and Propaganda: A Training guidebook for Journalists in Kenya.** (Amount \$15,000). Status: Successfully completed and submitted.

June 2015- January 2017: Lead Researcher in Kenya in EU funded project (MeCoDEM- Baseline survey on **Media and Democratization Conflicts in transitional democracies focusing on Kenya, South Africa, Egypt and Serbia in collaboration with the University of Oxford, UK.** (Total project budget was **2.89 million Euros** with Katrin Voltmer as PI). Status: Completed.

June 2015- December 2015: African Peace building Network (APN) Individual Research grant 2015, under the Social Science Research Council (SSRC). (**Amount: \$15,000**). Status: Completed.

December 2015- March 2018: Research Consultancy with Seeds Of Peace Africa in Collaboration with the Center for Human Rights and Peace, University of Nairobi on a Baseline Survey & Situational Analysis Of Food Security & Peace In The Cross Border Region of Turkana Project

July 2015- December 2015: Research Consultancy with Kenya National Commission on Human Rights in collaboration with the Center for Human Rights, University of Nairobi in a Baseline Survey on ‘Audit on Police Reforms’ in Kenya

October 2022: Trainer on Climate Change communication touching on advocacy and developing climate change communications strategy at the Africa School of Project Management (ASPM)

October 2022- March 2023: Mentor and Trainer for early career researchers at the Rift Valley Institute, Nairobi under The *Research Communities of Practice* project.

Feb 5-11th 2023: Trainer in the Early careers “**Diaspora Humanitarianism in Complex Crises Writing** Workshop organized by the Rift Valley Institute of Eastern Africa

Research and Publications

I have a total of **40** publications comprising of **19** peer reviewed journal articles, **18** book chapters in peer reviewed edited volumes and **3 (one solo authored and two co-authored)** university level books published by Routledge and Lexington Books.

Google scholar Citations: I have a total of **367** google scholar citations with **284** citations since 2019. I have **10** i10-index citations and **10** h-index citations (Dr. Jacinta Maweu <https://scholar.google.com/citations?user=gWWfMn0AAAJ&hl=en>)

ResearchGate citations: I have **133** citations at research gate with **7** h-index citations (<https://www.researchgate.net/profile/Jacinta-Maweu>)

BOOKS

Maweu, Jacinta. 2022. *Media, Ethnicity and Electoral Conflicts in Kenya*. Rowman & Littlefield: Lexington Books (<https://rowman.com/ISBN/9781793612366/Media-Ethnicity-and-Electoral-Conflicts-in-Kenya>)

Abosede, O.B., Mahfouz, A.A., Shittu, R., **Maweu, J.M.** and Githigaro, J.M. 2022. *Managing Violent Religious Extremism in Fragile States Building Institutional Capacity in Nigeria and Kenya*. Routledge: London (<https://www.routledge.com/Managing-Violent-Religious-Extremism-in-Fragile-States-Building->

[Institutional-Capacity-in-Nigeria-and-Kenya/Babatunde-Adedimeji-Raji-Maweu-MwangiGithigaro/p/book/9781032111124](https://www.routledge.com/Media-Conflict-and-Peacebuilding-in-Africa-Conceptual-and-Empirical-Considerations/MaweuMare/p/book/9780367726508))

Maweu, Jacinta., & Mare, Admire. (Eds.) 2021. *Media, Conflict and Peacebuilding in Africa: Conceptual and Empirical Considerations* (1st ed.). Routledge (<https://www.routledge.com/Media-Conflict-and-Peacebuilding-in-Africa-Conceptual-and-Empirical-Considerations/MaweuMare/p/book/9780367726508>) <https://doi.org/10.4324/9780429344862>

Book Chapters

Jacinta Mwendu Maweu. 2024. **Digital Populism, propaganda and the construction of electoral legitimacy in the 2022 Presidential elections in Kenya.** Erica Guevara and Anais Theviot (eds) *Elections and Social Networks around the World*. London: Rotledge p. 260-275 ISBN 9781032572307 https://www.routledge.com/Elections-and-Social-Networks-around-the-World/Guevara-Theviot/p/book/9781032572307?srsId=AfmBOoC_0Ph6zxMCxztD_0-GVEafeXHMy6O-ihX_gVK_UxbYOT8UsDg

Silas Oriaso, Jacinta Maweu, Chris Paterson (forthcoming) Rural women, climate change and information ecosystems in Kenya in Katie McQuaid (eds) *Intersectional Climate Justice in Eastern Africa*. Bloomsbury publishers.

