

## CURRICULUM VITAE

Dr. Zipporah Onsomu + 254787039613 <b>zonsomu@uonbi.ac.ke</b>	University of Nairobi, Faculty of Business & Management Sciences, Department of Finance & Accounting.
Nationality	Kenyan
Residence	Mombasa County
Academic qualifications	<ul style="list-style-type: none"> <li>✓ 2018 - PHD in Finance – University of Nairobi</li> <li>✓ 2003 – Masters in Business Administration (Finance) – University of Nairobi</li> <li>✓ 2000 Bachelor of Commerce (Accounting option)</li> </ul>
Other qualifications	<ul style="list-style-type: none"> <li>✓ 2021 - Technology for Transformative pedagogy – University of Nairobi</li> <li>✓ 2012 - Strategic Leadership Development Programme - KSG, Nairobi campus</li> <li>✓ 2011 - Senior Management Course - KSG, Mombasa campus</li> <li>✓ 2008 -Communication Skills for effective teaching and Learning in Higher education - Kenyatta University</li> <li>✓ 2008 -The use of ICT in teaching and learning - Kenyatta University</li> <li>✓ 2005 – CPA (K) - 2005</li> </ul>
<b>Short – Term Consultancies</b>	
Innofood Africa	<ul style="list-style-type: none"> <li>✓ The consultancy was aimed at establishing bottlenecks of African food value chains. I participated in stakeholder mapping exercise.</li> </ul>
HEIGHTS Financial Sustainability Study	<ul style="list-style-type: none"> <li>✓ The study investigated the financial sustainability among Higher Education Institutions. I was engaged in desk review, data collection and report writing.</li> </ul>
<b>Publications</b>	
2023	Effect of Covid-19 on dividend policy of firms listed at the Nairobi Securities Exchange.
2023	Effect of Socially Responsible Investment on

	Performance of Non -Financial Firms Listed at the Nairobi Securities Exchange.
2023	Intervening role of Risk Management on the relationship between Mergers and Acquisitions and Financial Performance of Commercial Banks in Kenya
2023	Moderating role of institutional characteristics on the relationship between mergers & acquisition strategies and financial performance of commercial banks in Kenya
2022	Effect of financial innovation on intermediation efficiency within the banking sector in Kenya.
2021	Financial Engineering and Financial Performance of Deposit Taking Savings and Credit Co-operative Societies in Kenya
2019.	Effect of Heuristic Biases on Capital Structure of Firms listed at Nairobi Securities exchange, Kenya.
2018	Behavioral biases, demographics, investment strategy and portfolio performance among individual investors at the NSE
2018	Effect of financial literacy on portfolio diversification at the Nairobi securities exchange market, Kenya
2018	Concentrated or diversified portfolios, which is better
2017	The effect of company performance awards on stock returns of firms listed at the Nairobi Securities Exchange. The effect of managerial ownership on stock performance of firms listed at the Nairobi Securities Exchange.
2017	Demographics and investor biases at the Nairobi Securities Exchange.
2017	Equity diversification, demographics and portfolio performance at the Nairobi Securities Exchange.
2015	The effect of age on investor decision making.
2014	The effect of dividend policy on stock price volatility: A Kenyan Perspective.
2012	Employee Satisfaction Survey - Kenya Rural Roads Authority
2012	Competence Needs Assessment- Kenya

	Electricity Transmission Company (KETRACO)
2012	Training Needs Assessment-Kenya National Highways Authority (KeNHA)
2012	Training of Trainers to staff - Ministry of youth
2009	Strategic Plan Development – KSG, Mombasa
2005 – 2009	Performance Improvement Training programmes - Kenya School of Government

### **CONFERECEES ATTENDED**

Attended Annual Development Finance Conference, University of Nairobi, held on 15th and 25 October 2023 and presented 1 paper:

- ✓ Relationship between Stock Market Liquidity and Performance of Firms listed at the Nairobi Securities Exchange, Kenya during the COVID 19 pandemic

Attended Annual Development Finance Conference, University of Nairobi, held on 27<sup>th</sup> October and 28<sup>th</sup> October 2022 presented two papers:

- ✓ Financial Innovation and Financial intermediation efficiency within the Banking sector in Kenya
- ✓ A Survey on the Impact of COVID-19 in informal settlements in Mombasa County, Kenya

Attended Annual Development Finance Conference, University of Nairobi, held on 22<sup>nd</sup> November and 23<sup>rd</sup> November 2021 and presented two papers:

- ✓ The effect of Socially Responsible investment on Performance of Non-Financial firms listed at the NSE
- ✓ The effects of Mergers and Acquisitions on Capital structure of financial institutions: A critical literature review

Attended Annual Development Finance Conference, University of Nairobi, held on 15th and 16th October 2019 and presented two papers:

- ✓ Effect of financial literacy on behavioral biases of individual stocks investors at the Nairobi securities exchange.
- ✓ Effect of financial literacy of customers on loan performance of commercial banks in Kenya.

