

CURRICULUM VITAE

Ndeti Ndati, PhD.
Associate Professor &
Director
School of Journalism and Mass Communication
University of Nairobi
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NAIROBI

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DoB: May 28, 1972
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COMPETENCIES AND SKILLS

Areas of Specialization

- Development communication
- Interpersonal communication
- Health Communication

Technical Competences

- Strong research, analytical and writing skills
- Excellent skills in project proposal writing
- Excellent team player and a motivated independent worker
- Languages: Fluent in English and Kiswahili

Computer skills

- Good working knowledge of Microsoft Office (Word, Excel and PowerPoint)

EDUCATIONAL BACKGROUND

Sept. 2009 – Dec 2011

Doctor of Philosophy in Communication and Information Studies, University of Nairobi

Title of Thesis: The role of Interpersonal Communication in Shaping and Influencing HIV and AIDS behavioral responses among secondary school youth in Nairobi County.

May 2002 – Mar 2005

M.A in Communication Studies, University of Nairobi

Title of Thesis: The Impact of HIV and AIDS Communication Strategies among Adolescents:
A Case Study of HIV and AIDS education program in Secondary schools in Kenya.

Feb 1999 – March 2000

Post Graduate Diploma in Mass Communication, Kenya Institute of Mass Communication

March 1992 – Dec. 1996

B. Ed (Arts), University of Nairobi

UNIVERSITY CAREER EXPERIENCE**Feb 2016 - Present**

Director: School of Journalism and Mass Communication, University of Nairobi

Duties and Responsibilities:

- Administrative and academic head of the School

June 2015 to Feb 2016

Associate Director: School of Journalism and Mass Communication, University of Nairobi

Duties and Responsibilities:

- Principal assistant to the Director
- General administration of teaching and examination
- Coordinating students' research projects
- Coordinating oral defense for postgraduate students
- Serving on the School's Management Board

March 2015 – May 2015

Coordinator -MA Communication Studies, School of Journalism and Mass
Communication, University of Nairobi

Duties and Responsibilities:

- Facilitating the marketing of the programme in collaboration with the Management Board
- Coordinating course allocation and timetabling

- Liaising with Examination officer regarding all examinations issues
- Attending to students' concerns, including serving as a link between them and the University Management
- Coordinating the allocation of supervisors for students' research projects, including the oral defense processes at the proposal and research report phases
- Serving on the School's Management Board
- Providing leadership in curriculum development, design of courses, and innovations in the delivery of teaching in communication
- Advising and mentoring students
- Promoting sustained scholarship in the form of publications in refereed journals; presentation of papers at national and international professional meetings
- Supervising undergraduate and postgraduate students
- Mentoring young staff and helping them in their career development

Jan 2014 – Feb. 2015

BA Coordinator: School of Journalism and Mass Communication, University of Nairobi

Duties and Responsibilities:

- Participating in the development and grading of undergraduate students' examination scripts, term papers and projects
- Providing leadership in curriculum development
- Advising and mentoring students
- Helping students make informed decisions on course and career choices
- Advancing the image of the University nationally and internationally through excellent research and good teaching and participation in major conferences
- Promoting sustained scholarship in the form of publications in refereed journals; presentation of papers at national and international professional meetings
- Teaching undergraduate and postgraduate courses
- Supervising undergraduate and postgraduate students

July 2012 – Dec 2013

Associate Dean: Faculty of Media and Communications, Multimedia University

Duties and Responsibilities:

- Providing academic leadership in the Faculty of Media and Communication

- Performing the duties of the Dean in case of absence or delegation
- Mentoring both staff and students in the Faculty
- Coordinating research, seminars and publications among the the faculty

June 2011 – July 2012

Chairman: Department of Journalism and Communication, Multimedia University

Duties and Responsibilities:

- Promoting a collegial atmosphere within the department for optimal research and scholarship
- Ensuring that students and faculty attend class
- Processing of examination and or results
- Ensuring a fair allocation of workload among faculty members
- Coordinating teaching and administrative matters in the Department
- Acting as a liaison person between the students, staff and the University community
- Supporting development of staff in the Department

Jan 2011 – Dec 2013

Lecturer: Department of Journalism and Communication, Multimedia University

Duties and Responsibilities:

- Participating in the teaching, setting, invigilation and processing of examination scripts
- Providing leadership in curriculum development and teaching
- Advising and mentoring students
- Assisting students to make informed decisions on course and or career choices
- Supervising undergraduate students in field settings such in field attachment programs
- Promoting sustained scholarship in the form of publications in refereed journals and presentation of papers during professional meetings

