

CURRICULUM VITAE

MARJORY WAIRIMU GICHOB I

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<u>SURNAME:</u>	GICHOB I
<u>OTHER NAMES:</u>	MARJORY WAIRIMU
<u>DATE OF BIRTH</u>	04/05/67
<u>COUNTRY OF BIRTH</u>	KENYA
<u>GENDER</u>	FEMALE
<u>MARITAL STATUS</u>	SINGLE
<u>EMPLOYMENT POSITION:</u>	LECTURER
<u>EMPLOYER ADDRESS:</u>	DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, UNIVERSITY OF NAIROBI P.O BOX 30197 00100 GPO NAIROBI KENYA
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1. Personal profile

I am a career academician with a long history of teaching philosophy and communication at university level. I am also a diligent worker who is continually searching for ground breaking opportunities in communication research and related fields. I have a solid and broad academic background in the social sciences including literature, philosophy, mass media and communication. I have been involved in several research undertakings both as a principal researcher and as a research assistant for the Government of Kenya, international agencies and institutions. I have published some of this research as book chapters and I published 25 university level academic books.

I have taught at university level since 1992, starting as a graduate assistant in the Department of Philosophy and rising to the level of lecturer in the Department of Journalism and Mass Communication, University of Nairobi. My work involves teaching core courses such as fundamentals of mass communication, mass media theories, communication research, financial public relations and new media, among others, as well as supervising masters and PhD students in their research projects.

2. Career Objective

To become a career research scientist in the social sciences particularly in the field of communication.

3. Academic Summary

2012	Ph.D in Communication and Information Studies <i>The role of information communication technologies in knowledge sharing: The case of selected organizations in Kenya</i> Department of Journalism and Mass Communication University of Nairobi
1996	Masters of Arts in Philosophy <i>A critique of African Critical Thinking</i> Department of Philosophy, University of Nairobi
1995	Post-graduate Diploma in Mass Communication Distinction Department of Journalism and Mass Communication University of Nairobi
1990	Bachelor of Arts in Literature and Philosophy Upper Second class Kenyatta University
1988	A level Moi Nairobi Girls 3 Principles 1 subsidiary
1985	O level Alliance Girls High School Distinction
1979	CPE Kiaga Primary School 33 Points

4. Professional training

Curriculum development and writing, German government and IJJ
Social science research, University of Nairobi
Financial management, Kenya Publishers Association
Book publishing, Kenya Publishers Association
Team building, Forum for African Women Educationalists

5 Key areas of competence

Developing and writing of strategic plans
Research design and reporting
Budgeting
Advocacy
Training

6. Current work**2009 – ongoing****Lecturer**

Department of Journalism and Mass Communication
University of Nairobi

2022 - ongoing**Research project supervisor**

Doctor of philosophy in Communication Studies
Department of Journalism and Mass Communication, University of Nairobi

2006 - ongoing**Research project supervisor**

Masters of Arts in Communication studies
Department of Journalism and Mass Communication, University of Nairobi

7. Previous work**2012****Project coordinator**

Centre for Excellence in Media training and practice
Ford Foundation/Department of Journalism and Mass Communication,
University of Nairobi

2004-2009 Part time Lecturer**Department of Journalism and Mass Communication
University of Nairobi**

Courses:

Radio theory
Mass communication theories
Fundamentals of mass communication
Introduction to communication research
Advanced communication research
Financial public relations

2006 Team leader (contract)**Dial Africa Ltd**

- Development and writing of strategic plans on programme re-engineering
- Tender writing and bidding
- Preparing financial and technical proposals
- Projects implementation

2005 Communications Manager (contract)**African Economic Research Consortium**

- Mobilization and coordination of African ministerial and central bank governors' policy meetings
- Coordination of national policy workshops
- Fundraising
- Publicity
- Branding
- Budgeting
- Staff supervision
- Annual reports writing
- Writing of donor documents
- Managing internal publications

2004 Communications Officer (contract)**Forum for African Women Educationalists**

- Lobbying and fundraising for girl child education in Africa
- Electronic networking of continental national chapters
- Mobilization of policy makers and stakeholders' meetings
- Re-branding of products and activities
- Monitoring and reporting of activities
- Capacity building and training
- Managing publicity and publications
- Strategy development and writing

2002-2003 Programme Officer**Association of Media Women in Kenya**

- Training of women politicians on leadership and media skills
- Fundraising
- Media campaigns and publicity
- Strategic plan writing
- Managing internal publications
- Organizing workshops and seminars

1996-2000 Executive Officer**Kenya publishers Association**

- Initiation and launching of the Nairobi International Book Fair
- Market networking among African and European publishers
- Fundraising for textbook buy-backs for poor schools in arid and semi-arid areas

Coordination of meetings with government departments and publishers
 Research on the publishing sector
 Training and capacity building for editors and publishing managers
 Coordination of collaborative publishing projects

Representing Association in international book fairs and forums
 Consolidation and distribution of educational materials to schools
 Office management and administration
 Editing and managing publications

1997/8 Research Officer (consultancy)

Association for the Development of Education in Africa – ADEA, London

Conducting research on the African book market

1996 Research Officer (consultancy)

Government of Kenya, Attorney General's office

Conducting research on portrayal of women images in Kenyan media for the reforms on laws relating to women

1995 Information Officer (intern)

Care International in Kenya

Publication production and dissemination
 Press and media liaison
 Coordination of media activities and publicity
 Writing of country profiles
 Reporting on annual world refugee day

1994 Research and Training Officer (consultancy)

Worldview Foundation Kenya

Research and documentation on teen reproductive health
 Production of video on teenage pregnancies in Kenya
 Launching of research and documentation centre

Coordination of workshops and seminars

1994 Research Officer (consultancy)

Panos Institute, London

Conducting research on Radio Pluralism in Kenya

8. Memberships

Association of Media Women in Kenya (AMWIK)
 International Technologies and Development Group (ITDG)
 Electronic Network on Sexual Violence Research Initiative (SVR)
 Women in Development and Leadership (WODEL, Chair)
 International Institute for Journalism Alumni (IIJ)

9. Referees

1. Dr. Wambui Kiai
Department of Journalism and Mass Communication
University of Nairobi
P. O. Box 30197- 00100 GPO
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2. Prof Prof Silas Oriaso
Chairman
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3. Dr. Muiru Ngugi
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