Attended Annual Development Finance Conference, University of Nairobi, held on 13th and

14th October 2020 and presented two papers:

- ✓ The effect of automation of accounting services on performance of Commercial banks in Kenya.
- ✓ Effect of financial sustainability on performance of deposit taking microfinance Bank

#### PROJECTS SUPERVISED

KENNEDY AWUONDA (2022). Impact of covid-19 on the relationship between stock Market liquidity and stock performance: a case of firms listed in Nairobi securities exchange, Kenya.

MONICAH IRUNGU (2022). Effect of non-performing loans on financial performance of deposit taking savings and credit co-operative societies in Kenya

JOHN AMBROSE (2021). Effect of Financial Innovation on Intermediation Efficiency within the Banking Sector in Kenya.

Timothy Okello (2021). the effect of breadth of ownership on stock performance for firms listed at the Nairobi securities exchange, Kenya

ZEINAB MIRAJ ABUBAKAR (2020). Socially responsible investment and financial performance of non-financial firms listed at the Nairobi Securities Exchange.

KILETA KILUTA MWANGEMI (2020). The effect of portfolio management strategies on the returns of mutual funds in Kenya.

SALIM SALIM KHALID (2019). Effect of financial literacy on financial decision of the youth at Youth Enterprise Development Fund in Mombasa County.

ATHMAN KHALEED JAFFAR. Relationship between firm fundamentals and stock return of financial firms listed at the Nairobi Securities Exchange.

MINOO MERCY. The effect of automation of accounting services on performance of Commercial banks in Kenya.

WAIRIMU ROSYLIND WANJIKU. Effects of financial innovation on performance of Micro Finance Banks in Kenya.

OMWENGA JOSEPH. Effect of financial sustainability on performance of deposit taking microfinance Banks.

MOGAKA FRANK OMONYWA. Effect of Treasury bill rates on capital market development: a case of NSE.

BII CHARLES KIPROTICH. Financial engineering and financial performance of Deposit taking sacco in Kenya.

RONO KIPKOECH (2018). Effect of derivative trading on commodity prices of sorghum smallholder farmers in Kitui County.

ALEX MUTEMI MWENGA (2018). Effect of financial literacy on behavioral biases of individual stocks investors at the Nairobi securities exchange.

MARYAM HAMID AFIF (2018). Effects of corporate governance on the performance of commercial banks, Kenya.

Andaya Margret Omuronji (2018). Effect of heuristic biases on capital structure of firms listed at Nairobi Securities Exchange.

EphantusMwangi (2018). Effect of monetary policy on dividend payout of firms listed at the Nairobi Securities Exchange.

Edward Clement Onyango (2018). Effect of financial literacy of customers on loan performance of commercial banks in Kenya.

SWABRA OMAR AHMED (2018). Effect of portfolio diversification on equity returns of individual investors listed at Nairobi securities exchange, Kenya.

OMWOYO JEREMIAH (2017). The Relationship between Liquidity Risk and Failure of Commercial Banks in Kenya.

MWANGI EVELINE WAIRIMU (2017). Effect of Financial Literacy on Portfolio Diversification at the Nairobi Securities Exchange Market.

HASSAN ABUBAKAR AHMED (2017). Effects of Income Diversification on Financial Performance of Commercial Banks Listed at Nairobi Securities Exchange.

AFUDE REMMY ONYAGI (2017). The Effect of Financial Regulation on the Performance of Micro Finance Institutions in Kenya.

MORI MOSES WAFULA (2016). The Effect of Share Price Volatility on Stock Market Performance at the Nairobi Securities Exchange. UON.

KONGERE BYRON OCHIENG' (2016). The Effect of Company Performance Awards Announcement on Stock Returns of Firms Listed at the Nairobi Securities Exchange.

NJILU KAREN KAJUJU (2016). The Effect of Electronic Banking on Liquidity of Commercial Banks in Kenya.

OTIENO BEATRICE AWUOR (2016). The Effect Managerial Ownership on Stock Performance of Firms Listed at the Nairobi Securities Exchange.

TULLU ABDI GODANA (2016). Effect of Islamic Banking on Financial Inclusion in Kenya.