July 2005 – Dec 2010

Chairman: Department of Public Relations and Development Communication,
St. Paul's University

Duties and Responsibilities:

- Providing academic leadership in the Department
- Promoting a collegial atmosphere within the department for optimal research, scholarship and learning
- Ensuring smooth processing of university examination
- Ensuring a fair allocation and distribution of workload among faculty members
- Coordination of teaching and administrative matters in the Department
- Supporting development of staff in the Department
- Overall management responsibility for the Department

Sept. 2005 –Dec. 2010

Lecturer: Department of Public Relations and Development Communication,
St. Paul's University

Duties and Responsibilities:

- Teaching and examining students
- Assisting in curricula development
- Supervising students on field attachment
- Supervising student projects
- Mentoring students and staff in their career development

PEER REVIEWED JOURNAL PUBLICATIONS

2018

1. Ndeti, N. (2018). Interpersonal Communication and HIV and AIDS self-protection among the Youth in Secondary Schools in Nairobi County, Kenya. *The International Journal of Humanities and Social Studies*. Vol. 6. Issue 5. May 2018. Pp. 53-66.ISSN 2321 – 9203.
2. Emukule, E., Mberia, H. & Ndeti, N. (2018). Male Circumcision Interpersonal Messages and Uptake of Voluntary Medical Male Circumcision among Married Men in Teso South Sub-County, Kenya: A Qualitative Study Using Behavioral Models. *The International Journal of Humanities and Social Studies*. Vol. 6, Issue 2. pp. 192 – 203. ISSN 2321 – 9203.
3. Ndeti, N. & Siringi, S. (2018). The Role of Interpersonal Communication in Influencing

Behavioral Responses to HIV & AIDS among students in Secondary Schools in Nairobi County. *The International Journal of Humanities and Social Studies*. Vol. 6, Issue 2. 2018. Pp 98-111. ISSN 2321 – 9203.

4. Emojong', E.O., Mberia, H. & Ndeti, N. (2018). An Analysis of Interpersonal Communication Messages within Uptake of Voluntary Medical Male Circumcision among Married Men in Busia County: A Quantitative Study. *International Journal of Academic Research in Business and Social Sciences*. Vol. 8, Issue 2.

2017

5. Alonge, A.J., Kiai, W. & Ndeti, N. (2017). Assessment of the factors affecting Social Media Use for HIV and AIDS communication among undergraduate students in South – West Nigeria. *Journal of Development and Communication Studies*, Vol. 5. No 1, July 2016 – June 2017. Pp 56 – 76. ISSN 2305 – 7432.
6. Ayodele, J., Kiai, W. & Ndeti, N. (2017). Perceived Effectiveness of Social Media platforms for HIV and AIDS information communication among University undergraduate students in South West Nigeria. *Journal of Communication and Media Research*, Vol. 9, No. 1. pp13 – 24. April 2017.

2016

7. Muchemi, L., Mogambi, H & Ndeti, N. (2016). Interpreting Green Advertising Messages: A Perspective of Environmentally Informed Consumers in Kenya. *Scientific Research Journal*, Vol. IV, Issue X, October 2016. pp 17-26.
8. Ikachoi, D., Mberia, H. & Ndeti, N. (2016). An investigation of the extent of use of Social Media by Undergraduate students at St. Augustine University of Tanzania Mwanza Campus. *Global Journal for Research Analysis*. Volume 5, Issue 10, October 2016. pp. 206 - 210. ISSN No. 2277-816.
9. Mutisya, C., Kiai, W. & Ndeti, N. (2016). Extent of Adoption and Usage of Mobile Phone Services in Empowering Women Entrepreneurs in Machakos County, Kenya. *Journal of Humanities and Social Science*. Vol. 21, Issue 7, (July, 2016). pp 01-06.
10. Mutisya, C. & Ndeti, N. (2016). Role of Communication and Information Flow in the Adoption and Use of Mobile Technology by Women Entrepreneurs in Machakos County, Kenya. *IOSR Journal of Humanities and Social Sciences*, Vol. 21, Issue 9. (September 2016). pp 10 – 23.

