

CURRICULUM VITAE

PROF. MARTIN OGUTU

PERSONAL DATA

Date of Birth	Marital Status	Nationality	Citizenship
6 th July, 1952	Married	Kenyan	Kenyan

Present Contact Address

Department of Business Administration
University of Nairobi
P.O. Box 30197 – 00100
Nairobi,
Kenya
Email Address: ogutum@uonbi.ac.ke

EDUCATIONAL BACKGROUND

Year	School/University	Attainment
1990-1994:	Soka University, Japan	PhD Degree
1981-1983:	University of Nairobi	MBA Degree
1975-1978:	University of Nairobi (KUC Campus)	B.ED (Arts)
1973-1974:	Cardinal Otunga High School	E.A.A.C.E.
1969-1972:	Cardinal Otunga High School	E.A.C.E.
1966-1968:	St. Mary's Mosochi Boarding School	C.P.E.
1964-1965:	Kendu Muslim Primary School, Kendu Bay	
1960-1963:	Kachieng' Primary School, Oyugis	

TRAINING BACKGROUND

Year	Course	Trainer/Institution
One week, 2011:	Course for Directors	Centre for Corporate Governance, Kenya
Two Days, 2000:	Evaluating and Developing Teaching Performance	USIU, Kenya
One Month, 1988:	Training of Trainers	ESAMI in Arusha, Tanzania

EMPLOYMENT BACKGROUND

Year	Employer	Position
25.1.2012 to date:	University of Nairobi	Associate Professor
1997-2012:	University of Nairobi	Senior Lecturer
1984-1997:	University of Nairobi	Lecturer
1983-1984:	University of Nairobi	Graduate Assistant
1981-1983:	Teachers Service Commission	Study Leave
1978-1981:	Teachers Service Commission	Teacher

POSITIONS HELD/RESPONSIBILITIES

Year	Position	Organization
2017 to date:	Coordinator, PhD Programme – SOB	University of Nairobi
2014-2016	Coordinator, PhD Programme – SOB	University of Nairobi
2005 to date:	Occasionally chaired Technical Evaluation Committees for Tenders	University of Nairobi
2003-2009:	Head of Department of Business Administration	University of Nairobi
1998-2003:	Coordinator, MBA Programme	University of Nairobi
1997-2002:	Management and Supervisory Training Committee Member	Directorate of Industrial Training, Kenya
1986-1990:	Supervisor of Examiners	Kenya National Examinations Council
1986-1988:	Served as Warden for Tom Mboya Hall	University of Nairobi
1983-1986:	Team Leader of Examiners	Kenya National Examinations Council

BOARD MEMBERSHIP

Year	Institution	County
2016 to date:	Nyahera Secondary School	Homa Bay

2015 to date:	Kachieng' Secondary School	Homa Bay
2013-2015:	Kalando Secondary School	Homa Bay

CONSULTANCY SERVICES

Year	Service	Institution
2015 to date:	Customer Satisfaction Survey	Teachers' Service Commission
2016:	Market and Product Research of Kenyan Products in Qatar	Export Promotions Council
2015:	Market and Product Research of Kenyan Products in Ethiopia	Export Promotions Council
2013:	Market and Product Research of Kenyan Products in Dubai	Export Promotions Council
2011:	Development of a 5-Year Strategic Plan	Pharmacy and Poisons Board of Kenya

EXAMINATION EXPERIENCE

Year	Position	Institution
2017 to date:	External Examiner	Dar-es-Salaam University
2014 to date:	External Examiner	Pwani University
2013 to date:	External Examiner	Taita Taveta University
2013 to date:	External Examiner	Egerton University
2011 to date:	External Examiner	Multimedia University College
2009-2014:	External Examiner	Kisii University College
2007 to date:	External Examiner	Africa Nazarene University
2007 -2015:	External Examiner	Catholic Univ. of East Africa
2006 to date:	External Examiner	Maseno University
2005 to date:	External Examiner	Jomo Kenyatta University of Science & Technology
2006 to 2010:	External Examiner	Masinde Muliro University of Agriculture & Technology
2003-2006:	External Examiner	Egerton University
2002-2006:	External Examiner	Kenyatta University
1998-2002:	External Examiner	Moi University
1999-2002:	External Examiner	Makerere University
1999-2002:	External Examiner	Dar-es-Salaam University
1986-1990:	Supervisor of Examiners	Kenya National Examinations Council
1983-1986:	Team Leader of Examiners	Kenya National Examinations Council

SOME DOCTORAL THESES EXTERNALLY EXAMINED

1. Job Embeddedness, Job Satisfaction, Affective Organizational Commitment and Academic Staff Retention in Tanzania's Universities. University of Dar-es-Salaam, 2017
2. Employee Engagement and Performance of Selected State Corporations in Kenya. Kenyatta University, 2017
3. Role of Organizational Citizenship Behaviour on Performance of Casual Employees in Public Universities in Kenya. Jomo Kenyatta University of Agriculture & Technology, 2017
4. Customer Relationship Management and Satisfaction of Commercial Banks' Account Holders in Nairobi City County, Kenya. Kenyatta University, 2017
5. Quality Management Strategies and Performance of Oil Marketing Companies in Kenya. Kenyatta University, 2017
6. Relationship between Agricultural Entrepreneurship and Poverty Reduction among Farmers in Kisumu County, Kenya. Kenyatta University, 2017
7. Strategy Institutionalization and Performance of State Owned Corporations in the Electricity Sub-Sector in Kenya. Kenyatta University, 2016
8. Effect of Macro Environment on the Relationship between Strategic Choice and Performance of Sugar Companies: A Case of Western Kenya Region. Jomo Kenyatta University of Agriculture & Technology, 2016
9. Effect of Service Failure, Customer Communication and Service Quality on Customer Satisfaction among Mobile Phone Firms in Kenya. Maseno University, 2016
10. Relationship between Automation Strategy and Competitiveness of Listed Manufacturing Firms in Kenya. Kenya Methodist University, 2016
11. Corporate Governance and Performance of Health Sector Non-Governmental Organizations in Nairobi County. Kenya Methodist University, 2016

12. Social Marketing Mix and Behavioural Change to Alcohol and Tobacco Usage among the Youth in the Slums of Nairobi County, Kenya. Kenyatta University, 2016
13. Brand Personality Influence on Customer Purchase Decision of Smartphone in Selected Public Universities' Campuses in Nairobi Central Business District, Kenya. Kenyatta University, 2016
14. Utilization of Water Hyacinth as an Alternative Substrate for Mushroom Farming: A Study of Vihiga Mushroom Project in Western Kenya. Maseno University, 2014
15. Factors that affect Service Quality of Teaching Staff in Universities in Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
16. The Relationship between Business Management Training and Small and Medium-Sized Enterprises' Growth in Kenya. Kenyatta University, 2011
17. Effects of Mobile Phones' Service Quality on Customers' Satisfaction: The Case of University Students in Tanzania. Kenyatta University, 2011
18. Utilization of Emotional Intelligence and Transformational Leadership for the Enhancement of Employee Engagement in Public Universities in Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
19. Role of Conflict Management in Organizational Performance: A Survey of Educational Institutions in Machakos District, Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
20. The Determinants of Information and Communication Technology by Small and Medium Enterprises within the Health Sector in Nairobi, Kenya. Kenyatta University, 2010
21. The Contribution of Entrepreneurship Education to the Development of Entrepreneurship Self-Efficiency and Intentions among University Students in Uganda. Kenyatta University, 2010
22. Entrepreneurial Personality and Stakeholder Patronage Factors Influencing Growth of Micro-Enterprises Manufacturing Metallic Products at Kamukunji in Nairobi, Kenya. Kenyatta University, 2009
23. Analysis of Factors that Determine the Performance of Kenyan Technology-Based Firms. Kenyatta University, 2009