Jacinta Maweu. 2023. **Undermining Democracy through Social Media. The Impact of Disinformation in the 2017 Elections in Kenya** in Duncan Omanga, Admire Mare and Pamela Mainye (eds). *Digital technologies, elections and Campaigns in Africa*. Pp.109-121. London: Routledge. ISBN 9781032551166 (<https://www.routledge.com/Digital-Technologies-Elections-and-Campaigns-in-Africa/Omanga-Mare-Mainye/p/book/9781032551166>)

Maweu, Jacinta. 2023. **‘Election, violence and political legitimation in Africa’** in Uchenna Okeja (eds). *The Routledge Handbook of African Political Philosophy*, pp. 256-267. London: Routledge. eBook ISBN 9781003143529 (<https://www.routledge.com/Routledge-Handbook-of-African-Political-Philosophy/Okeja/p/book/9780367561536>)

Jacinta Maweu and Admire Mare. 2022. **Citizen Journalism, electoral conflict and peace-building processes in Kenya and Zimbabwe** in *The Routledge Companion to News and Journalism* edited by Stuart Allan. Routledge (<https://www.routledge.com/The-Routledge-Companion-to-News-and-Journalism/Allan/p/book/9781032005850>)

Jacinta Maweu. 2022. **Networking Aloneness? Social disconnection in a Socially Connected Media world** in Ricarda Druke and Gmainer Franz (eds) *Communication and Media in the Cultural Industry: Life, World and Politics: 195- 209*, Peter Lang

Maweu, Jacinta. 2021. ‘Catalysts of conflict or messengers of peace? Promoting interfaith dialogue between Christians and Muslims in Kenya through the media’ in Jacinta Maweu & Admire Mare (Eds.). *Media, Conflict and Peacebuilding in Africa: Conceptual and Empirical Considerations* (1st ed.). Routledge. <https://doi.org/10.4324/9780429344862> pp.

Maweu, Jacinta and Mare, Admire. 2021. 'Changing the tide: Re-examining the interplay of media, conflict and peacebuilding in Africa' in Jacinta Maweu & Admire Mare (Eds.). *Media, Conflict and Peacebuilding in Africa: Conceptual and Empirical Considerations* (1st ed.). Routledge.

<https://doi.org/10.4324/9780429344862> pp. 1-16

Nic Cheeseman, Jacinta Maweu and Seth Ouma. 2019. Peace, But at What Cost? Media Coverage of Elections and Conflict in Kenya in *Media, Communication and the Struggle for Democratic Change: Case studies on Contested Transitions*. Voltmer, K., Stremlau, N., Christensen, C., Thomass, B., Vladislavljevic, N., Wasserman, H. eds. Palgrave. 85-105. DOI 10.1007/978-3-030-16748-6 (<https://link.springer.com/book/10.1007/978-3-030-16748-6>)

Jacinta Mwende Maweu, 2019. 'Still Manufacturing Consent in the Digital era: Disinformation, 'Fake News' and Propaganda in the 2017 Elections in Kenya'. *Propaganda in the Information Age: Still Manufacturing Consent*. Alan Macleod Ed. London: Routledge, pp.141-153. DOI <https://doi.org/10.4324/9780429430329>. eBook ISBN 9780429430329 (<https://www.routledge.com/Propaganda-in-the-Information-Age-Still-Manufacturing-Consent/MacLeod/p/book/9781138366404>)

Jacinta Mwende Maweu and Chris Paterson, 2019. Minding the Gap? The Media and the realization of SDG 13 on climate action and change in Kenya. In Maano Ramutsindela and David Mickler, *Africa and the Sustainable Development Goals*. Switzerland: Springer international publishing AG. (<https://link.springer.com/book/10.1007/978-3-030-14857-7>)

Maweu, Jacinta 2019. Unworthy Victims? The media, politics and the search for Justice through the International Criminal Court in Kenya' in *Reporting Human Rights, Conflicts and Peacebuilding: Critical and Global Perspectives* in Shaw Ibrahim and Selvarajah Senthana Eds. Palgrave Macmillan. 169-185. ISBN 978-030-10719-2

Jacinta Mwende Maweu, 2020. 'Towards a peace and human rights approach to Journalism: In search of social justice in post-conflict situations in Africa' in Ogenga Fredrick ed. *East Africa Peace Journalism: A Manual for Media Practitioners*. London: Routledge (<https://www.routledge.com/Peace-Journalism-in-East-Africa-A-Manual-for-Media-Practitioners/Ogenga/p/book/9781032338279>)

Maweu J. M. 2018. 'The Relevance of Odera Orika's Parental Earth Ethics as an Eco-Philosophy' in Oduor M.J. Nyarwath O., Owakah F. eds, *Odera Orika in the Twenty-first Century Kenyan Philosophical Studies, II*. The Council for Research in Values and Philosophy: Washington, D.C. pp.303-315