11. Gathii, N., Ndeti, N. & Siringi, S. (2016). Assessment of How Parents Communicate Sexual and Reproductive Information with their Adolescents in Kibera Slums, Kenya. *International Journal of Education and Research*. Vol. 4 No. 5 May 2016. pp 321-338.
12. Mwinzi, R., Mberia, H. & Ndeti, N. (2016). Communication Methods used to Disseminate Corporate Identity to Employees by Public Universities in Kenya. *International Journal of Scientific and Research Publications*, Vol. 6, Issue 2, February 2016, pp.183-191. ISSN: 2250-3153.
13. Mwinzi, R., Mberia, H. & Ndeti, N. (2016). The Structure of Corporate Identity Public Universities in Kenya have Adopted. *International Journal of Education and Research*, Vol. 4, No. 1, January 2016, pp. 1-14. ISSN: 2411-5681.
14. Ndeti, N. & Mecha, E. (2016). Assessment of the Use of Contraceptives among young Women in Nairobi. *Journal of African Communication Research*, Vol. 7, No. 1, pp. 103 - 117, ISSN 1821-6544.

2015

15. Auka, J., Mberia, H. & Ndeti, N. (2015). Predicting the Clinician's Behavioral Intention to Supply Adequate Information on the X-Ray Request Communication Tool in Kenya Hospitals. *The International Journal of Humanities and Social Studies*, Vol. 3, Issue 12, December 2015. ISSN 2321-9203. pp 118-129
16. Nyambane, R., Mberia, H. & Ndeti, N. (2015). An Assessment of Knowledge Levels about Cervical Cancer among Women Accessing Reproductive Health Services at Kenyatta National Hospital, Nairobi, Kenya. *International Journal of Recent Scientific Research*, Vol. 6, Issue 10, pp.6910- 6922, October, 2015, ISSN:0976-3031
17. Ikachoi, D., Mberia, H. & Ndeti, N. (2015). Self-Esteem as a Mediator between Social Media and Communication Skills: A Case Study of Undergraduate Students at St Augustine University of Tanzania, Mwanza Campus. *International Journal of Scientific Research Publications*, Vol. 5, Issue 8, August 2015 edition, pp 1-7. ISSN 2250 – 3153
18. Idah, G., Ndeti, N. & Mberia, H. (2015). Assessing Opinion Leadership Strategies used to communicate Adaptive Climate Change Information among Residents of Kitui Central Constituency in Kenya. *International Journal of Education and Research*, Vol. 3, May 2015, pp. 153 – 165. ISSN: 2201-6740.
19. Waweru, B., Ndeti, N. (2015). Decision Making in Community Driven Development: Whose Opinions Count? *International Journal of Social Science and Humanities Research*, Vol. 3, Issue 1, pp. 246 – 254. May 2015. ISSN 2348-3164.

20. Augustus, O.N., Mberia, H. & Ndeti, N. (2015). An Analysis of the Use of Mass Media during Communication Campaigns for Mental Health in Nairobi County. *The International Journal of Humanities and Social Studies*, Vol. 3, Issue 2. April 2015. Pp4-8. ISSN 2321 – 9203.

2014

21. Ndeti N., Okumu, P. & Mogambi, H. (2014). Internet and the Promotion of Aquaculture in Kenya. *Published by European Scientific Journal*, December 2014 edition, Vol. 10, No. 35. Pp 217 – 237. ISSN 1857 – 7431.

22. Ndeti N., Wambua, P. & Mogambi, H. (2014). The Impact of Legislation on Electoral opinion Polls in Kenya. *Published by European Scientific Journal*, December 2014 edition, Vol. 10, No. 34, pp.250 – 270. ISSN 1857 – 7431.

23. Idah, G., Mberia, H. & Ndeti N. (2014). Evaluating Opinion Leadership Strategies used to Communicate Adaptive Climate Change Information to Residents of Arid and Semi-Arid Areas in Kenya. *Published in the December 2014 edition of International Journal of Scientific and Research Publications*, Vol. 4, Issue 12. pp 1-6 ISSN 2250-3153.

24. Inimah, G., Mukulu, E & Ndeti, N. (2014). Portrayal of People with Disabilities in the Print Media in Kenya. *IOSR Journal of Humanities and Social Sciences*. Vol. 19, Issue 7, July 2014, pp. 09 – 16.

25. Nyambane, R. & Ndeti, N. (2014). The Influence of Television on the Sexual Behavior of Young Women in Mlolongo Township, Machakos County, *IOSR – Journal of Humanities and Social Sciences*. Vol. 19. Issues 3, March 2014, pp. 85 – 92.

26. Mulwa, M. & Ndeti, N. (2014). Barriers to Uptake and Use of Agency Banking Products Targeting Poor and Marginalized Populations in Kenya. *Proceedings of the 4th International Conference on M4D Mobile Communication for Development*, ISSN1403-8099, ISBN 978-91-7063-557-1. April 7-8, 2014, Dakar, Senegal.