24. An Investigation of Constraints to Savings Mobilization for Growth of Women-Owned SMEs in Kisumu and Kakamega Districts in Kenya. Kenyatta University, 2009
25. Organizational Learning, Competitive Advantage and Firm Performance: An Empirical Study of Kenyan SMEs in the Manufacturing Sector. Jomo Kenyatta University of Agriculture & Technology, 2008

TEACHING EXPERIENCE

Global Business Management (PhD)	-	University of Nairobi
Advanced Strategic Management (PhD)	-	University of Nairobi
Organization Theory & Behaviour (PhD)	-	University of Nairobi
Strategic Management (MBA)	-	University of Nairobi
Advanced Strategic Management (MBA)	-	University of Nairobi
Management of Strategic Change (MBA)	-	University of Nairobi
Management Practice (MBA)	-	University of Nairobi
Research Methodology (MBA)	-	University of Nairobi
Marketing Research (MBA)	-	University of Nairobi
Global Strategic Management (MBA)	-	University of Nairobi
Organizational Behaviour (MBA)	-	University of Nairobi
Marketing Research (MBA & B.Com)	-	University of Nairobi
Marketing Management (B.Com)	-	University of Nairobi
Business Studies (B.Com)	-	University of Nairobi
International Marketing (B.Com)	-	University of Nairobi
Organizational Behaviour (B.Com)	-	University of Nairobi
Organization Theory (B.Com)	-	University of Nairobi
Introduction to Business (B.Com)	-	University of Nairobi
Management for Engineers	-	University of Nairobi
English Conversation	-	Soka University, Tokyo Japan
Commerce (K.C.E.)	-	Mirogi Boys Sec. School
Principles of Accounts	-	Mirogi Boys Sec. School
English Language	-	Mirogi Boys Sec. School
Literature in English	-	Mirogi Boys Sec. School

AWARDS

The Mobil Oil Merit Award for being the best B.Ed. Business Education Graduand, 1978, Kenyatta University

PUBLICATIONS

Articles in Peer Reviewed Journals

1. Odhiambo M.A., Kaijage E.S., Iraya C. and Ogutu M. (2018)
Board Activities and Performance of Firms Listed at the Nairobi Securities Exchange. *European Scientific Journal*, Vol. 14, No. 28, 250-269
2. Kariuki M.M., K'Obonyo P. and Ogutu M. (2018)
The Influence of Human Resource Information Systems on Competitive Advantage of Firms Listed on the Nairobi Securities Exchange. *International Journal of Economics, Commerce and Management*, Vol. IV, Issue 1, 327-346
3. Kariuki M.M., K'Obonyo P. and Ogutu M. (2018)
The Role of Differentiation Strategy on Human Resource Management Practices and Competitive Advantage of Firms Listed on the Nairobi Securities Exchange. *International Journal of Economics, Commerce and management*, Vol. VI, Issue 1, 31-47
4. Karani F.W. and Ogutu M. (2018)
Influence of Resource Based Management on Strategic Renewal of Insurance Firms in Kenya. *The Strategic Journal of Business and Change Management*, Vol. 5, Issue 3, 601-616
5. Ndung'u C., Ogutu M., Yabs J. and Njihia J.M. (2018)
Competitive Strategies and Performance of Large Manufacturing Firms in Kenya. *Journal of Business and Management*, Vol. 20, Issue 5, 69-75
6. Ndung'u C., Ogutu M., Yabs J. and Njihia J.M. (2018)
The Joint Effect of Competitive Strategies, Business Environment and Corporate Image on Performance of Large Manufacturing Firms in Kenya. *Journal of Economics and Business*, Vol. 1, No.2, 164-170
7. Kiptui J., Ogutu M., Yabs J. and Jonyo F. (2017)
Innovation and Performance of Commercial Banks in Kenya. *International Journal of Management and Business Studies (IJMBS)*, Vol.7, Issue 4 (Oct. – Dec.)

8. Kiptui J., Ogutu M., Yabs J. and Jonyo F. (2017)
Innovation, Structure and Performance of Commercial Banks in Kenya. *European Journal of Business and Management*, Vol.x, No.x (October)
9. Mute G.N., K'Obonyo P. and Ogutu M. (2017)
Facial Expression and Performance of Public Secondary Schools in Nairobi City County. *International Journal of Social Science*, Vol. 5, Issue 3, 368-371
10. Ojera P.B., Bolitia G.M. and Ogutu M. (2017)
Diagnostic Control Systems and Overall Firm Performance of Sugar Firms in Western Kenya. *Research on Humanities and Social Sciences*, Vol.7, No.8, 103-126
11. Ojera P.B., Bolitia G.M. and Ogutu M. (2017)
Interactive Control Systems and Strategic Orientation on Competitive Position of Sugar Firms in Western Kenya. *International Journal of Business and Management Invention*, Vol.6, Issue 4, 79-93
12. Onyara V.N., K'Obonyo P. and Ogutu M. (2017)
Background Music, Mood and Performance of Tailoring Workers in Athi River Export Processing Zone, Kenya. *International Journal of Current Aspects in Human Resource Management (IJCAHRM)*, Vol.1, Issue 1, 60-76
13. Angima C., Mwangi M., Kaijage E. and Ogutu M. (2017)
Effects of Pricing and Reinsurance Practices on Performance of General Insurance Firms in East Africa. *International Journal of Science Arts and Commerce*, Vol.2, No.6, 28-40
14. Angima C.B., Mwangi M., Kaijage E. and Ogutu M. (2017)
Actuarial Risk Management Practices, Underwriting Risk and Performance of P & C Insurance Firms in East Africa. *European Scientific Journal*, Vol.13, No.22, 207-226
15. Githemo G., Karani A., Ogutu M. and Gachoka H. (2017)
Nurses Knowledge, Perspectives and Practice of the Nursing Process in Two Public Hospitals in Kenya: An Interventional Study. *Journal of Nursing and Healthcare*, Vol.2, Issue 2, 1-7
16. Githemo G.K., Karani A.K., Ogutu M. and Gachoka H. (2017)
Patient's Participation in Nursing Care: An Integration of Orem's Theory to the Nursing Process at Two Public Hospitals in Kenya. *Nursing and Healthcare International Journal*, Vol.1, Issue 3, 1-3

17. Kithinji A.M., Mwangi M., Litondo K. and Ogutu M. (2017)
The Intervening Effects of Financial Services on the Relationship between Bank Restructuring and Financial Performance of Commercial Banks in Kenya. *European Scientific Journal*, October
18. Kithinji A.M., Mwangi M., Litondo K. and Ogutu M. (2017)
Bank Restructuring and Financial Performance. *International Journal of Economics, Commerce and Management*, Vol. v, Issue 10, 84-98
19. Kibisu M.C., Awino Z.B., Ogollah K. and Ogutu M. (2017)
The Moderating Effect of Business Ethics on the Relationship between Enterprise Risk Management and Performance of Christian-Based Hospitality Businesses: Empirical Overview. *International Journal of Science Arts and Commerce*, Vol 2, No.7, 32-52
20. Kimani G. and Ogutu M. (2017)
The Effect of External Environment and Firm Size on the Relationship between Knowledge Management and Competitive Advantage. *European Journal of Business and Strategic Management*, Vol.2, Issue 5
21. Ogutu M. (2017)
Strategic Planning and Performance of State Corporations in Kenya: The Moderating Effects of Firm Characteristics. *DBA Africa Management Review*, Vol. 7, No. 1, 17-39
22. Muthoka M., Oloko M., Ogutu M. and Orwa G. (2016)
Impact of Information Technology Capability in the Tourism State Corporations in Kenya: The Mediating Role of Strategy Implementation. *International Journal of Social Science and Humanities Research*, Vol. 4, Issue 1, 427-434
23. Mwangi P.G., Awino Z.B., Ogollah K.O. and Ogutu M. (2016)
Group Cohesion and Strategic Context on the Relationship between Top Management Team Composition and Performance of Family Firms: A Critical Review of Literature. *DBA Africa Management Review*, January Vol. 6, No. 1, 57-76
24. Sagwa E.V., K'Obonyo P. and Ogutu M. (2015)
The Effect of Human Resource Management Practices on Employee Outcomes: A Study of Firms Listed on the Nairobi Securities Exchange. *European Journal of Business and Management*, Vol. 7 No.14, 89-96