Maweu, J.M. 2018. 'Equality, Difference and the Complementarity of African and Western Philosophy' in *Thinking Polyloguous: Considerations Concerning An Intercultural-Philosophical Minimal Rule* by Franz Gmainer-Pranzl and Britta Saal (eds), pp. 273-285

Maweu, J.M and Ndohvu, J.B. 2017. 'A case of Voice Poverty? Towards a new Paradigm in the fight against Poverty in Kenya' in *Poverty and Human Rights: East African Experiences*. Baard, Andreassen, JB, Ndohvu and Tiberius Barasa (Eds) Nairobi: Focus Publishers Ltd. pp. 175-187

Maweu, J.M. 2016. 'Journalists' and Public Perceptions of the Politics of China's Soft Power in Kenya under the "Look East" Foreign Policy' in *China's media and soft power in Africa: Promotion and perceptions*. Zhang, X., Wasserman, H. and Mano, W. (Eds.). New York, NY: Palgrave Macmillan. Pp.123-134

Maweu, J.M. 2013. 'Media Liberalization in Kenya: Who benefits what?' In Olatunji, Rotimi and Laninhun, Beatrice eds. *Dimensions of Advertising Theory and Practice in Africa*. Senegal: Amalion Publishing, pp. 123- 134

Journal articles

Maluvu, Z. M., Oludhe, C., Kisangau, D. & **Maweu, J.** 2024. Adaptation Strategies and Interventions to Increase Yield in Green Gram Production Under a Changing Climate in Eastern Kenya. *African Journal of Climate Change and Resource Sustainability*, 3(1), 370-386. <https://doi.org/10.37284/ajccrs.3.1.2336>.

Ongesa, C., Mbugua, K. & **Maweu, J.** 2024. Addressing the Lacuna in Critical Thinking in Kenyan Secondary School Chemistry Curriculum. *Journal of Educational Thought / Revue de la Pensée Educative Vol. 57 No. 1, PP. (2024): Journal of Educational Thought*

Ongesa, C., Mbugua, K. & **Maweu, J.** 2023. Investigating the Critical Thinking Indicators in Kenya's Basic Education Curriculum. *Journal of Pedagogy, Andragogy and Heutagogy in Academic Practice (JPAHAP)*ISSN: 2708261X, Vol 4. No.2 (2023) pp1-20

Jacinta Mwende Maweu. 2020. "Fake Elections"? Cyber Propaganda, Disinformation and the 2017 General Elections in Kenya, *African Journalism Studies*, DOI: [10.1080/23743670.2020.1719858](https://doi.org/10.1080/23743670.2020.1719858) (<https://www.tandfonline.com/doi/abs/10.1080/23743670.2020.1719858>)

Jacinta Mwende Maweu, 2019. Community Media: Building Trust and Resilience in Kenyan Post-Election Conflicts. In *African Conflict & Peace-building Review*, Volume 9, Number 2, Fall 2019, pp. 9-32 (Indiana University Press <https://muse.jhu.edu/article/745406/pdf>).

Muchiri, P., **Maweu, J.**, Karanja, F & Ogara, W. 2019. Prioritizing climate-smart Agriculture adaptation options: The case of smallholder farmers at Wiyumiririe, Laikipia County, Kenya. *SSRG International Journal of Agriculture & Environment Science* 6(6), 15-27(<https://www.internationaljournalssrg.org/IJAES/paper-details?Id=227>)

Muchiri, P., Karanja, F., Ogara, W., & **Maweu, J.** 2020. Analysis of historical rainfall variability, droughts and wet seasons. A case of Wiyumiririe Laikipia County. *Journal of Sustainability, Environment and Peace*, 3(1), 15-20 (<https://uonjournals.uonbi.ac.ke/ojs/index.php/jsep/article/view/267>)

Muchiri, P., Ogara, W., **Maweu, J.** & Karanja, F. 2020. A Climate-Smart Agriculture approach using Double Digging, Zai pits and Aquacrop Model in rain fed Sorghum cultivation at Wiyumiririe location of Laikipia County, Kenya. *Africa Journal of Physical Sciences Vol.4* <http://journals.uonbi.ac.ke/index.php/ajps/index> ISSN2313-3317

Maluvu ZM, Oludhe C, Kisangau P, Maweu MJ. 2023. Analysis of rainfall and temperature trends and their implications on green gram production in the arid and semi-arid lands of Kenya. *Science Letters* 2023; 11(2):70- 82 (https://thesciencepublishers.com/science_letters/v11i2abstract4.html)

