

CURRICULUM VITAE

A. BIO DATA

Name: Dr. Michael Mwangi Kamau
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Kenya
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Email: **mkamau@uonbi.ac.ke/drmwangikamau@gmail.com**
Gender: Male
Religion: Christian
Languages: English, Kiswahili and Gikuyu.
Date of birth: 17/11/71
Marital Status: Married
County: Muranga

B. EMPLOYEMENT RECORD:

Current employer:

March 2015 The University of Nairobi
Position: Lecturer
Department: School of Journalism and Mass Communication

PREVIOUS EMPLOYMENTS:

1. July 2006- February 2015 Masinde Muliro University of Science & Technology
Position: Lecturer
Department: Journalism and Mass Communication

2. September 1997 – June 2006: Ministry of Information and Communications.
Position: Senior Lecturer
Station: Kenya Institute of Mass Communication.
Duties: 1. Head of Postgraduate Training and Research
Department.
2. Teaching in areas of specialisation.

C. PROFESSIONAL EXPERIENCE:

1. School of Journalism/Departmental assignment

a. In-charge of quality assurance and ant-plagiarism, School of Journalism and Mass communication, University of Nairobi.

2. University Wide Committees appointments

1. 24th April 2014, *Member of Nairobi and Mombasa Campuses Task Force committee of Masinde Muliro University of Science and Technology*, Appointing Authority Vice Chancellor MMUST
2. 18th September 2014, *Member of Creation of Colleges Committee for Masinde Muliro University of Science and Technology*, appointing authority, Vice Chancellor, MMUST
3. 27th August 2014, *Departmental Graduate Programmes Co-ordinator*, School of Journalism and Mass Communication, MMUST.
4. 9th March 2016, *Member, Standing panel of Ph.D. Theses defence committee*, School of Journalism, University of Nairobi
5. *Chair, Standing Panel of MA Theses Defence Committee*; School of Journalism and Mass Communication, University of Nairobi
6. 15th September 2006, *Departmental Library and Bookshop Co-ordinator*, MMUST
7. 15th September 2006, *Member of Departmental Seminars Committee*, MMUST
8. 18th Feb. 2015, *Member Organising Committee of the EACA Annual Conference*, School of Journalism and mass communication, UON.

3. PhD Thesis:

Vernacular Radio and Democracy in Kenya: A Historical Reconstruction of Audiences' Usage of *Kass* and *Inooro* Radio stations In Uasin Gishu District, 2011, Moi University, Kenya

4. M.A. Research Thesis:

'A Comparative Content Analysis of the Coverage of the 2003 Constitutional Conferences by Mainstream Print Media in Kenya, 2005. University of Nairobi

5. Publications:

a. Books

"Law and Ethics of the Media" (2002) English Adaptation by Pauline Publications, Nairobi, Kenya

b. Academic Journals:

1. K.M. Mwangi (2017), Research Paper *Stabilising the Contours of Democracy in Kenya: an analysis of audiences perceptions of the radio contents in 2007 and 2013 Political cycle* in Journal of New Media and Mass communication, Vol 69 (2018 ISSN: (Paper)2224-3267, Online 2224-3275
2. K.M. Mwangi (2016), *Media Content and Diversity: Understanding Democracy through Vernacular Radios 'Metaphorical' political campaigns in Kenya*.in International Journal of Education and Research vol.4.No.8 August 2016. ISSN: 2411-5681, www.ijern.com

3. K.M. Mwangi (2016), Full Research Paper: *Agenda Setting Via Gate-keeping Theory in the Press Coverage of Presidential Candidates in Kenya* in Journal of New Media and Communication Studies vol.8.(9) pp 90-102, December 2016: ISSN 2141-2545
4. J. Ndavula, H. Mberia & M.K. Mwangi (2015) *Online Campaign in Kenya: Implementing the Face book Campaign in 2013 General Elections*, in International Journal of Education and Research, Vol 3 No.7 July 2015.
5. G.M. Muriuki & K.M Mwangi, *The Use of "historical lenses" in navigating dynamic policy discourses with special emphasis on Kenya*, in Journal of Applied Management Science. Volume 2 Issue 9 September 2015.
6. K. Mwangi and P. Wenje (2011) *The role of Vernacular Mass Media in Kenya's 2007 Post-Election Violence, Reconstruction and Reconciliation*, in International Journal of Disaster Management and Risk Reduction. Volume 3 No 3 2011, Masinde Muliro University.