25. Sagwa V.E., K'Obonyo P. and Ogutu M. (2015)
Mediation Effect of Employee Outcomes in the Relationship between Human Resource Management Practices and Performance of Firms Listed on the Nairobi Securities Exchange. *Journal of Emerging Trends in Economics and Management Sciences*, 6(4), 237-244
26. Kombo H.K., K'Obonyo P. and Ogutu M. (2015)
Knowledge Strategy and Performance of Manufacturing Firms in Kenya. *Journal of Business and Economic Policy*, Vol. 2, No. 3, 198-207
27. Mathooko F.M. and Ogutu M. (2015)
Porter's Five Competitive Forces Framework and other Factors that Influence the Choice of Response Strategies Adopted by Public Universities in Kenya. *International Journal of Educational Management*, Vol. 29 No. 1, 334-354.
28. Chiuri B.W., Gakure R.W., Waititu G.A. and Ogutu M. (2015)
Effects of External Competition and Legal Environment in Strategy Implementation in Higher Education Institutions in Kenya. *Prime Journal of Business Administration and Management*, February Vol. 5 (2), 1765 – 1785.
29. Chiuri B.W., Gakure R.W., Waititu G.A. and Ogutu M. (2015)
Effect of Institutional Culture in Strategy Implementation in Higher Education Institutions in Kenya. *Prime Journal of Business Administration and Management*, February Vol. 5 (2), 1742 – 1764.
30. Sagwa E.V., K'Obonyo P. and Ogutu M. (2015)
Human Resource Management Practices and Performance of Firms Listed on the Nairobi Securities Exchange. *DBA Africa Management Review*, March Vol. 5, No. 1, 24-136
31. Kilika J.M., K'Obonyo P., Ogutu M. and Munyoki J. L (2015)
The Mediating Role of University Industry Collaboration on the Relationship between Human Resource Development, Infrastructure and Performance of Universities in Kenya. *Asia Pacific Institute of Advanced Research*, 59-78
32. Kombo H.K., K'Obonyo P. and Ogutu M. (2015)
Knowledge Strategy and Innovation in Manufacturing Firms in Kenya. *International Journal of Scientific Research and Innovative Technology*, Vol. 2, No. 10, 41-49

33. Ongore V.O., K'Obonyo P., Ogutu M. and Bosire E.M. (2015)
Board Composition and Financial Performance: Empirical Analysis of Companies Listed at the Nairobi Securities Exchange. *International Journal of Economics and Financial Issues*, Vol. 5, No. 1, 23-43
34. Muthoka M.N. and Ogutu M. (2014)
Response Strategies to Challenges Faced by the Horticultural Firms in Nairobi County of Kenya. *Journal of Economics and Sustainable Development*, Vol. 5, No. 5, 167-172
35. Mathooko F.M. and Ogutu M. (2014)
Coping Strategies Adopted by Public Universities in Kenya in Response to Environmental Changes. *Journal of Management and Strategy*, February Vol. 5, No. 1, 93-107
36. Ogutu R.P., Ogutu M. and Njanja L. (2014)
The Moderating Effect of Subjective Norms, Perceived Behavioural Control and Gender on the Relationship between Attitude Towards Internet Advertising and Purchase Intention of University Students in Kenya. *International Journal of Social Sciences and Entrepreneurship*, Vol. 1, Issue 13, 1-29
37. Ogutu R.P., Ogutu M. and Njanja L. (2014)
The Effect of Internet Advertising on Attitude Towards Internet Advertising of University Students in Kenya. *International Journal of Social Sciences and Entrepreneurship*, Vol. 1 Issue 13, 30-35
38. Wanjohi P., Gachoka H. Kihoro J. and Ogutu M. (2014)
Does being Green Mediate the Effect of Organizational Characteristics on Performance in High Performing Firms? *Journal of Business and Management*, Vol. 16 Issue 3, 75-79
39. Mathooko F.M. and Ogutu M. (2014)
The Extent to which Public Universities in Kenya Experience Managerial and Environmental Challenges. *European Journal of Business and Management*, Vol. 6 No. 5, 72-84.
40. Muthoka M. and Ogutu M. (2014)
Challenges Facing the Horticultural Sector in Nairobi County, Kenya. *Journal of Humanities and Social Science*, February Vol. 19 Issue 2, 121 – 124.

41. Mise J.K., Nair C., Odera O. and Ogutu M. (2013)
Factors Influencing Brand Loyalty of Soft Drink Consumers in Kenya and India. *International Journal of Business Management and Economic Research*, Vol. 4 (2), 706-713
42. Mise J.K., Nair C., Odera O. and Ogutu M. (2013)
Comparative Study on Brand Loyalty in Kenya and India Consumer Soft Drinks Market. *Global Journal of Management and Business Research*, Vol. 13, Issue 3, 23-27
43. Aila F.O. Nyangara C.A., Ojera P.B., Owaga E.E., Odera O. and Ogutu M. (2013)
The Future of Organizations: Musings of a Manager. *Asian Journal of Management Sciences and Education*, Vol., 2 No.2, 198-201
44. Mise J.K., Nair P.C., Odera O. and Ogutu M. (2013)
Exploring the Determinants of Brand Loyalty in Global FMCG Markets of Soft Drinks Consumers in Kenya and India. *International Journal of Research in Management*, Vol. 2 Issue 3, 1-15
45. Musyoka M., Ogutu M. and Awino Z.B. (2013)
The Role of Stress Management in Reducing Stress and Enhancing Corporate Performance: A Case of the Nairobi Securities Exchange. *Prime Journal of Business Administration and Management*, Vol. 3 (2), 887-895
46. Mise J.K., Nair C., Odera O. and Ogutu M. (2013)
Comparative Study on Brand Loyalty in Global Soft Drink Consumer Markets of Kenya and India. *International Journal of Management Sciences and Business Research*, Vol. 2 Issue 3, 49-54
47. Okoth O.S., Okelo S., Aila F. Awti A.O., Onyango M., Ogutu M. and Odera O. (2013)
Effect of the Youth Enterprise Development Fund on Youth Enterprises in Kenya. *International Journal of Advances in Management and Economics*, Vol. 2 Issue 1, 111-116
48. Kilika J.M., K'Obonyo P.O., Ogutu M. and Munyoki J.M. (2013)
Human Resource Development Drivers for University-Industry Collaboration: Empirical Evidence from Universities in Kenya. *International Journal of Education and Research*, Vol. 1, No. 4, 81-98

