

# Kevin Kengei, BTech.

Design, Tech & Communications Specialist

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## Summary

A passionate and well-organised professional with +5 years of experience in **Design & Communications, Business Development and Information Technology**. Worked with over 30 brands across a variety of industries to bring ideas and concepts to life through effective business communications & technology development strategies. Actively exploring the ever-evolving intersection of Design, Technology, Business and AI-driven innovation.

## Education

### **Virtual Assistant Professional**

ALX Academy, Nairobi, Kenya

Cohort #4

July 2024 - September 2024

### **Artificial Intelligence Career Essentials**

ALX Academy, Nairobi, Kenya.

Cohort #2,

March 2024 - May 2024.

### **Bachelor of Technology in Business Information Technology**

The Technical University of Kenya, Nairobi, Kenya.

Second Class Honours - Upper Division.

February 2014 - December 2018.

## Professional Skills

- Great Verbal, Visual & Textual Communication
- Excellent Time Management, Prioritisation & Organisation Skills
- Great Information Collection & Synthesis Ability
- Agile & Adaptive Work Approach
- Proactive, Solutions-Based Mindset
- Progressive Growth Mindset
- Excellent Interpersonal & Team Dynamics Skills

## Technical Skills

- Graphic/Visual Design & Communications
- User Interface / User Experience Design
- Technical / Proposal Writing
- Marketing & Stakeholder Relations
- Business Information Systems Design & Management
- Social Media Management
- Professional Photography
- Project Tracking & Management

## Professional Tools

- **Design:** Canva, Adobe Suite, Figma, Carrd
- **Marketing & Communications:** LinkedIn, Twitter, Facebook, Instagram, Behance
- **Business Management:** Google Workspace, Microsoft 365 Suite, Notion, Odoo
- **Task/Project Management:** Asana, ClickUp, Trello, Todoist
- **Other:** ChatGPT, Airtable, Zoom, Zapier, Loom

# Work Experience

## **UI/UX Designer**

**University of Nairobi (ICTC)**

**September 2024 - Present**

Areas of responsibility;

- Website Monitoring & Evaluation
- Web Design & Support
- Web Content Writing
- Web Content Management

## **Technical / Communications Specialist**

**Office of The Vice Chancellor - University of Nairobi**

**January 2024 - August 2024**

Areas of responsibility;

- Photography & Graphics Design
- Copywriting & Social Media Management
- Virtual Meetings Management
- IT Systems Management

## **Founder & Lead Designer**

**UndrDogg Studios**

**February 2021 - Present**

Areas of responsibility;

- Business & Brand Management
- Sales, Marketing & Client Relations
- Concept Development & Design

## **Designer / Business Developer / Tech Support**

**New Revenue Solutions Africa**

**March 2019 - January 2021**

Areas of responsibility;

- Business Proposal Writing & Design

- Client & Stakeholder Engagement
- Business Analytics & Development
- Technical Support & Maintenance

### **IT Support Attaché**

#### **Kenya Power**

**September 2018 - November 2018**

Areas of responsibility;

- Technical Support & Maintenance
- IT Systems Management

## References

Available upon request.