Maweu, J.M. 2017. "Peace Propaganda"? The Application of Chomsky's Propaganda Model to the *Daily Nation's* Coverage of the 2013 Kenyan Elections" in *Communicatio*, 43:2, 168-186, DOI: [10.1080/02500167.2017.1319873](https://doi.org/10.1080/02500167.2017.1319873)

Herman Wasserman and Jacinta Mwendu Maweu, 2014. 'The freedom to be silent? Market pressures on journalistic normative ideals at the Nation Media Group in Kenya' in *Review of African Political Economy*, Vol. 4, Issue 142, (29 Sept. 2014) pp. 1-13 DOI: [10.1080/03056244.2014.928277](https://doi.org/10.1080/03056244.2014.928277)

Herman Wasserman and Jacinta Mwendu Maweu 2014. "The tension between ethics and ethnicity: Examining journalists' ethical decision-making at the Nation Media Group in Kenya", in *Journal of African Media Studies*, Volume 6, Issue 2 2014 pp. 165- 181. Cover date June 2014 (<http://www.intellectbooks.co.uk/journals/view-issue,id=2712/>)

Maweu, J.M. 2014. "A Clash between Journalistic and Capitalist Values? How Advertisers Meddle in Journalists' Decisions at the Nation Media Group in Kenya" *Journal of African Media Studies*, Volume 6, Issue 1 pp. 27-43, Cover Date: March 2014 (<http://www.intellectbooks.co.uk/journals/view-issue,id=2660/>)

Maweu J.M. 2014. *Selling Audiences to Advertisers? The Hypercommercialism of News Content In News Media In Kenya* (The case of the *Daily Nation* and *The Standard* Newspapers). Conference Proceedings Series 40 (March 2014) of the International Conference on Media, Culture and Education, held in November, 23-25th, 2010 at the School of Arts and Humanities, Meknes, Morocco, pp. 273-287

Maweu J.M. 2013. 'The Ethnic Hate Speech was Networked: What Social Media Political Discussions Reveal about the 2013 General Elections in Kenya' in *index.Comunicación Journal* a special edition on "New (?) African communication environment: A contribution to the Study of Communication in Africa", [Vol 3, No 2 \(2013\)](https://doi.org/10.1080/10439862.2013.823888), pp. 37-52

Maweu, J.M. 2015. 'The Relevance of Philosophy in Human Development' in *Polylog. Zeitschrift für interkulturelles Philosophieren*, No. 33 (August 2015), pp. 9-20.

Maweu, J.M. 2013. 'A Critical Assessment of Odera Oruka's Theory of Punishment' in *Thought and Practice: A Journal of the Philosophical Association of Kenya (PAK) New Series*, Vol.4 No.2, April 2013, pp.97-109 (<http://ajol.info/index.php/tp/index>)

Maweu, J.M. 2012. 'The Morality of Profit In Business: Transforming Waste Into Wealth Through The *Iko Toilet* Business Venture In Nairobi, Kenya' in *Thought and Practice*, New Series, Vol.4 No.1, pp. 75-89 (<http://ajol.info/index.php/tp/index>)

Maweu, J.M. 2012. 'Indigenous Ecological Knowledge and Modern Western Ecological Knowledge: Complementary not Contradictory' in *Thought and Practice*, Vol.3 No.2, December, 2011, pp.35-47 (<http://ajol.info/index.php/tp/index>)

Other Research Out Puts

Jacinta Mwendu Maweu. 2024. **Challenges Facing African Women Engaged in Research: Reflections on Managing The Work-Life Balance.** *AFRICAN PEACEBUILDING NETWORK APN LECTURE SERIES: NO. 11, Social Science Research Council* (<https://www.ssrc.org/programs/african-peacebuilding-network/apn-lecture-series/>)

Sisanda N., Christina, C.M., Jacinta, M. 2024. **100 years of radio in Africa: from propaganda to people's power**, February 12, 2024. <https://theconversation.com/100-years-of-radio-in-africa-from-propaganda-to-peoples-power-222798>

Jacinta Mwendu Maweu. 2020. How community radio has contributed to building peace: a Kenyan case study. <https://theconversation.com/how-community-radio-has-contributed-to-building-peace-a-kenyan-case-study-141622>, July 9, 2020.

Jacinta Maweu. 2022. "Societal Stigma Major Obstacle to the fight against Dementia". *The Standard*. Tuesday, October 4, 2022

Jacinta Maweu. 2022. Stop stigma on dementia. In *Daily Nation*, Wednesday, September 21, 2022

Jacinta Maweu. 2022. *Implement action plan on dementia as WHO suggests* in *Daily Nation*, August 05, 2022.