49. Wanjohi P., Gachoka H., Kihoro J. and Ogutu M. (2013)
Green Business: Potential for Application as a Business Innovation for Wealth and Employment Creation in Kenya. *Global Business and Economics Research Journal*, Vol. 2(9), 1-12
50. K'Obonyo P., Ogutu M. and Busienei J.R. (2013)
Effect of Universalistic Perspective of Human Resource Strategic Orientation on Performance of Large Private Manufacturing Firms in Kenya. *African Journal of Business and Management*, Vol 3, 14-35
51. Obaga I.M., Omido K., Garashi H.M., Odera O. and Ogutu M. (2013)
Analysis of Retail Marketing Strategies on Organizational Competitiveness. *International Journal of Management & Information Technology*, January Vol. 3, No. 2, 43-45
52. Awiti A.O., Okoth O.S., Aila F.O., Okelo S., Odera O. and Ogutu M. (2013)
Effect of Airport Expansion on Business Opportunities in Kisumu. *International Journal of Business and Behavioral Sciences*, February Vol. 3, No. 2, 55-59
53. Busienei J.R., K'Obonyo P., and Ogutu M. (2013)
The Effect of Human Resource Strategic Orientation on Performance of Large Private Manufacturing Firms in Kenya. *Prime Journal of Business Administration and Management*, January Vol. 3 (1), 834-857
54. Awino Z.B., Muchara M., Ogutu M. and Oeba L.K. (2012)
Total Quality and Competitive Advantage of Firms in the Horticultural Industry in Kenya. *Prime Journal of Business Administration and Management*, April, Vol. 2(4), 521-532
55. Kabagambe L.B., Ogutu M. and Munyoki J.M. (2012)
Firm Competencies and Export Performance: A Study of Small and Medium Manufacturing Exporters in Uganda. *European Scientific Journal*, June Vol. 8, No. 12, 29-48
56. Ogutu M. and Oloko M.A. (2012)
The Influence of Power Distance on the Relationship between Employee Empowerment and Empowerment Outcomes in Multinational Corporations in Kenya. *African Journal of Business and Management*, Vol. 2, 13-21

57. Kilika J.M., K'Obonyo P.O, Ogutu M. and Munyoki J.M. (2012)
Towards Understanding the Design of Human Resource Development Infrastructures for Knowledge Intensive Organizations: Empirical Evidence from Universities in Kenya. *DBA Africa Management Review*, Vol 2., No.2, 94-119
58. Oloko M. and Ogutu M. (2012)
Influence of Power Distance on Employee Empowerment and MNC Performance: A Study of Multinational Corporations in Kenya. *Education Research Journal*, February Vol. 2(2), 47-61
59. Ogutu M. and Samuel C.M. (2012)
Strategies Adopted by Multinational Corporations to Cope with Competition in Kenya. *DBA Africa Management Review*, Vol. 2, No. 3, 69-82
60. Musyoka M., Ogutu M. and Awino Z.B. (2012)
Employee Stress and Performance of Companies Listed in the Nairobi Securities Exchange. *DBA Africa Management Review*, Vol. 3, No. 1, 115-129
61. Ogutu M. and Nyatichi V. (2012)
Competitive Strategies Adopted by Multinational Banks in Kenya. *DBA Africa Management Review*, Vol. 2, No.1, 98-109
62. Kabagambe L.B., Munyoki J.M. and Ogutu M. (2012)
The Effect of Export Marketing Strategy on the Relationship between Firm Competencies and Export Performance of Small and Medium Manufacturing Exporters in Uganda. *DBA Africa Management Review*, Vol. 2, No. 1, 10-23
63. Ojera P.B., Ogutu M., Siringi E.M. and Othuon L.A. (2011)
Belief Control Practices and Organizational Performance: A Survey of Sugar Industry in Kenya. *African Research Review*, 5(4), 1-17
64. Njanja W.L., Pallisier R. and Ogutu M. (2011)
The Integrative Effects of Various Management Strategies in the Performance of MSMES. *International Business and Management*, 2(2), 105-116
65. Ongore V.O., K'Obonyo P.O. and Ogutu M. (2011)
Implications of Firm Ownership Identity and Managerial Discretion on Financial Performance: Empirical Evidence from Nairobi Stock Exchange. *International Journal of Humanities and Social Science*, 1(13), 187-195
66. Ongore V.O., K'Obonyo P.O. and Ogutu M. (2011)

Implications of Shareholder Types on Financial Performance: Empirical Evidence from Listed Companies in Kenya. *Interdisciplinary Review of Economics and Management*, 1(1), 10-15

67. Ojera P.B., Ogutu M. and Othuon L.A. (2011)
Strategic Control Practices: Evidence from Sugar Industry in Kenya. *AIM Explore – A Journal of Management Awareness*, 8(Jan. – June), 22-33
68. Munyoki J., Kibera F. and Ogutu M. (2011)
Effects of Demographic Characteristics on the Relationship between Technology Transfer and Organizational Performance: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Administration and Management*, 1(6)
69. Munyoki J., Kibera F. and Ogutu M. (2011)
Extent to which University-Industry Linkages exists in Kenya: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Administration and Management*, 1(4), 163-169
70. Ogollah K., Awino Z.B. and Ogutu M. (2011)
Strategy Structure Environment Linkage and Corporate Performance: A Conceptual Overview. *Business Administration and Management*, 1(3), 101-113
71. Awino Z.B., Muchemi A.W. and Ogutu M. (2011)
Diversity in Top Management Teams and Effects on Corporate Performance. *Business Administration and Management*, 1(3), 82-92
72. Njanja W.L., Pelissier R. and Ogutu M. (2010)
An Investigation into the Effect of Management Factors on Performance of Micro, Small and Medium Enterprises in Kenya. *International Journal of Business and Management*, 5(11), 66-73
73. Medinets A., Muchai M. and Ogutu M.O. (2009)
The Effect of Psychic Distance on Kenya's Export Destinations. *International Journal of Management and Information Systems*, 13(1), 23-34

74. Munyoki J.M., Kibera F.N. and Ogutu M. (2008)
The Influence of Technology Transfer on Organizational Performance: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Management Review*, 12(1), 64-82
75. Lelei J. and Ogutu M. (1997)
A Critique of Markov Analysis in Forecasting Market shares. *Business Management Review*, 4(2)
76. Ogutu M. (1996).
Impact of Gender on Perception of Managerial Leadership. *The Nairobi Journal of Management*, July
77. Matsui T., Kakuyama T., Onglatco M. and Ogutu M. (1995)
Women's Perceptions of Socio-Sexual Behaviour: A Cross-Cultural Replication. *Journal of Vocational Behaviour*, 46(2), 203-215

Book Chapter

- Ogutu M. (1996).
Business and Society. In Introduction to Business: A Kenyan Perspective. Edited by F.N. Kibera. *Kenya Literature Bureau*, Nairobi, Kenya

DISSERTATION AND RESEARCH PROJECTS

Conducted by me

1. Gender and Prejudicial Perception of the Leadership of a Manager: A Cognitive Categorization Perspective (Ph.D. Dissertation, 1994, Soka University, Japan)
2. Advertising Agencies in Kenya: Their Nature and Operations (MBA Research Project, 1983, University of Nairobi, Kenya)
3. Self-image and Retail Store Patronage (MBA Independent Paper, 1982, University of Nairobi, Kenya)
4. Candidate's Beliefs and Behaviour in Selection Interviews (MBA Independent Paper, 1982, University of Nairobi, Kenya)
5. Conducted a Customer Service Competition for Barclays Bank, Kenya, 1987

PHD GRADUATES CO-SUPERVISED (University of Nairobi)

2018

1. **Kobuthi Edward Ndwiga:** Corporate Governance, Strategy Implementation, Industry Competition and Performance of Companies Listed on the Nairobi Securities Exchange
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)