6. Supervision of PhD and Graduate Students

a. Ph.D. Level

Supervisor

1. John Ndavula (Hd421-1321/2011) Ph.D. Thesis; Determinants of Social Media Use for Political Marketing in Kenya, at the School of Communication and Media, Jomo Kenyatta University of Agriculture and Technology (JKUAT). Candidate Graduated in 2015.
2. Collins A. Wagumba's (K90/93146/13) Ph.D. Thesis: Audience Interpretation and Viewership of Television Serial Fiction Genre in an Urban Setting: The Case of Nairobi, Kenya, at the School of Journalism and Mass Communication, University of Nairobi. Candidate writing final report before submission

b. Ph.D. Thesis Examination committee

3. Member, Board of Examiners for Ms Consolata Mutisya's K90/94609/2014 PhD thesis; New Media and Business: Adoption and Use of Mobile Phone Technology services in Empowering Women Entrepreneurs in Machakos County, University of Nairobi, 2015.
4. Member, Board of Examiners for Mr Edwin Nyutho's PhD thesis, University of Nairobi, 2015.
5. Member, Board of Examiners for Getrude Musuruve's ((HD-435-1770/2010) Ph.D. Thesis; Analysis of Print Media Portrayal of People with Disabilities in the Kenyan Print Media, Jomo Kenyatta University of Agriculture and Technology, 2012.

7. MA Supervision and Examinations

1. Supervisor Christopher O Musumba K50/61617/2015 MA thesis: role of Digital media in the uptake of Youth enterprise Development Fund in Nairobi and Machakos County. Schools in Nairobi County. School of Journalism, University of Nairobi, 2017
2. Supervisor Zipporah, M. Mwangi K50/74677/2014 MA thesis: Gender and The Mass Media.: an analysis of Gender Representaionin TV Commercials

Aired During Prime Time News on Citizen Television Station. School of Journalism, University of Nairobi, 2016.

3. Supervisor Abdulahi Abdi Ali K50/75319/2014 MA thesis: Diffusion of Innovation Theory and Adoption of e-government by Medium Business Enterprises in Kenya: case of Nairobi City, School of Journalism and Mass communication, University of Nairobi, 2016.
4. Supervisor Ngugi Martin Kabungo's K50/69919/2013 MA thesis: Development Communication in Education: an analysis of e-learning in Selected Schools in Nairobi County, School of Journalism, University of Nairobi, 2016.
5. Supervisor Moi John Kibet's (K50/73448/12) MA thesis; Mainstream media Coverage of the Teachers' Strike in January 2015 in Kenya, School of Journalism, University of Nairobi, 2015
6. Supervisor Akwabi Linda Ayoti's (K50/70123/13) MA thesis: Free Newspaper and Reading Culture: A case of The People Daily, School of Journalism and Mass communication, University of Nairobi 2015.
7. Supervisor Augustine Oduor's (K50/69612/13) MA Thesis ;Mass media and Education: locating the Functions and Influence Newspaper Model Examinations on K.C.P.E Performance in Kenya, School of Journalism and Mass communication, University of Nairobi 2015
8. Supervisor Josphine wanjiku's (K50/82611/2012) MA Thesis; Radio and Agricultural Development: an Influence Assessment of the Programme *Mugambo wa Murimi* on Farming Practices of Farmers in Gatanga Constituency, School of Journalism , University of Nairobi, 2014.
9. Supervisor Caroline A Obunga's (MBA/G01/11) MA Thesis; Strategic Leadership and Performance of Savings and Credit Cooperative Societies in Kakamega County, Kenya, School of Business, Masinde Muliro University of Science and Technology, 2014.

8. External Examiner

1. ST. Paul's University, Limuru, Kenya. Faculty of Business and Communication Studies 2015- 2016 Academic Year.
2. ST. Paul's University, Limuru, Kenya. Faculty of Business and Communication Studies 2017- 2018 Academic Year.

9. Conferences, Seminars and Training Workshops:

1. September 15, 2016 *training on post graduate students tracking Systems, University of Nairobi, ICT department Chiromo*
2. 6th June – 9th June 2016 *Training on Turnitin Plagiarism Detection Software, University of Nairobi, Library Department.*
3. 13th -17th October 2014: Investigative Journalism Curriculum Development Seminar, Nakuru, Kenya. Organised by European Journalism Centre.
4. 23rd - 24th January 2014: University Multiplication Training workshop on Curriculum Development and Review for Public Universities in Kenya:

implementation and Accreditation, Masinde Muliro University of Science and Technology.