Maweu, J.M. 2017. "The Ethnicity factor and the Risk of conflict in the 2017 Kenyan Elections" in *Kujenga Amani*, a digital platform of the Social Science Research Council, August, 2017

Maweu, J.M. 2016. "Kill Us Together or Leave Us Alone": The Beginning of the End of Al-Shabaab Menace in Kenya in *Kujenga Amani*, a digital platform of the Social Science Research Council, February, 2016

Postgraduate Supervision

I have supervised **15** MA students and **3** PhD student to completion and externally examined **6** PhD students from various universities in and out of Africa. I have also externally examined **30** MA thesis and dissertations from different universities.

Fellowships

-A Ryoichi Sasakawa Young Leaders Fellowship Fund (SYLLF) Fellow at the University of Nairobi

-Africa Peacebuilding Network (APN) Fellow of the Social Science Research Council, New York

Selected Refereed papers presented in International Workshops, Seminars and Conferences

Jacinta Maweu *Epistemic and Climate Justice in Climate Change adaptation and mitigation strategies in Africa: A decolonial Approach*. Paper to be presented at the Africa university Seminar Series seminar to be held at Machakos University 18-19th Sept. 2024

Jacinta Maweu. **Epistemic decolonization and Political Philosophy: rethinking the Viability of Multiparty Democracy in Africa.** Paper presented at the EthicsLab Conference, Catholic University of Central Africa, Yaoundé, Cameroon (10-15th June 2024).

Jacinta Maweu. **I am Because We Are? The Irony of *Ubuntuism*, Ethnic Conflicts and the Crisis of Identity in Africa.** Paper presented at the African *Peace and Education Association (AFPREA)*, 23-27 May 2024, Arusha, Tanzania.

Chris Paterson; Jasmin Surm; Audrey Gadzekpo; Jacinta Mwendu Maweu; Lata Narayanaswamy; Silas Oriaso; Gilbert Tietaah. **“God has seen we want to be equal to him”:** Contending with metaphysical worldviews in climate adaptation in rural Africa. Paper accepted for presentation at the 74th Annual Conference of the International Communication Association, to be held 20-24 June, 2024 at the Gold Coast Convention & Exhibition Center, Australia.

Maweu Jacinta. **‘Who can be against God’s elect?’ The Media and the Politicization of Religion in Kenya.** Paper presented at the ICA- Africa Conference, UCT Graduate School of Business, 16-18 November 2023, Cape Town, South Africa

Maweu, Jacinta. **Gender and Information Ecosystems in Climate Change Adaptation in rural Kenya.** Paper presented at the The Global Centre for Policy and Strategy (GLOCEPS), 2nd Annual Conference held on 22nd -23rd August 2023, Nairobi, Kenya

Maweu Jacinta. **Challenges facing African Women Engaged in Research: Reflections on managing the Work-Life balance.** Keynote Lecture at the Research Methods Workshop for the 2023 cohort of the Social Science Research Council’s (SSRC’s) African Peacebuilding Network (APN) and Next Generation Social Sciences in Africa (Next Gen) Fellowship program in Gaborone, Botswana from July 24 to 27, 2023.

Maweu Jacinta. **Reporting for Action: Media framing of climate change in Kenya.** Paper presented at the IAMCR Pre-conference on *Exploring climate journalism from globalized perspectives* July 8, 2023, Lyon, France

Maweu Jacinta, **Digital Populism, Propaganda and the construction of electoral legitimacy in the 2022 Presidential elections in Kenya,** Paper presented at the IAMCR Annual conference 9-13 July, 2023, Lyon, France

Maweu Jacinta. **Let’s do it together: Rethinking Gender in the Mediation and Resolution of Natural Resources Conflicts in a Changing Climate in East Africa.** Paper presented at the IPRA 2023, Trinidad and Tobago (17-21 May 2023).

Maweu Jacinta. **Climate change, migration and Natural resources conflicts in Wajir County in Northern Kenya.** Paper presented at presented at the Peace and Security Challenges in Africa: Local, National, Regional, and Global Perspectives Seminar, Tangaza University College, May 11, 2023

Maweu Jacinta. **Between Good people and Good laws: Using Virtue Ethics to ensure Integrity in political leadership in Kenya.** Paper presented at the University of Daresalaam Humanities Conference, Tanzania, September 13-15th, 2023.

Maweu Jacinta. **The Ethics of Care and the Kenyan Diaspora in development and nation building. Paper accepted for presentation at the Kenya Scholars & Studies Association 8 - 9th September, 2023** in Atlanta, Georgia.