2017

1. **Kithinji Angela Mucece:** Bank Restructuring, Financial Services, Firm Characteristics and Financial Performance of Commercial Banks in Kenya
(**Supervisors:** Mwangi Mirie, Litondo Kate and Ogutu Martin)
2. **Kiptui John Kebut:** Innovation, Structure, Environment, Competitive Advantage and Performance of Commercial Banks in Kenya
(**Supervisors:** Ogutu Martin, Yabs John and Jonyo Fred)
3. **Angima Caren B.:** Actuarial Risk Management Practices, Underwriting Risk, Firm Characteristics and Performance of Property and Casualty Insurance Firms in East Africa
(**Supervisors:** Mwangi Mirie, Kaijage Erasmus and Ogutu Martin)
4. **Kibisu Churchill Midikira:** Enterprise Risk Management Strategies, Innovation, Business Ethics and Performance of Christian-based Hospitality Businesses in Kenya
(**Supervisors:** Awino Zachary B., Ogollah Kennedy and Ogutu Martin)

2016

1. **Mokamba Lily:** The Influence of Psychic Distance and Knowledge Management on the Relationship between Firm Competences and Performance of Multinational Corporations in Kenya
(**Supervisors:** Ogutu Martin, Awino Zachary B. and Magutu Peterson)
2. **Oluoch Kennedy Otieno:** Strategic Planning, Firm Characteristics, Competitive Environment, Strategy Implementation and Performance of State Corporations in Kenya
(**Supervisors:** Ogutu Martin and Munyoki Justus)
3. **Nyori George:** Advanced Manufacturing Technology, Human Factors, Company Size and Structure of Advanced Manufacturing Technology Companies in Kenya
(**Supervisors:** K'Obonyo Peter, Ogutu Martin, and Ogola Julius M.)

4. **Gitahi Agnes Wangari:** Organizational Capacity, Strategy Implementation, Competitive Environment and Performance of Companies Listed on the Nairobi Securities Exchange
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
5. **Kagwe Jeremiah:** Effect of Managerial Attributes, Employee Characteristics and Organizational Factors on the Relationship between Employee Trust of Top Management and Performance of Savings and Credit Cooperative Societies in Nairobi County, Kenya
(**Supervisors:** K'Obonyo Peter, Ogutu Martin and Kinoti Mary)
6. **Nyaoke Samwel Omondi:** Firm Characteristics, Corporate Social Responsibility, Operating Environment and Performance of Financial Institutions in Kenya
(**Supervisors:** Machuki Vincent N., Ogutu Martin and Gituro Wainaina)

2015

1. **Kasomi Fredrick Muthenya:** Diversity in Top Management, Strategy, Top Managers' Compensation and Performance of Kenyan State Corporations
(**Supervisors:** Machuki Vincent, Ogutu Martin and Pokhariyal Ganesh P.)
2. **Nyalita Angela Mwikali:** Succession Planning, Entrepreneurial Orientation, Business Development Services and Performance of Small and Medium Family Businesses in Machakos County, Kenya
(**Supervisors:** Gathungu James, Ogutu Martin and Ndemo Bitange)
3. **Kariuki Paul Muturi:** Firm Level Factors, Industry Environment, Competitive Strategy and Performance of Large Manufacturing Firms in Kenya
(**Supervisors:** Awino Zachary B., Ogutu Martin and Gituro Wainaina)
4. **Nyawade Fredrick Owiti:** Effect of Leadership Style and Organizational Culture on the Relationship between Innovation and Performance of Firms Listed on the Nairobi Securities Exchange
(**Supervisors:** Awino Zachary B. and Ogutu Martin)
5. **Kombo Henry Kimwomi:** Knowledge Strategy, Organizational Characteristics, Innovation and Performance of Manufacturing Firms in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)

2014

1. **Kiowi Lucy Odo:** Human Resource Strategic Orientation, Employee Job Performance and Performance of State Corporations in Tanzania
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)

2. **Okiro Kennedy O.:** Corporate Governance, Capital Structure, Regulatory Compliance and Performance of Firms Listed at the East African Community Securities Exchange
(**Supervisors:** Aduda Josiah, Kaijage Erasmus and Ogutu Martin)
3. **Sagwa Evans Vidija:** Human Resource Management Practices and Performance of Firms Listed on the Nairobi Securities Exchange
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
4. **Mwangi Cyrus Iraya:** Socially Responsible Investment, Portfolio Management, Institutional Characteristics and Performance of Mutual Funds in Kenya
(**Supervisors:** Aduda Josiah, Kaijage Erasmus and Ogutu Martin)
5. **Monyoncho Rachel M.:** The Influence of Cultural Beliefs, Stereotypes and Selection Merit on Executive Selection Outcome in Multinational Organizations in Kenya
(**Supervisors:** Ogutu Martin and K'Obonyo Peter)
6. **Kariuki Anne Wangui:** Intellectual Capital, Corporate Reputation, Corporate Culture and Performance of Firms Listed at the Nairobi Securities Exchange
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
7. **Macharia Winnie Nyambura:** Competitive Strategy, Organizational Competencies Co-Alignment, Macro Environment and Performance of Private Middle Level Colleges in Nairobi County, Kenya
(**Supervisors:** Awino Zachary B., Ogutu Martin and Iraki X.N.)
8. **Ibua Mary Peninah:** The Influence of Institutional Factors and Job Related Attitudes on the Relationship between Employee Empowerment and Performance of Public Universities in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
9. **Omoro N. Oluoch:** Demographic Diversity in Top Management Team, Corporate Voluntary Disclosure, Discretionary Accounting Choices and Financial Reporting Quality in Commercial State Corporations in Kenya
(**Supervisors:** Aduda Josiah, Kaijage Erasmus and Ogutu Martin)

2013

1. **Muchemi Anne Wambui:** Top Management Team Diversity and Performance of Commercial Banks in Kenya
(**Supervisors:** Awino Zachary B. and Ogutu Martin)

2. **Busienei John Ronoh:** Business Strategy, Organizational Structure, Human Resource Strategic Orientation and Performance of Large Private Manufacturing Firms in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
3. **Munjuri Mercy Gacheri:** Human Capital, Social Capital, Employee Empowerment, Quality of Decisions and Performance of Commercial Banks and Insurance Firms in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
4. **Musangi J. Mutua:** Strategy, Firm Characteristics, Business Process Outsourcing and Performance of Kenyan State Corporations
(**Supervisors:** Awino Zachary B., Ogutu Martin and Maalu Jackson K.)
5. **Mulabe Joash Kivuse:** Human Resource Strategic Orientation, Employee Outcomes, Organizational Factors and Performance of State Corporations in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
6. **Nzulwa Joyce Daudi:** Corporate Reputation, Generational Cohorts, Perceived Organizational Justice and Employee Retention in Kenyan State Corporations
(**Supervisors:** Kidombo Harriet C. Awino Zachary B. and Ogutu Martin)

2012

1. **Odundo Edward Owino:** Environmental Context, Implementation of Strategic Plans and Performance of State Corporations in Kenya
(**Supervisors:** Ogutu Martin and Aosa Evans)
2. **Bategeka Levi Kabagambe:** The Effect of Selected Firm Factors on Export Performance of Small and Medium Manufacturing Firms in Uganda
(**Supervisors:** Ogutu Martin and Munyoki Justus)
3. **Muchara Maina:** Total Quality, Operations Effectiveness and Competitive Advantage in Horticultural Industry in Kenya
(**Supervisors:** Awino Zachary B., Pokhariyal Ganesh P. and Ogutu Martin)
4. **Odadi Wilson O.:** The Influence of Personal and Institutional Factors on the Relationship between Organizational Restructuring and Employee Quit Decisions in Commercial Banks in Kenya
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
5. **Gitonga Purity Kithiru:** Emotional Intelligence and Leader Effectiveness: An Analysis of the Banking Sector in Kenya
(**Supervisors:** K'Obonyo Peter, Pokhariyal Ganesh P. and Ogutu Martin)