5. May 1st – 4th: 2013: The 11th IREN Eastern Africa Media Forum, Daressalaam, Tanzania; in collaboration with Inter Region Network and Friedrich Naumann Stiftung.
6. 26th – 30th June 2012: Masinde Muliro University of Science and Technology 4th Annual International Conference on the theme *Action Research in Higher Education and Development in Africa*: presented a paper: Clash of Civilization in Portrayal of African Culture in Advertising in Kenya.
7. 30th August-1st September 2011: SACCOM Pre and Annual Conference, Pretoria, South Africa. Theme: The Media, Democracy and Transformation colloquium and the African Theory of Communication Colloquium. Presented a paper titled: *Media contents and Diversity: Undermining democracy through vernacular radios “Metaphocidal” Political campaigns in Kenya*.
8. 5th – 7th November 2008: *the training workshop on introduction to material development for open and Distance Learning (ODL)*, organised by School of Open Learning and Continuing Education and the common wealth of Learning.
9. 19th May 2008: Students Advisors workshop on School Attachment, theme: Strengthening University School Partnership for Quality Education. Organised by the Faculty of Education, Masinde Muliro University of Science and Technology.
10. 30th April - 1st May 2008: AMECEA GABA PUBLICATIONS in Partnership with Moi University Pastoral Writers Conference, Theme: Reconciliation through Justice and Peace. Paper Presented; *Peace Making and Mass Media: reflections on responsible and Objective Journalism as a Remedy to Negative Ethnicity*.
11. 24th January, 2008: Seminar for Academic staff, theme; Changing Context of University Teaching, Learning and Research
12. 6th September 2007, Academic Advisors Forum, MMUST.
13. 25th -26th April 2007, Workshop for Journalism and Mass Communication, theme: Challenges of setting up a campus radio: exploring the way forward for MMUST. Presented Paper; Mass Media and Higher Education: Empowering the community through a University Radio.
14. 1st - 7th April 2006, VicRes Workshop, Jinja Uganda, theme: Harmonisation Workshop for Social Scientists Researchers.

10. Membership to Professional Bodies and Organisations

Member (Management Level) Health and Environmental Reporters (HEMNet)

11. Community Engagement and Contributions

1. OCTOBER 2014 - 2022, Chairman, KWETU 2014 WELFARE ASSOCIATION (UNDER CAP 108 SOCIETY’S ACT)- (Serving second term)
2. Since 8th March 2016, Board Member Trijan High School (School run by Christ and Children Home, caters for orphans)

13. Extensive exposure in the fields of Journalism, Education and curriculum Management:

- Journalism, Public Relations, Media Law and Ethics, and Curriculum Development.
- 1. Participated in preparing KIMC's syllabus for the degree of Journalism and Mass Communication Course (undergraduate).
- 2. Coordinated the preparation of the syllabus for Diploma in Advertising and Creative Advertising and Diploma in Journalism and Mass communication courses at MMUST
- 3. Participated in preparing the School of Journalism's syllabus for the degree of Journalism and Mass Communication of University of Nairobi.

E. EDUCATION BACKGROUND

POST- GRADUATE EDUCATION

- a. **University:** Moi University, Kenya.
Course: Doctor of Philosophy in Communication Studies
Years of Study: September 2007 – December 2011
Awarded: Doctor of Philosophy in Communication Studies
- b. **University:** University of Nairobi
Course: Master of Arts in Communication Studies
Years of study: October 2002- March 2005.
Awarded: Master of Arts in Communication Studies Degree
- c. **College:** Kenya Institute of Mass Communication
Course Post Graduate Diploma in Journalism and Mass Communication
Years of study: January 1999 - March 2000.
Awarded: Post-Graduate Diploma in Journalism & Mass Communication.
- d. **College:** Kenya Institute of Administration
Course: Training of Trainers' Course
Awarded: Training of Trainer's Certificate
- e. **College** Liaison Institute of Information and Technology
Course Diploma in Computer Application
Period 2001- 2002
- f. **University:** United State International University
Course: Media and Ethnicity

F. UNDER- GRADUATE EDUCATION

University: The University of Nairobi
Years of study: 1991- 1996
Degree Awarded: Second Class Honours (Upper Division) in Economics and Political Science

G. SECONDARY EDUCATION

School : Lumakanda Secondary
Years of Study: 1987-1990
Certificate: Kenya Certificate of Secondary Education.

H. REFEREES

1. Prof. Wambui Kiai

Director (fmr), School of Journalism, University of Nairobi.

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Nairobi , Kenya.

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2. Rev. Fr. Dr. Fredrick Njoroge K.

Department of communication studies

Moi University

P.O Box 3900

Eldoret, Kenya.

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3. Prof. Leonard Mulongo

Department of Development Studies

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