Maweu Jacinta. **'Challenges Faced by Early/Midcareer researchers in Kenya'** Presented at the British Academy Writing Workshop: Getting Published in the Humanities and Social Sciences held at the Nairobi Safari Club 11-12 July 2022

Maweu, J.M. **Still 'Silent' on Social media: WhatsApp and the Spiral of silence theory on COVID19 Vaccine among members of the University community.** Paper presented virtually at the ICA conference, Sorbonne University, Paris May 25th 2022.

Maweu, J.M. **Global Perspectives on Xenophobia in the Media: reflections from Africa. Presented at the Xenophobia in the Media training workshop for journalists,** Sakarya University, Turkey 17th-27th May, 2022

Maweu, J.M. **Equality and Difference: Xenophobia, media and the politics of belonging in Kenya,** paper presented at the Xenophobia in the media conference, Sakarya University, Turkey 30-31st May, 2022

Lee, E. ,Maweu, J. Bianca, B., Gilbert, T. et al. 2021. **Climate Change adaptation and intersectional information deficits for women in rural Africa.** Paper presented at the IAMCR Virtual conference, July 11-15 July, 2021

Maweu, J.M. 2021. **Of Hustlers and Dynasties: The Media, Populism and the Rhetoric of Public Participation in Kenya.** Paper accepted for presentation at the IAMCR Virtual conference, July 11-15 July, 2021

Maweu, J.M. 2021. **The future of Journalism, ethics and the political economy of the media in the digital era.** Presentation in the IAMCR Emerging Scholars Network panel on the "Media and Communication after Crisis" on 8th June, 2021

Maweu, J.M. 2021. **Enhancing or Undermining Democracy? Social Media, disinformation and propaganda in the 2017 elections in Kenya** paper presented at the International Peace and Research Association (IPRA) conference held in Nairobi, Kenya 11-15 January 2021.

Maweu, J.M. 2020. **The Propaganda Model and Journalistic agency in Kenya Today: Ethnicity as a key sixth Filter?** Paper presented at the International Communication Association (ICA) annual conference (Online), Gold Coast, Australia, 21-25 May 2020.

Maweu, J.M. 2021. **Online Viral Injustice: Naming perpetrators and shaming women Victims of Intimate Partner Violence in Kenya,** Paper presented at the AHRI conference 2021, Maastricht University

Maweu, J.M. 2019. **Gender based hate speech and the representation of Femicide in Online Media in Kenya.** Lecture at Afro-Asian Institute, University of Salzburg, 21st May 2019.

Maweu, J.M 2019. **Philosophizing in Kenya Today: Issues, Challenges and Prospects.** Paper presented at the Philosophy in Africa Seminar Series at the University of Salzburg, Salzburg, Austria 20-24th May 2019.

Maweu, J.M 2019. **Good people or Good Laws? Philosophy and the fight against corruption in Kenya** Paper presented at Department of Philosophy Seminar, University of Salzburg, Austria 23rd May 2019.

Maweu, J.M 2019. **Manufacturing Consent in the Digital Era: Disinformation, Government Propaganda and the 2017 elections in Kenya.** Paper presented at the Political Economy Section at the IAMCR 2019 annual conference, 7-11 July, Madrid, Spain

Maweu, J.M 2019. **Between Telling the Story and Publicizing the Terror: Ethics, Media and the 2019 Riverside Terror attack in Kenya.** Paper presented at the Crisis, Security and Conflict Communication Section at the IAMCR 2019 annual conference, 7-11 July, Madrid, Spain

Maweu, J.M et al. 2019. **Digital Information in Climate Change Adaptation amongst rural women in Kenya.** Paper presented at the “Era or Error of Transformation? Assessing Afrocentric Attributes of Digitalisation” IAMCR pre-conference, 6 July 2019, Universidad Complutense de Madrid

Maweu, J.M. 2018. **Of Handshakes and public Apology politics: The media and post-election conflicts in Kenya,** paper presented at the International Peace and Research Association (IPRA 2018) in Ahmedabad, India 24-28th November, 2018.

Maweu, J.M. 2018. Just for Laughs? The Digital cultures of political memes among urban audiences in Kenya. Paper presented at the International Communication Association Africa (ICA- Africa conference) at the School of Communication, University of Ghana, 7-9th November, 2018.

Maweu, J.M. 2018. **Independent monitors or Hostages of the Establishment? The Media and International election observers in the 2017 general elections in Kenya.** Paper presented at the IAMCR annual conference, University of Oregon, USA 19-24th June, 2018

Maweu J.M. 2017. ‘The Role of the media in building trust and resilience in post-election conflicts in Kenya’. Paper presented at the 60th Annual Meeting of the African Studies Association in Chicago, USA 16-18th November, 2017

Maweu J.M. 2017. **Equality, ‘Difference and the Complementarity of African and Western Philosophy’.** Paper presented at the 23rd Institute of African philosophy and Studies (ISAPS) at the University of Vienna, Austria (10-11th July, 2017).