6. **Musyoka Mary Nzasu:** Factors Influencing the Relationship between Stress and Performance of Companies Listed at the Nairobi Stock Exchange
(**Supervisors:** Ogutu Martin and Awino Zachary B.)
7. **Ntale Joseph Franklin:** Economic Activity Diversification and Livelihood Outcomes in Smallholder Agriculture in Thika, Kenya
(**Supervisors:** Ogutu Martin, Mwabu Germano and Litondo Kate)
8. **Kinoti Mary Wanjiru:** Green Marketing Practices, Corporate Image, Organizational Characteristics and Performance of ISO 9000 and 14000 Certified Organizations in Kenya
(**Supervisors:** Kibera Francis N., K'Obonyo Peter and Ogutu Martin)
9. **Kilika James Mutuku:** Institutional Context, Collaboration, Human Resource Development Infrastructure and Performance of Universities in Kenya
(**Supervisors:** K'Obonyo Peter, Ogutu Martin and Munyoki Justus)
10. **Ogollah Kennedy O.:** Organizational Configuration, Stage of Development and Performance of Commercial Banks in Kenya
(**Supervisors:** Awino Zachary B. and Ogutu Martin)
11. **Kirimi Eunice Karegi:** The Influence of Cost Leadership and Differentiation Strategies on the Relationship between People Oriented Capital and Competitive Advantage of Kenyan Firms Certified by International Standards Organization
(**Supervisors:** K'Obonyo Peter and Ogutu Martin)
12. **Oyele Kate Litondo:** Mobile Phones and E-commerce among Micro and Small Enterprise in the Informal Sector: An Empirical Investigation of Entrepreneurship in Nairobi (University of Nairobi PhD Thesis in Business Administration, 2010)
13. **Njanja Lilian Wanjiru:** An Investigation into Management Strategies Affecting Performance of Micro, Small and Medium Enterprises (MSMEs) in Kenya
(University of South Africa Doctor of Commerce Thesis, 2009)
14. **Oloko Margaret:** The Influence of Power Distance Culture on the Relationship between Empowerment and Performance: A Study of Multinational Corporations in Kenya
(University of Nairobi PhD Thesis in Business Administration, 2008)

15. **Ongore Vincent:** The Effect of Ownership Structure, Board Effectiveness and Managerial Discretion on Performance of Listed Companies in Kenya
(University of Nairobi PhD Thesis in Business Administration, 2008)
16. **Ogolla Julius Maima:** Technology Diffusion and its Impact on Product Development in the Informal Metal Working Sector in Kenya (University of Nairobi PhD Thesis in Mechanical and Manufacturing Engineering, 2007)
17. **Kidombo Harriet:** Human Resource Strategic Orientation, Organizational Commitment and Firm Performance in Large Private Manufacturing Firms in Kenya
(University of Nairobi PhD Thesis in Business Administration, 2007)
18. **Awino Zachary Bolo:** The Effect of Selected Strategy Variables on Corporate Performance: A Survey of Supply Chain Management in Large Private Manufacturing Firms in Kenya
(University of Nairobi PhD Thesis in Business Administration, 2007)
19. **Munyoki Justus:** The Effects of Technology Transfer on Organizational Performance: A Study of Medium and Large Manufacturing Firms in Kenya
(University of Nairobi PhD Thesis in Business Administration, 2007)

UON MBA Projects Supervised to Completion

1. Mutie Lilian Vivi (2018)
Response Strategies by Cyber Cafes in Nairobi to changes in the Kenyan Internet Market
2. Gichuru Wallace Chege (2018)
Competitive Strategies and Performance of Mobile Service Providers in the Telecommunication Industry in Kenya
3. Makori Eric Moses (2018)
Response Strategies and Sustainability of Hebrew Immigrant Aid Society in Kenya to Changes of the Macro-environment Factors
4. Francis Ooko Nyangao (2018)
Effectiveness of competitive Strategies adopted by Investment Firms in Kenya

5. Mungai Seraphine Njeri (2018)
Challenges Facing ABSA Group Limited Acquisition Strategy of Barclays Bank of Kenya Limited
6. Josephine Kinya Mwereru (2018)
Strategic Alliances and Performance of Non-Governmental Organizations in the Human Rights Sector in Kenya
7. Hellen W. Ngugi (2018)
Influence of Innovation Strategy on competitiveness of Commercial Banks in Kenya
8. Josephine Murugi Mutembei (2018)
Corporate Social Responsibility and Public Image of East African Breweries Limited
9. Florence Liambila Wanjala (2018)
Strategic Responses and Performance of Nairobi City Water and Sewerage Company Limited
10. Lorna Chemutai Sang (2018)
Strategic Management Practices and Performance of LAPFUND as a State Corporation in Kenya
11. Alice W. Kagucia (2017)
Internationalization and Performance of Kenya Commercial Bank
12. Evaline Buyaki Nyamao (2017)
Effects of Corporate Social Responsibility on Market SHARE OF Nestle Kenya Limited
13. Winnie Njeri Cheptarus (2017)
Modes of Internationalization and Performance of Airline Firms in Kenya
14. Ohonde Lilianne Atieno (2017)
Diversification Strategy and Competitive Advantage of Commercial Banks in Kenya
15. Felister Njeri Muchiri (2017)
Strategic Alternative Banking Channels and Performance of the Commercial Banks in Kenya

16. Mary Chepkorir Chelule (2017)
Strategies Adopted by the University of Nairobi to Maintain Sustainable Competitive Advantage
17. Bridgit Mbinya Cosmus (2017)
Managing Change at Housing Finance Company Limited in Kenya
18. Nyamu Alex Weru (2017)
The Effect of Strategic Leadership on the Competitiveness of Commercial Banks in Kenya
19. Mutitu Lilian Nyokabi (2017)
Challenges in Strategy Implementation at Sacco Societies Regulatory Authority in Kenya
20. John Kimotho Kamukunji (2017)
Strategic Planning Practices by Kirinyaga County Government in Kenya
21. Chengecha Anne Mwihaki (2016)
Knowledge Capability and Competitiveness of Firms in the Banking Industry in Kenya
22. Wachira Hannah Wanjiru (2016)
Implementation of Cloud Computing Strategy by Commercial Banks in Kenya
23. Ng'oo Tabitha Kanini (2016)
The Influence of Positioning Strategies on Competitive Advantage of the Insurance Firms in Kenya
24. Nzuki Faith Muneo (2016)
Strategic Change Management Practices at Barclays Bank of Kenya
25. Kaurai Martin Parkinyaro (2016)
Influence of Strategic Change Management Practices on Performance of Kenya National Highways Authority
26. Chirchir Saumu(2016)
Strategy Implementation Challenges Faced by Nairobi Region Constituencies of the Independent Electoral and Boundaries Commission of Kenya in Electronic Technology
27. Munyoki Annastacia (2016)
Strategic Change Management Practices and Sustainable Competitive Advantage at National Bank of Kenya

