

# **Magic or Mirage: The Efficacy of Nvivo7 in Oral Literature Research**

**Peter Wasamba**

## **Abstract**

This paper explores the extent to which NVIVO7, a member of the computer assisted qualitative data analysis software (CAQDAS) family, can be employed in the analysis of data generated from an oral literature fieldwork. The study is still on-going which makes this analysis the first in a series. The paper is organised in five sections: First, I begin the discussion by revisiting research methodology in oral literature and the influence Information Communication technology (ICT) has on the growth of the discipline; Two, I introduce CAQDAS as an assembly of different tools for data analysis and discuss the value they add to QDA; Three, I zero in on NVIVO7 and explain some of the key features that render it useful to QDA; Four, I examine an oral literature research project and how NVIVO7 facilitated it and, finally, I discuss key findings about using NVIVO7 in a QDA project of literary background, propose recommendations and conclude the paper. This paper will prove useful to novice researchers with literary background and those with interest in using CAQDAS in oral testimonies research.