Maweu J.M. 2017. ‘From Liberal to Consociational democracy: Which way for Africa?’ Paper presented at the “Beyond Liberal Democracy: The Quest for Indigenous African Models of Democracy for the Twenty-First Century”, held at the Main Campus of the University of Nairobi, Kenya, from 22nd to 23rd May, 2017

Maweu, J.M, Cheeseman Nic and Ouma Seth 2016. ‘Peace but at what cost? Media coverage of elections and conflict in Kenya’ paper presented at the Mecomem workshop 11-14 December, 2016, University of Cape town, South Africa.

Maweu J.M. 2016. ‘Men under Siege? An analysis of Media representation of gender based domestic violence in Kenya’ paper presented at the 3rd International Conference on Gender and Communication School of Communication of the University of Seville, Spain on the 7th and 8th of April 2016.

Maweu, J.M. 2016. 'Between Watchdog Journalism and Peace 'Propaganda' Journalism: The Media, Democracy and the 2013 general elections in Kenya' paper presented at the media and democracy roundtable, at the University of Johannesburg in South Africa on 22nd April, 2016.

Maweu J.M. 2015. 'The Role of the Media in promoting Public Debate on Bioethical Issues: The Case of Genetically Modified Food in Kenya'. Paper presented at The Annual Conference on Bioethics organized by the Bioethics Society of Kenya on 16-17th December, 2015 at the Kenyatta University Conference Center

Maweu, J.M. 2015. 'Radicalized Religious Beliefs? Ethical Reasoning as a Tool to Reconcile Conflicting Religious Values' paper presented at the Ethics and Religion conference to mark World Philosophy Day at the Consolata Institute of Philosophy on 14th October 2015

Maweu, J.M. 2015. 'The Commercialization of newspaper news production and its impact on Journalism Ethics in Kenya'. Paper Presented at the Capitalism, Culture and Media Conference at the University of Leeds, UK, 7-8 Sept. 2015

Maweu, J.M. 2015. 'Tools of Hegemony or Resistance? Media Framing of China's "Soft Power" in Kenya and Sierra Leone' Paper presented at the IAMCR conference 2015, Montreal, Canada, 12-16 July, 2015

Maweu, J.M. 2015. 'Instigators of Conflict or Messengers of Peace? The Role of the Media in Promoting Interfaith Dialogue as a conflict management tool among Christians and Muslims in Kenya, Paper presented at the IAMCR conference 2015, Montreal, Canada, 12-16 July, 2015

Maweu, J.M. 2015. 'Mediated Dialogue as a Conflict management Strategy for Lasting Peace in Africa'. Paper presented at the AFPREA conference, April 13-15 2015, Abuja, Nigeria

Maweu, J.M. 2015. 'Messengers of Peace or Propagators of Hate Speech? Media Framing of the Interfaith conflicts between Christians and Muslims in Kenya.' Paper presented at the AFPREA conference, April 13-15 2015, Abuja, Nigeria

Maweu, J.M. 2014. 'Is Looking East a Lesser Evil? The Politics of China's Soft Power in Kenya and its implications for media Freedom and cultural Values', paper presented at the International Symposium on China's Soft Power in Africa: Emerging media and cultural relations between China and Africa at the University of Nottingham, Ningbo, China on 3-5th Sept. 2014

Maweu, J.M. 2014. *Peace Journalism or Peace Propaganda? How news Coverage of 2013 General elections in Kenya compromised the Media's Watchdog Role*, paper presented at 25th International Peace and Research Association 2014 conference in Istanbul, Turkey, 10-15 August 2014

Maweu J.M. 2014. "Worthy and Unworthy Victims?" *The Nexus between Media and Political Power in validating the Role of the International Criminal Court in the Kenyan Cases*", paper presented at the International Association of Media and Communication Research 2014 conference in Hyderabad, India, 15-19 July, 2014

Maweu, J.M. 2014. *Mind the gap: Public service Media and Development in Kenya*. Paper presented at the World Press Freedom Day East and Central Africa Journalists' Convention 2-3 May, 2014 organized by the Media Council of Kenya at the Kenyatta International Conference Centre, Nairobi

Maweu, J.M. 2014. *I am Because We Are? The Irony of Ubuntuism, Ethnic Conflicts and the Crisis of Identity in Africa*, paper presented at the 9th Annual International Conference on Philosophy, 26-29 May 2014, Athens, Greece