28. Karachu Emmah Wanjiku (2016)
Strategic Change Management Practices at Nairobi City County Government of Kenya
29. Loisa Toto Nickson (2016)
Strategies Adopted to Deal with Challenges Affecting Firms in Kajiado Livestock Market
30. Kulundu Ruth Khatievi (2016)
Strategic Management and Firm Growth: A Study of Banking, Insurance and Mobile Network Service Firms in Kenya
31. Omondi Ayodo Samuel (2015)
Effect of Terrorism on Five Star Hotels in Nairobi, Kenya
32. Oundo Augustine Bwire Miller (2015)
Strategies Adopted by Pay Television Companies to Deal with Challenges in Television Industry in Kenya
33. Mutua Caleb Muendo (2015)
Strategy Implementation and Organizational Performance: A Case Study of Kenya Medical Training College
34. Mwatata Juma Mwangala (2015)
Strategic Planning and Performance of the Youth Enterprise Development Fund of Kenya
35. Manyalla Martha A. (2015)
Management of Strategic Change and Stakeholder Satisfaction at Kenyatta National Hospital, Kenya
36. Odhiambo Lerah Amondi (2015)
Strategy Implementatioin and Performance of Major Tea Factories in Kericho County, Kenya
37. Mwani Lisa Maria (2015)
Cultural Diversity Management and Bank Performance: A Case Study of Bank of Africa and United Bank for Africa in Kenya
38. Makonya Linda Nelima (2015)
Globalization and Strategic Alliances among Commercial Banks in Kenya
39. Odipo Jane Atieno (2015)
Challenges of Globalization Faced by the Kenya Reinsurance Corporation
40. Gatheru James Njuguna (2015)
Challenges of Strategy Implementation in Nairobi City County, Kenya

41. Kuria Margaret Muthithi (2015)
Dynamic Capability and Competitiveness of Safaricom Limited in Kenya
42. Murrey Thomas Kanda (2015)
Challenges of Strategy Implementation at Elgeiyo Marakwet County of Kenya
43. Mbogoh Elizabeth (2014)
Challenges of Implementing Corporate Social Responsibility Strategies by Commercial Banks in Kenya
44. Nkari Anne Naitore (2014)
Change Management Practices Adopted by the Independent Electoral and Boundaries Commission of Kenya
45. Nyamongo Edinah Kerubo (2014)
Competitive Strategies Adopted by K-Rep Bank in Kenya
46. Wairimu Angela Karigo (2014)
Strategic Management Practices Adopted by the Kenya Pipeline Company to Cope with Politico-Economic Changes in Kenya
47. Ndung'u Esther Waithira (2014)
Strategic Response's by Childfund Organization in Kenya to Changes in Macro-Environment
48. Kang'ethe Anne Ng'endo (2014)
Application of Kotter's Eight Step Model in the Management of Strategic Change at British American Tobacco Kenya
49. Musili Josphat Munyithya Musili (2014)
Competitive Strategies Adopted by Mainstream Churches in Nairobi County
50. Elung'ata Emily (2014)
Response Strategies Adopted by Mobile Phone Companies in Kenya to Changes in the Telecommunication Industry
51. Sigei Carolyne Chelangat (2014)
Practices Adopted for the Implementation of Performance Contracts in Kenyan State Corporations
52. Kioko Catherine Kalee (2014)
Corporate Turn-around Strategy in Postal Corporation of Kenya

53. Nyamu Faith Mwhaki (2014)
Strategic Change Management Practices and Challenges at Kenya National Audit Office
54. Obat Ezekiel Washington (2013)
Challenges of Strategy Implementation in Supermarkets in Nairobi, Kenya
55. Ezekiel Washington Obat (2013)
Challenges of strategy Implementation in Supermarkets in Nairobi, Kenya
56. Emmah Mecha (2013)
Effectiveness of the Customer Relation Strategies Applied by Commercial Banks in Kenya
57. Ken Odegih Opiyo (2013)
Management of Ownership Change in Small and Medium Enterprises in Nairobi County of Kenya
58. Kibang'a Peter Mutuma (2013)
Strategic Management Practices at TAJ MAHAL Properties, Kenya
59. Joseph K. Nzengya (2013)
Strategic Alliances among Commercial Banks in Kenya
60. Caroline Wawira Makunyi (2013)
The Internalization Process of Commercial Banks in Kenya
61. Mary Njoki Muteti (2013)
Management of Strategic Change at the Telekom Kenya Limited
62. Lilian Mueni Maithya (2013)
Competitive Strategies Adopted for High End Clientele by Barclays Bank of Kenya
63. Jane Nyambura Kaguathi (2013)
Challenges of Implementing Occupational Health and Safety Strategies at East Africa Portland Cement Company Limited, Kenya
64. Olalo Evelyn Atieno (2013)
Strategic Business Networking and Competitive Advantage in Large Insurance Firms in Kenya
65. Joseph Jama Lenku (2012)
Factors Influencing Development of Professional Entrepreneurship in the Hotel Industry in Kenya

66. Miriam Ndunge Muthoka (2012)
Response strategies to challenges of competition by Horticultural Export Firms in Kenya
67. Beatrice Adhiambo Awiti (2012)
Factors influencing competitive advantage of Commercial Banks in Kenya
68. Beatrice Ndunge Malombe (2012)
Change Management within the business units of Parastatal Organizations in Kenya
69. Suzzanne Nzingo Kalume (2012)
Corporate Governance practices of private Hospitals in Coast Province
70. Mugusia Sheila Mbigura (2012)
Technology and Competitive Advantage of Commercial Banks in Kenya
71. Mary Amondi Angwech (2012)
Competitive Strategies Adopted by Coca-Cola Kenya
72. Priscilla Nyanchera Ogamba (2012)
Combined Competitive Strategies by Commercial Banks in Kenya in the Changing Global Environment: A case of Equity Bank
73. Ndungu Damaris Mumbi (2012)
Strategic Responses Adopted by Safaricom Limited in Kenya to Address Fraud Related Challenges in the Mpesa Service
74. Matiti Christabel Mwikali (2012)
Response Strategies Adopted by Kenya Pipeline Company Limited to the Challenges of Oil Distribution in Kenya
75. Wandera Carolyne Mukola (2012)
Challenges Facing Kenya Medical Research Institute in the Implementation of the Automation Strategy
76. Kinyanjui Francis (2012)
Strategic Responses to Environmental Challenges Facing ASILI SACCO Limited
77. Githige Roseirene Wangui (2011)
Factors that Influence Strategic Choices Adopted by Community Based Organizations Competing for Donor Funding in Nairobi, Kenya

78. Mbithi Mary Nthenya (2011)
Strategy Implementation at Nakumatt Holdings Limited, Kenya
79. Mugi Joseph Karanja (2011)
Business Process Outsourcing Strategy and Competitive Advantage in Commercial Banks in Kenya
80. Ayieko Moses Otieno (2011)
Strategic Planning Practices and Performance of Large Manufacturing Firms in Kisumu, Kenya
81. Nyangi Simon Chacha (2011)
Competitive Strategies Adopted by Motor Vehicle Franchise Holders in Kenya
82. Mutua Joyce Mbula (2011)
Management of Strategic Change at National Social Security Fund, Kenya
83. Mutuku Judith Mwelu (2011)
Sources of Competitive Advantage for Mobile Phone Service Providers in Kenya
84. Owino Meshack (2011)
Competitive Strategies Adopted by Savings and Credit Cooperatives in Mombasa in Kenya
85. Ngethe Rachel (2011)
Managing Challenges of Strategic Change at Nairobi Water Company Limited
86. Mutunga Naomi (2011)
Strategic Leadership and Strategy Implementation in Commercial Banks in Kenya
87. Amakoye Nehemiah Joab (2010)
Strategic Management Practices at Maseno Mission Hospital, Kenya
88. Bett Samuel Kipngetich Kitur (2010)
Network Expansion Strategies by Airlines Based in Kenya
89. Muriuki Sophia (2010)
Strategic Planning Practices and Performance of Commercial Banks in Kenya