2013

27. Ndeti, N. (2013). The Social Construction of Meaning and Values regarding HIV and AIDS through Interpersonal Communication: A Study of High School Students in Nairobi. *African Journal of Communication*, Vol. 1 No. 1. pp 43-69.

28. Mulwa, M. & Ndeti, N. (2013). Network Logic and the Stabilization of Mobile Banking Products: A Case Study of Selected Mobile Banking Products in Kenya, *International Journal of Innovative Research and Development*, Vol. 2 Issue 8. ISSN: 278-0211. pp 178 – 192.

29. Mogambi, H., Kiai, W. & Ndeti, N. (2013). Priming HIV/AIDS messages in Kenyan Print Media: Patterns, Issues and Practice, *Vol. 3, Sage Open. pp 1-17.*
30. Mulwa M. & Ndeti, N. (2013). Integrated Marketing Communication and Technology Adoption: A Case of Safaricom's M-Pesa Mobile Money Transfer Services in Kenya. *African Journal of Science, Technology, Innovation and Development. Vol. 5. No. 5, pp. 363 – 371. Routledge: Taylor and Francis Group.*

Books

1. Ndeti, N. *Interpersonal Communication and HIV/AIDS: Influencing Behavioral Responses to HIV amongst students.* Nairobi: Published by Nairobi Academic Press, 2013.
2. Ndeti, N. *HIV and AIDS Communication in Secondary Schools in Kenya.* Eldoret: Published by Zapf Chancery Publishers, Eldoret, Kenya, 2012.

CONFERENCE PAPERS PRESENTED

1. Nyakundi, A & Ndeti, N. (2016) Communication Campaigns and Mental Health in Kenya: A Survey of Secondary School Students in Nairobi County. A paper presented at the East African Communication Conference (EACA) held on 28th to 31st at Mukono Christian University, Uganda. April 2016.
2. Gertrude I, Mukulu, E., Mathooko, P. & Ndeti, N. (2015) Media Portrayal and Disability Mainstreaming. A paper presented during the first School of Human Resource Development annual Research Conference held on 12th and 13th Sept 2015 at JKUAT.
3. Nyakundi, A., Mberia, H. & Ndeti, N. (2015) The Effectiveness of Communication Campaigns in Enhancing Knowledge on Mental Health in Kenya. A paper presented during the first School of Human Resource Development annual Research Conference held on 12th and 13th September 2015 at JKUAT Main Campus.
4. Mulwa, M. & Ndeti, N. (2015) Barriers to uptake and use of Agency Banking product targeting poor and marginalized populations in Kenya – a paper presented during a conference entitled “Reaching the unreached: Mobile money uptake in Ghana” on 12th and 13th March, 2015.
5. Mulwa, M. & Ndeti, N. (2012) The Role of Wireless Communication in Financial Inclusion: A Case of Agency Banking in Kenya. A paper presented at the 2nd East African Communication Association Conference held in Mwanza, TZ in Oct 2012.

6. Mulwa, M. & Ndeti, N. (2012) Integrated Marketing Communication and Technology Adoption: A Case of Safaricom's Mpesa Mobile Money transfer services in Kenya. A paper presented at the Africa Mobile Money Research Conference held on April 2nd & 3rd, 2012 at the Kenya School of Monetary Studies, Nairobi.
7. Ndeti, N. Leadership and Community Mobilization - A paper presented during the HIV & AIDS Base Group Regional Conference held at the YMCA, Nov 2015.
8. Ndeti, N. Conflict & Cooperation in Society: A Case for Lay Training Centers in Africa – A paper presented during the Association of Christian Lay Centers in Africa (ACLCA) Leadership Training held at Jumua Conference Centre, Aug 2015.

RESEARCH GRANTS

- Principal Researcher: Multimedia University Research grant to investigate the Role of Film Making in the realization of Kenya's Vision 2030: An Investigation of the Strategies, Formulas, Dynamics and Potential of Viable Film Production in Kenya – research grant by Multimedia University of Kenya (2012).
- Principal Researcher: Research grant from Multimedia University of Kenya to study “Extending Mainstream financial services to the poor and marginalized: A case study of Agency Banking in Kenya” (2013).
- Principal Researcher: Research grant from St. Paul's University to study the Adoption and Use of ICTs in the mainstream Churches in Kenya: A study of All Saints Cathedral, Nairobi (2008).

CONSULTANCIES

- ✓ Consultant with Elimika Wajibika in the development of a Communication Strategy - ongoing
- ✓ Co-Researcher with USAID Tusome Project in Kenya – A Case Study. A partnership of Purdue University, Makerere University and University of Nairobi (Ongoing).
- ✓ Consultant with Deutsche Welle-Academie to train Journalists on the Role of the National Broadcaster, Kisumu County (Oct 2018).
- ✓ Trainer, Kenya News Agency Editors training. The training was organized and implemented by the School of Journalism and Mass Communication (June 2017).