ODHIAMBO SAMWEL ODHOC (2016). Comparative Analysis of the Effects of Capital Structure on Financial Performance of Multinational and Domestic Commercial Banks in Kenya.

GATUMU PETER NYAGA, (2015). THE Effects of Working Capital Management on Share Returns of Companies Listed in The Nairobi Stock Exchange.

KIRUGA ABRAHAM MUTITU (2015). The Relationship Between Foreign Exchange Rates and Interest Rates in Kenya.

MUNYAO GIDEON MUTISO (2015). The Relationship Between Ownership Concentration and Dividend Smoothing at the Nairobi Securities Exchange.

WAINAINA DOMISIANO MARIGI (2015). The Effect of Seasoned Equity Offerings on Stock Performance of Commercial Banks in Kenya.

MUINDI FELIX NYUMBU (2015). Investigation of Day of the Week Effect on Stock Returns at the Nairobi Securities Exchange.

MAKOKHA KEREN CHITERI (2015). The Effect of Over Confidence Bias on Stock Returns of Companies Listed at the Nairobi Securities Exchange.

MUTIA ALICE NDITI (2015). Effect of Credit Risk on Market Value of Commercial Banks Listed at the Nairobi Securities Exchange.

KATANA SHADRACK MTURI (2015). The Effect of Investor Demographics on Confirmation Bias of Individual Trading Decisions at the Nairobi Securities Exchange

BENSON SAMUEL MUTISYA (2015). The Relationship between Ownership Structure and Financial Performance of Companies Listed at the Nairobi Securities Exchange.

MUTUA BENARD KICHAKURI (2015). The Impact of Cross-Listing on Share Returns for Firms Listed at the Nairobi Securities Exchange.

SAID SIIDE HEMED (2015). Testing the Pre-Holiday Effect on Stock Returns at the Nairobi Securities Exchange.

MUSAVA STEPHEN MUEMA (2014). The Heard Effect During and Initial Public Offering and Stock Returns at the Nairobi Securities Exchange.

WAFUBWA PETER JOSEPH (2014). The Effect of Financial Performance Announcement on Share Returns of Firms Listed at the Nairobi Securities Exchange

CHEPKWONY CYNTHIA CHEROP (2014). The Relationship Between Free Cash Flows and

Stock Returns of Firms Listed at the Nairobi Securities Exchange.

OGUNA AUSTINE ARINGO (2014). Examining the Effect of Capital Structure on Financial Performance: A Study of Firms Listed Under Manufacturing, Construction and Allied Sector at the Nairobi Securities Exchange.

NZAI SAMUEL KOMBE (2014). The Effect of Seasoned Equity Offerings on Stock Price Performance of Firms Listed at the Nairobi Securities Exchange.

MATHEKA THADEUS MWILU (2014). The Relationship between Social Responsible Investing and Sustainable Financial Performance of Commercial Banks in Kenya.

NGUGI SAMUEL (2014). The Effect of Investment Strategies on Stock Returns at the Nairobi Securities Exchange.

KIARIE CATHERINE NJERI (2014). Effect of Mergers on Financial Performance of Firms Listed at the Nairobi Securities Exchange.

MWAI SAMUEL NDUATI (2014). The Relationship Between Price Earnings Ratio and Stock Returns of Companies Listed at the Nairobi Securities Exchange.

ONCHIRI MOSLEY ONDONG'A (2013). The Relationship between Dividend Policy and Stock Price Volatility: A Case of Companies Listed at Nairobi Securities Exchange

KULAVI CYRIL MWINAMO (2013). The Day of the Week Effect and Stock Market Volatility: Evidence from Nairobi Securities Exchange.

MINIGA JACOB JOSEPH OLUOCH (2013). Relationship between Corporate Governance Practices and Financial Performance of Regulatory State Corporations in Kenya

EMENYI CHRISTINA ATUMWA (2013). Relationship between Agency Cost and Leverage for Companies Listed at the Nairobi Securities Exchange.

DAYE JACOB KALAMA (2013). The Relationship Between Earnings and Share Prices of Firms Listed at the Nairobi Securities Exchange.

WETUKHA ALBERT PAUL (2013). The Relationship between Board Composition and Financial Performance of Listed Firms at the Nairobi Securities Exchange.

OGUTU JULIUS ODHIAMBO (2013). The Effect of Portfolio Optimization on the Returns of Listed Companies at the Nairobi Securities Exchange.

JUMA EUNICE MUYOKA (2013). Relationship between Financial Innovations and Financial Performance of Insurance Companies in Kenya.

## REFERENCES

Prof. Njihia Muranga,  
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