90. Ogendo Joan Lilian (2010)
Application of the Balanced Scorecard in Strategy Implementation by Unilever Tea Kenya Limited
91. Nderitu Alex Wachira (2010)
Strategy Implementation at East African Cables Limited
92. Okeyo Dena Atieno (2010)
Influence of Corporate Culture on Management of Strategic Change in Commercial Banks in Kenya
93. K'Odera Stephen (2010)
The Relationship between Corporate Governance Practices and Client Base in Investment Banks and Stock Brokerage Firms in Kenya
94. Mwakio Mwagandi Shadrack (2010)
Stress Management at The Transport Department of the Standard Group Limited
95. Wawira Mwaniki Irene (2010)
Responses of Kenya Electricity Generating Company to Changing Macro Environmental Conditions in Kenya
96. Kirapash Mary (2010)
Strategies Adopted by Multinational Corporations in Kenya to Cope with the Challenges of Global Financial Crisis
97. Ong'ale Samuel Kenneth (2010)
Challenges of Strategy Implementation at the Mission for Essential Drugs and Supplies (MEDS)
98. Kamau Christine Wanjiku (2010)
Response Strategies Adopted by Multinational Corporations to Cope with Barriers of Entry into the Kenyan Market
99. Omotoh-Nyaidho Pamela Akinyi (2010)
Collaborative Strategies Applied by the Humanitarian Agencies in the Internally Displaced Persons (IDPs) Operations in Kenya
100. Omondi Elliab Wanyangu (2010)
Strategic Planning of Football Clubs in the Kenya Premier League
101. Samuel Carol M. (2010)
Strategies Adopted by Multinational Corporations to Cope with Competition in Kenya

102. Wawira Njagi Lucy (2009)
Effectiveness of Know Your Customer (KYC) Policies Adopted by Commercial Banks in Kenya in Reducing Money Laundering and Fraud Incidences
103. Nyandoto Dalton T. Opollo (2009)
Real-Time Strategic Issue Management Practices by Large Scale Tea Producers in Kenya
104. Ombok Florence Amollo (2009)
Response Strategies of International Non-governmental Organizations in Nairobi to Changes in the Macro environment
105. Icharia Sylvia Njeri (2009)
Critical Success Factors in Kenya Certificate of Secondary Education Examinations in Public Secondary Schools in Kiambaa Division
106. Karanja Dennis M. (2009)
Competitive Strategies and Performance of Firms in the Software Industry in Kenya
107. Mburu Stephen Ng'ang'a (2009)
Passengers' Perceptions of Low Cost Airlines and Full Service Carriers: A Case Study of FLY540 and Kenya Airways
108. Kamotho James Mwai (2009)
Key Success Factors in the Coffeehouse Business in Nairobi, Kenya
109. Oketch Judith Atieno (2009).
The Link between Strategy and Key Industry Success Factors among Commercial Banks in Kenya
110. Mugo Annabelle Wangui (2009)
Competitive Strategies Adopted by Islamic Banks: A Comparative Study of Kenya and the United Arab Emirates
111. Muthoni Kihanya Anne (2009)
Managing Resistance to Strategic Change in the Dairy Industry in Kenya: A Case Study of Githunguri Dairy Farmers Co-operative Society Limited
112. Mutua Angela Wanjiru (2009)
Strategic Change Management at FAULU Kenya
113. Thuku Peter Njeri (2009)
Direct Sales Strategy and Competitive Advantage among Commercial Banks in Kenya

114. Mwitari Stephen Njuraita (2009)
Strategic Management Practices of Firms in the Wines and Spirits Industry in Kenya
115. Gatune Joel Kuria (2009)
Corporate Governance Practices of Stock Brokerage Firms in Kenya
116. Borona Gloria K. (2009)
Strategic Change Management at the National Museums of Kenya

Other Masters Projects Supervised

1. Supervised several graduate and undergraduate research projects of the University of Nairobi and one of Makerere University (most of them from 1995 to date)
2. Attitudes Towards Life Assurance: A case study of the middle class in Nairobi (MBA Research Project, 1987)
3. Post-Independent Industrial Development Policy in Kenya: Implementation and Problems (MBA Research Project, 1987, Pacific State University, USA)
4. Advertising timing strategy: The practice in Kenya (MBA Research Project, 1986)
5. Adoption of the Marketing Concept: The case of the Financial Institutions in Kenya (MBA Research Project, 1986)

CONFERENCE PAPERS

1. Shani F.Y., Awino Z.B. and Ogutu M.
Competitive Strategies and Performance: Does Managerial Autonomy and Decision Quality Influence the Relationship? (Association of Business and Research International Conference, Boston, USA, 2018)
2. Busolo K., Ogutu M. Njanja L., Kama A. and Ogutu R.
Indigenous Knowledge Management in the Global Economy: A perspective of Cottage Industry in Kenya (First Annual Kabarak International Conference, Nakuru 2011)
3. Oloko M.A. and Ogutu M.
Influence of Power Distance on Employee Empowerment and Multinational Corporations in Kenya (African International Business and Management Conference, Nairobi 2011)

4. Oloko M.A. and Ogutu M.
The Influence of Power Distance on the Relationship between Employee Empowerment and Empowerment Outcomes in Multinational Corporations in Kenya (African International Business and Management Conference, Nairobi 2011)
5. Kariuki P.M., Awino Z. and Ogutu M.
Effect of Firm Level Factors, Firm Strategy and Business Environment on firm Performance (African International Business and Management Conference, Nairobi 2011)

CONFERENCE ATTENDED

2017 ATLAS Africa Conference held at Moi University

2017 DBA-Africa Management Review Conference. Theme: "Drivers of Business Growth in Emerging Markets", School of Business, UoN

2017 6th German African Universities Partnership Conference. Theme: "Universities, Entrepreneurship and Enterprise Development in Africa", School of Business, UoN

2016 African International Business and Management Conference (AIBUMA). Theme: "Leveraging on Technology in Expanding the Frontiers of Business". School of Business, UoN

2014 Operations Research Society of Eastern Africa (ORSEA). Theme: "Reflections, Application and Potential of Operations Research". School of Business, UoN

2012 African International Business and Management Conference (AIBUMA). Theme: "Embracing the Changing Face and Pace of Business and Management". KICC, Nairobi

RESEARCH AND CONFERENCE FUNDS

1. Member of GAUP (Germany African Universities Partnership Programme) Project Conference Organizing Committee. GAUP sponsors University of Nairobi students for exchange programmes
2. I have facilitated fundraising for various conferences in the School of Business especially for DBA Africa Management Review International Conference 2015, 2016 and 2017

PROFESSIONAL BODIES

1. Member of Academy of International Business (AIB) based in Michigan State University
2. Member of Kenya Institute of Management
3. Member of Editorial Team of DBA Africa Management Review Journal

RESEARCH INTERESTS

1. Business Environment and Performance Implications of Firm Strategies
2. Challenges and Strategies of Multinational Corporations

FIELD OF SPECIALIZATION

Strategic Management and General Management

REFEREES

1. Prof. F. N. Kibera
Department of Business Administration
University of Nairobi
P.O. Box 30197 - 00100
Nairobi, Kenya
2. Prof. P.O. K'Obonyo
Department of Business Administration
University of Nairobi
P.O. Box 30197 - 00100
Nairobi, Kenya
3. Prof. Isaac Mbeche
Deputy Vice Chancellor (Student Affairs)
University of Nairobi
P.O. Box 30197 - 00100
Nairobi, Kenya