- ✓ Consultant - Strategic Planning process: Establishment of a Centre of Excellence in Communication and Media Training and Practice at SoJMC(Feb to Apr 2016).
- ✓ Co-Program integrator, Bloomberg Media Initiative Executive Training (2015 – 2017).
- ✓ Consultant with Deutsche Welle-Academie to write a paper on Corruption in the Media in Kenya (Jun – Nov 2015).
- ✓ Consultant Trainer with SUNY Kenya and the Centre for Parliamentary Studies and Training (CPST) during the training of Members of Parliament and County Assemblies and the piloting of CPST's training manual. My area of training was Information, Communication and Public Participation (Aug - Sept 2014).
- ✓ Consultant with Deutsche Welle-Academie to conduct a Content Analysis of Radio Programs Sponsored by DW in Western Kenya (Oct – Dec 2014).
- ✓ Consultant with Deutsche Welle-Academie to conduct a Baseline Radio Listenership Survey in Nakuru County (Aug – Nov 2014).
- ✓ Peer Reviewer with the Commission for University Education. I have reviewed Bachelors, Masters and Doctoral programs for the following Universities: **St Paul's University, Kisii University, USIU- Africa, Kabarak University, KAG University, and Mt Kenya University** (2014 – present).
- ✓ Communications consultant and Book Reviewer with Oxford University Press, Nairobi (2013 – 2014).
- ✓ Communications consultant with **KELIN** in training program officers in the area of effective writing and good presentation skills (2012 – 2013).
- ✓ Consultant with **SGS** as a Communications Expert towards the ISO Certification of the Nation Media Group, Nairobi (2010 – 2012).

INTERNAL AND EXTERNAL EXAMINATION

Sept. 2017 – Present

External Examiner:

- ✓ Moi University
- ✓ St Paul's University
- ✓ Technical University of Mombasa
- ✓ Chuka University
- ✓ Bomet University

2013 –2016

External Examiner:

- ✓ Jomo Kenyatta University of Agriculture and Technology
- ✓ Internal Moderator (2014/2015) Academic Year – SoJMC, University of Nairobi
- ✓ Department of Journalism and Mass Communication, School of Graduate Studies, St Augustine University of Tanzania (SAUT), Dar es Salaam Campus.

Internal Examiner:

- ✓ PhD Thesis at the School of Journalism and Mass Communication - Appointed by the Board of Post Graduate Studies - University of Nairobi.

External Examination Moderator:

- ✓ Department of Journalism and Mass Communication – Faculty of Humanities and Social Sciences, St Augustine University of Tanzania, Mwanza.
- ✓ Department of Public Relations and Advertising - Faculty of Humanities and Social Sciences at St. Augustine University of Tanzania, Mwanza.

AWARDS AND CERTIFICATES

- ✓ Awarded a Trophy and Cash reward for attaining position two in the category of Schools/Faculties/institutes and Centres, University of Nairobi – Dec 2018
- ✓ Awarded a certificate for completing a one-day course on becoming an Innovation Champion, University of Nairobi, February 2018
- ✓ Certificate of Participation for successfully completing training on Job Analysis conducted by PricewaterhouseCoopers, University of Nairobi, Feb 2017
- ✓ Certificate of Participation in External Peer Reviewers’ Training – CUE May 2014
- ✓ Certificate of Participation- Quality Assurance in Higher Education: Self-Assessment at Programme Level on Preparation of a Satisfactory SELF-Assessment Report – CHE, August, 2012
- ✓ Certificate of Participation in a training course on Quality Assurance in Higher Education: Self-Assessment at Programme Level – CHE May 2012

PHD SUPERVISION

2017

- ✓ John Ayodele. The Use of Social Media for HIV and AIDS Communication among Undergraduate Students in Southwest Nigeria–University of Nairobi

- ✓ Rosphine Nyiva. The Influence of Corporate Identity on Service Delivery in Public Universities in Kenya – JKUAT
- ✓ Denis Ikachoi. Relationship between Social Media and Communication Skills among Undergraduate Students at St Augustine University of Tanzania, Mwanza Campus