Maweu, J.M. 2013. *Media Ownership and the 2013 elections in Kenya*”, paper presented at School of Journalism, University of Nairobi, Annual Media Summit held on 13-15 November 2013 at the Safari Park Hotel, Nairobi, Kenya

Maweu J.M. 2013. *The Relevance of Odera Orika's Eco-philosophy and Parental Earth Ethics Two decades on* paper presented at the Odera Orika Symposium organized by the Philosophical Association of Kenya on 19- 21 November, 2013 at the Goethe Institute Nairobi

Maweu, J.M. 2013. *Speaking Truth to the Behind the Scenes Political and Economic Threats to Journalists' Freedom and Responsibility in Kenya* (Paper Presented at the High Way Africa International Conference held at Rhodes University, Grahams town, South Africa on 1-2 September, 2013).

Maweu, J.M. 2013. *Biased Press or Biased Public? The Ethnicity Factor in the Political News Production Process at the Standard and Daily Nation newspapers in Kenya* (Paper presented at the International Association of Media and Communication Research (IAMCR) conference at Dublin University, Ireland on 24-29 June, 2013)

Maweu, J.M. 2013. *The Effectiveness of self regulatory Media Councils in Africa: The case of the Media Council of Kenya* (paper presented at the Media Policy & Democracy's International Colloquium on Press Regulation and Accountability in Africa at University of South Africa, Pretoria, South Africa on 30 August 2013).

Maweu J.M. 2013. *Higher Education at Cross roads: The Dangers of Commercializing University Education in Kenya* (paper presented at the Riara University First Annual International Conference on Education in Africa on July 18-20, 2013, Nairobi, Kenya)

Maweu, J.M. 2012. *Worthy and Unworthy Victims? How the Mainstream media in Kenya Covered the 'Ocampo Six' cases versus the IDP cases at the Hague.* (Paper presented at the International Peace Research Association (IPRA) International conference at Mie University, Japan held on 24-28th Nov. 2012).

Maweu, J.M. 2012. *Money, Power and the Media: The nexus between Media Power and Market power.* Paper presented at the Sino- Africa international conference held at the Multimedia University, Nairobi, Kenya 23-25th July, 2012.

Maweu, J.M. 2012. *The Freedom to be Silent? A case of market censorship muzzling media freedom in Corporate media in Kenya.* Paper presented at the International Association of Media and Communication Research (IAMCR) conference at the University of Kwazulu Natal, Durban, South Africa 15-19 July 2012

Maweu, J.M. 2012. *A Clash of Journalistic and Capitalist Values? How Journalists Respond To Meddling Advertisers in Commercial Media in Kenya* (Paper Presented at the International Conference on 'Media and Everyday Culture in Africa' on 27-29 Feb. 2012 at Wits University, Johannesburg, South Africa)

Maweu, J.M. 2012. *Helping The Global Poor: Their Right Or Our Moral Obligation?*(Paper presented at an International Symposium organized by the Center for Human Rights and Peace, Dept. of Philosophy, University of Nairobi, Kenya on 13-15th Feb. 2012)

Maweu, J.M. 2011. *A Case of Voice Poverty? Towards A New Paradigm in The Fight Against Poverty In Kenya* (Paper presented in an international symposia organized by the Center for Human Rights and Peace, University of Nairobi on 28-30th Sept. 2011 at The Lake Naivasha Country Club in Naivasha, Kenya).

Maweu, J.M. 2011. *Our or Their Media? Critical Media Literacy, Corporate Media and the promotion of Dominant Ideology in Kenya*(Paper presented in an International Conference on Information and Media Literacy on 15-17 June, 2011 in Fez, Morocco).

Maweu, J.M. 2010. *Selling Audiences to Advertisers? The Hyper-commercialism of News Content in Kenya* (Paper presented in an International conference on Media Culture on 23- 25th Nov. 2010 in Moulay Ismail University, Meknes, Morocco)

Maweu, J.M. 2010. *A Clash of World Views? The Viability of Indigenous Ecological Knowledge in the Era of Globalization* (Paper presented in an International Conference on Globalization and Oral Literatures of Africa organized by ISOLA on 7-9th July, 2010 in Mombasa, Kenya).

Professional Affiliations

Peer Reviewer: Journal of African Journalism Studies, Journal of African Media Studies, African Affairs, Canadian Journal of African Studies, The International Journal of Press/Politics, Conflict Resolution Quarterly, African Journal on Conflict Resolution

Member, International Peace Research Association (IPRA)

Member, Africa Peace Research and Education Association (AFPREA)

Member, International Association for Media and Communication Research (IAMCR)

Member, Philosophical Association of Kenya,

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