2016

- ✓ Consolata Mutisya. New Media and Business: Adoption and Use of Mobile Technology Services in Empowering Women Entrepreneurs in Machakos County – University of Nairobi
- ✓ Leah Muchemi. Green Advertising and Corporate Identity: An Investigation of Consumer Views on Green Messages in Kenya – University of Nairobi
- ✓ Cosmas Mwaisobwa. The Influence of Corporate Social Responsibility on Corporate Image: The Case of North Mara Goldmine – St. Augustine University of Tanzania (SAUT)
- ✓ Rhyodah Nyambane. Influence of Electronic Media in Creating Cervical Cancer Awareness among Women seeking Reproductive Health Services at Kenyatta National Hospital, Nairobi – JKUAT

2015

- ✓ Getrude Inimah. An Analysis of the Portrayal of People with Disabilities in Print Media in Kenya – JKUAT
- ✓ Augustus Nyakundi. The Effectiveness of Communication Campaigns in Enhancing Knowledge of Mental Health in Kenya: A Survey of Secondary School Students in Nairobi County – JKUAT
- ✓ Idah Mwenda. The Role of Strategic Opinion Leadership in Communicating Adaptive Climate Change Information in Arid and Semi-Arid Lands in Kenya – JKUAT

2014 – Present

- ✓ Emukule Emojong. Interpersonal Communication and Uptake of Voluntary Medical Circumcision among Married Men in Kenya – JKUAT
- ✓ Onindo Omusula. Electronic Media and the Growth of Kiswahili among University Students in Kenya – JKUAT
- ✓ Fred Wanga. The Impact of Journalism Training on the Coverage of Elections in the Print Media in Kenya – JKUAT

MA SUPERVISION

2017

- ✓ Mary Ndung'u. The Impact of the **Beat** Music programme on Sexual Behavior among Adolescents in Kikuyu Sub-county
- ✓ Jemima Koderu. An Investigation of the Communication Strategies used in promoting Maternal health among women in Kawangware, Nairobi County

2016

- ✓ Ndungu K. Martin. The role of Vernacular Radio in enhancing small scale dairy farming and marketing in Githunguri sub-county, Kenya
- ✓ AngwenyiBosibori. The Influence of Television in Promoting Agribusiness to the Youth in Kenya: A Case Study of *Shamba shape up* on Citizen Television

2015

- ✓ Jennifer Thuita: The Influence of Television Adverts on Sexual behavior and Contraceptive use among the Youth in Public Universities in Kenya: A case study of the University of Nairobi Students
- ✓ Esther N. Mokaya. Televangelism and the changing habits of worshippers in NairobiCounty

2014

- ✓ Mecha E. Kwamboka. An Assessment of the Uptake of Modern Contraceptives among Women in Nairobi County: A Study of the C-Word Campaign
- ✓ Koech, M. Kipkoror. Role of Participatory Communication in Poverty Reduction among Small Scale Farmers in Kenya: A Case Study of Irish Potato Farmers in Kuresoi North Sub-County
- ✓ Kaunga K. Samuel. Media Strategies and their Influence in Communicating Information on Female Genital Mutilation: A Case of Meru Community in TharakaNithi
- ✓ Anyange D. Ochami. The Influence of Television Advertisements on Alcohol Consumption among Youth in Secondary Schools in Kwale County: A Case of Kasemeni Location
- ✓ Abook Brian. Effectiveness of HIV and AIDS Prevention Communication Campaigns: The Case of Gay Community in Nairobi County

2013

- ✓ Wambua K. Paul. The Impact of Legislation on Electoral Opinion Polls: A case study of Pollsters in Nairobi County
- ✓ Barini Job. The Impact of IEC campaigns on waste management behaviors of urban

residents: A study of Embakasi East Constituency

- ✓ Okumu, Patel. The role of Internet in the promotion of Aquaculture in Kenya: A case study of the Fish farming project in the Department of Fisheries, Ministry of Agriculture
- ✓ Raychelle K. Mutisya. The Nature of Literary Journalism in the Kenyan Print Media: A Critical Comparison of the Daily Nation and the Standard Newspapers
- ✓ Oseko B. Rehema. The Role of Interpersonal Communication in the Use of Family Planning Methods among Women: A Case Study of Kajiado County
- ✓ Sikuku E. Wanyonyi. The Efficacy of Sabido Entertainment Education Television serial dramas in Combating HIV and AIDS: A Case Study of SIRI

2012

- ✓ Gildine Karani. The Role of Public Relations in the Enhancement of Institutional Image: A Case Study of the Ministry of Lands, Kenya
- ✓ Mukundi K. Thuku. Coverage of Agricultural Information by the Print Media in Kenya: A Content Analysis
- ✓ Miriti K. Purity. The Role of Communication in addressing the eradication of husband battering: A case study of Mathira Division – Nyeri County
- ✓ Mwangi W. Catherine. The Role of Interpersonal Communication in Environmental Conservation: A case study of the Aberdare Ecosystem
- ✓ Nyongesa W. Thomas. The Role of Computer Mediated Communication among Secondary school students in Westlands District, Nairobi County
- ✓ Sarah Njoki Ngechu. The Role of communication in the management of human resources in organizations in Kenya

2011

- ✓ Simon L. Libafu. Effects of New Media Technologies on Print and Electronic Media: A Case Study of Social Networking among College Students in Nairobi
- ✓ Nyambane Rhoydah. A Critical Analysis of the Influence of Television on Sexual Behavior of Young Women: A Case Study of Mlolongo Township, Machakos County
- ✓ Langat Bernard. A Critical Analysis of Media Messages in Combating HIV/AIDS in Kenya: A Case Study of the Daily Nation Newspaper
- ✓ Kuria N. Njoki. Factors Influencing Effective Participation of Men in HIV/AIDS Campaigns: A Case of Government Ministries in Nairobi
- ✓ Muchiri Mukunga. Bias in Political News Reporting: A Case Study of the Daily Nation and the Standard in the 2007 Elections in Kenya

2010

- ✓ Charles M. Kiiru. The Role of Public Relations in the Public Sector: A Comparative Analysis of Communication Strategies in the Ministry of Defense and Police Department in Kenya
- ✓ Faith M. Muthini. An investigation of Communication Approaches Used for HIV/AIDS Awareness at the Workplace: A Case Study of Secondary Schools in Machakos District
- ✓ Igweta K. Dorothy. An Evaluation of the Role of FM Radios in Empowering the Youth in Kenya

SEMINARS, CONFERENCES, TRAININGS AND WORKSHOPS

- Training workshop on Innovation for Deans and Directors held at Arziki Conference Centre, Chiromo, University of Nairobi (Feb 2018)
- University Executive Board and Deans/Directors Workshop (July 2017)
- Training on Examination Regulations, Processes and Standards (May 2017)
- Training on Postgraduate Students Tracking System (Sept 2016)
- Capacity Building on Corruption Prevention, Ethics and Integrity (July 2016)
- East African Communication Association Conference held at St. Augustine University, Mwanza, Tanzania – Sept. 2012
- Conference on Getting Published held at the Hilton Hotel, December 2011
- Intra-ACP academic mobility scheme for Africa, the Caribbean and Pacific, a two-day International Conference held at Crowne Plaza, Nairobi Feb, 2011
- World Press Freedom Day 2011: 21st Century Media: New Frontiers, New Barriers, a two day International Conference held at Laico Regency between 3rd and 4th May, 2011.
- Practical Skills in Leadership Seminar held at St. Paul's University on May 1 & 2, 2009.
- SIFE Kenya Leadership Training Conference, held at Kabarak University on January 30 to 31, 2009. Theme: Training in Entrepreneurship skills
- Digital Video Conference on Topics of the Black History month held on February 18, 2009 at the US Embassy. Theme: Commonalities between Black Americans and Black Africans beyond Race
- ZAIN Africa Challenge, Coaches and Liaisons Workshop, Safari Park Hotel, November 10 & 11, 2008. Theme: Preparing Coaches and Liaisons for Zain Africa Challenge, an academic quiz for Universities in Africa
- Quality Assurance Workshop, held at St. Paul's University in October 2008

- The Kenya Content Conference, organized by Kenya ICT Board, on November 14, 2008 at KICC Theme: Emerging opportunities that are being facilitated by better Internet content in Kenya
- Red Cross Club Training Workshop. Theme: A Future for Humanity - held at St. Paul's University. November 22, 2009
- Media Training Workshop organized by Media Council of Kenya and held at The Kenya Institute of Mass Communications. Theme: College Certification and Training, Sept 2008
- SPULSA & Club heads Leadership Training at St. Paul's University, September 2008 – Presented a Paper titled: Communication for Effective Leadership
- 7th Strathmore University ICT Conference. Theme: Emerging Technologies and Trends and the Future of ICT Sector in Kenya, 2006
- The Environmental Issues Round – A Regional Training Programme in Environmental Journalism and Communications, organized by Daystar University and held at Gracia Hotel, Nairobi, October 2005
- Reproductive Health Workshop for Journalists, held at Panafric Hotel, November 2004
- Nairobi Careers and Exhibition symposium, held at Kenya Science Teachers College, Nairobi. June 2003
- Workshop on Media and Ethnicity in Kenya - held at United International University – Kenya. May 1999

CURRICULUM REVIEW/DEVELOPMENT

- Chair, PhD Curriculum Review Committee at the School of Journalism and Mass Communication (2016 - 2018)
- Chair, BA Journalism and Media Studies Curriculum Review Committee – SoJMC - Ongoing
- Member, Senate Committee for the Development of a Common Module on National Values and National Cohesion, University of Nairobi (2017)
- Chair, BA in Journalism and BA Strategic Communication Curricula Writing Committee, Multimedia University of Kenya (2012 – 2013)
- Member, Review Committee of MA in Development Studies, St. Paul's University (2010)
- Member, Review Committee of Bachelor of Arts in Communication Studies, St. Paul's University (2009)

MEMBERSHIP IN UNIVERSITY COMMITTEES

University of Nairobi

- Member - University of Nairobi Senate
- Member - Deans Committee
- Member - College Management Board (CHSS)
- Member - College Academic Board (CHSS)
- Chairman –School of Journalism’sFaculty Board
- Member – College (CHSS) Committee on Cascading of University Strategic Plan (2018)
- Member - Marketing and Branding Committee (Jan 2018 – present)
- Member – Ad Hoc Committee for Contract Implementation Team for the Construction of Broadcast Studios for the School of Journalism (July 2018 – present)
- Member – Committee for the Development of Branding Policy for the UoN (Feb 2017)
- Member - Student Mentorship Committee (representing CHSS – Apr 2016 – present)
- Chairman - Disposal Committee, CHSS (Nov 2016 – present)
- Member – College Cohesion and National Values Committee (CHSS - Mar 2017 – present)
- Chairman-Technical Evaluation Committee for the Design, Construction and Commissioning of the University of Nairobi Radio and Television Studios (Nov 2017)
- Member – Local Organizing Committee for Nairobi Innovation Week (July 2016 – present)
- Senate Representative to several Staff Appointment Committees (2016 – present)
- Senate Representative to several Student Disciplinary Committees (2016 – present)

Multimedia University of Kenya

- Member, Library and Bookshop Committee(Oct 2012 – Dec. 2013)
- Chairman - Student Appeals Committee(Sept. 2012 – Dec 2013)

ADDITIONAL ADMINISTRATIVE DUTIES

University of Nairobi

- Acting Principal, College of Humanities and Social Sciences (2017)
- Acting Principal, College of Humanities and Social Sciences (Dec 9 – 10, 2016)
- Acting Principal, College of Humanities and Social Sciences (Nov 15 – 17, 2016)
- Acting Director, School of Journalism and Mass Communication (Mar 20; 26-27, 2015)
- Acting Director, School of Journalism and Mass Communication (Feb 6-7; 9-13, 2015)

Multimedia University

- Acting Dean, Faculty of Media and Communication (Jun-Aug. 2013)
- Acting Director, Quality Assurance (Oct. 2012 – Dec. 2013)
- Acting Dean, Faculty of Media and Communications (Mar-May 2012)

St. Paul's University

- Chair - Radio Studio committee (2006)
- Patron – Red Cross Club (2008 – 2010)
- Editor - The Voice Magazine, a Publication of St. Paul's University (2006 – 2010)
- Faculty Advisor - SIFE Club (2007 – 2010)
- Vice Chancellor's representative in the Interim Steering Committee for Running of Education Communication Network (2006 – 2008)

COMMUNITY SERVICE

- Mace Bearer – 59th Graduation Ceremony, University of Nairobi
- Presiding Officer, UNSA 2018 Elections, based at Lower Kabete Campus (April 2018)
- Sensitization of staff and students regarding the UNSA Constitution. I sensitized students at the following stations: *School of Journalism and Mass Communication, Lower Kabete Campus, CAVS, Parklands Campus & Faculty of Arts – Main Campus* (Nov 2017- Mar 2018)
- Master of Ceremony for the Chancellors Convention on University Education in Kenya held at Safari Park Hotel – January 25 – 26, 2017
- Co-Director, Machakos County Development Initiative, a local NGO (2012 to present)
- Board Member – East African Communication Association (2014 – 2015)
- Member, Local Organizing Committee of East African Communication Association (Feb –Sept 2015)

FUNDS RAISED FOR THE UNIVERSITY

- Co-Researcher with USAID Tusome Project in Kenya – A Case Study – USD 207,747
- US Embassy Female students Mentorship programme–Kshs. 865,000 (2017– 2018)
- Kenya News Agency Editors Training programme – Kshs. 3 Million (June 2017)
- Hivos – The Green and Inclusive Energy Partnership – Kshs. 2.7 Million

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

- East African Communication Association
- Public Relations Society of Kenya

REFEREES

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