

**BIODATA**

Name: Lilac Adhiambo Osanjo  
Title: Dr.  
Date of Birth: 29<sup>th</sup> June 1959  
Address Office: University of Nairobi, School of The Arts and Design  
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Position: Director and Senior Lecturer: School of the Arts and Design.

**EDUCATIONAL BACKGROUND**

PhD in Design: 2012. University of Nairobi.  
MSc in Entrepreneurship: 1994. Jomo Kenyatta University of Agriculture and Technology, Nairobi.  
BA Hons Design: 1980. University of Nairobi

**Certificates**

PhD Training of Trainers, UoN. 2016.  
PhD Supervision, University of Nairobi- 2014  
Research and Grant Proposal Writing. University of Nairobi. 2013.  
Curriculum Development. Kenya Polytechnic. 1988

**ACADEMIC AND PROFESSIONAL GROWTH**

**Director:** May 2016 to present. School of the Arts and Design. Administration of the School, planning and development.

**Senior lecturer:** 2013 to date. University of Nairobi. Other duties include coordination of linkages and collaborations, member of School management board and supervision of undergraduate and postgraduate theses and projects. Teaching subjects include 3-Dimensional Studies, Furniture, Design Management, Design research and Entrepreneurship.

**Lecturer:** 1996 – 2013. University of Nairobi. Teaching subjects as above.

**Senior lecturer:** 1994 – 1996. Kenya Technical Teachers College (KTTC). Teaching subjects included Entrepreneurship, Consulting for Small Enterprises, Research Methodology and Management.

**Lecturer:** 1987 – 1994. The Kenya Polytechnic. Teaching subjects included Advertising, Graphic Design, Photography, Screen Printing, Product Design, Exhibition and Display and 3-Dimensional Studies.

**Graphic designer:** 1980 - 1987. Hill Ayton Limited. Duties included development of advertising campaigns, preparation of art work, branding and campaign management.

**External Examiner: CPUT 2015 to date:**

External examiner for MA thesis for the MTech Design programme at Cape Peninsula University of Technology, South Africa.

**External Examiner:** 2012 to date: Technical University of Mombasa (TUM). School of Business and Social Sciences. Faculty of Media and Graphic Design.

**External Examiner:** 2002/1999. The Kenya Polytechnic, Nairobi. KNEC Diploma examinations in Graphic Design.

### **MA/PhD SUPERVISED STUDENTS**

2015: Julia Kamwiru: Quality of Handicraft Products in Kenya: A case study of leather and sisal bags. MA Design degree, UoN.

2014: Evelyn Ntonyiri: Competencies preferred by Employers of interior Design graduates in Kenya. MA Design degree, UoN.

2014: Adams Namaye: Impediments to the Formulation of a National Design Policy in Kenya. MA Design degree, UoN.

2012: Lily Kimaru: Factors Affecting Brand Identity of Products in Kenya. A case study of Blue Band. MA Design degree, UoN.

2007: Lorraine Amollo: Design in Jua Kali Pottery in Kenya. MA Design, UoN.

### **External Review Experience**

2013 to present: Horizon Research Publishing Corporation, USA. <http://www.hrpub.org>

2013 to present: Member of Scientific Review Committee: Design, Development and Research Conference, Kumasi Ghana. [www.ddrconference.com](http://www.ddrconference.com).

### **PROFESSIONAL EXPERIENCE**

2006 to present: **YMCA Committee Member**, National Vocational Training committee. I was Chairperson of the management board of National Training Institute (NTI), Shauri Moyo, Nairobi (2006-2014).

2015/14: **Product Design and Development**. Trainer: Product Development and Value Addition for Light Manufacturing Industries In Kenya. EPC. 5th- 6th March 2014.

2013: **Strategic Planning**: Member. CAE Strategic Planning team. Represented the School of The Arts and Design at the College Strategic planning workshop. Developed the CAE Strategic plan for 2013 - 2018 period.

2013: **CAE Alumni Committee**: Member, College of Architecture and Engineering (CAE) alumni committee. Successfully launched the two CAE alumni chapters (Engineering and ADD). <http://alumni.uonbi.ac.ke>

2013: **RRI and Constitution Implementation**. Member, CAE- RRI and Constitution 100 days programme. Appointed as a RRI and Constitution champion in 2013.

2013: **Corporate Branding**: Member of the UoN Committee for the development of Corporate identity for University of Nairobi Institute for Head and Neck Surgical Sciences (UNIHANSS), University of Nairobi.

- 2013: **Monument Design:** Designed the Sibiloi Eclipse Monument that was erected at Sibiloi National Park in commemoration of the total Eclipse -2013, by Kenya Wildlife Services (KWS) Limited.
- 2012 to present: **UNES Consultancy Design team leader.** University of Nairobi Enterprises and Services Limited (UNES) Design services. [www.uneskenya.com](http://www.uneskenya.com).
- 2011: **Chairperson,** Design Kenya Society (DKS). Successfully hosted the Nairobi International Design Conference (NIDEC) in 2011. [www.designkenyasociety.co.ke](http://www.designkenyasociety.co.ke)
- 2010: **Branding and Interior Design.** ACTS Pediatric clinic, University of Nairobi, Kenyatta National Hospital. 2010. The aim of the design was to develop a sick children wellness clinic.
- 2009: **Founder member.** Network of Africa Designers (NAD) that is now present and active in 11 African countries.
- 2007/6: **Consultant-Micro Finance Institutions:** Lake Victoria Environmental Management Programme (LVEMP) Phase Two programme. Duties included research into micro finance needs of the informal sector in the Lake Victoria region.
- 2006: **Stamp Design:** "Fishes of the Lake" series May 2006. Kenya Postal Corporation, Nairobi. Designed stamps that were based on selected species of fishes from Lake Victoria.
- 2001: **Product Design:** Trainer. Worked with the informal sector in Maputo in product development and enterprise growth. Collaboration between UoN, Terra Nuova and Aid to Artisans (ATA), Maputo.
- 2001: **Micro and Small Enterprise Consulting:** Mobilization of micro and small craft entrepreneurs in Kisumu region. This involved seminar and group formations for the various craft producers. British Council.
- 1997/96: **Entrepreneurship Consultant/Trainer:** Training of US Peace Corps, Naivasha Camp: CHP International, INC.
- 1996: **Evaluation and strategic planning:** Consultant: Christian Industrial Training Centers (CITCs) Pumwani and Thika. Matrix Development Consultants.
- 1995: **Research Assistant.** Baseline Survey of The Informal Sector in Migori District. Associate of Matrix Development Consultants, Nairobi.

## LINKAGES/COLLABORATIONS

- 2013 to present: **Lead- Local Partner (UoN):** ACP-EU Co-operation Programme in Higher Education (EDULINK II). The aim of the project is to develop lifelong learning curriculum for the development and promotion of Sustainable Energy Systems and Sustainable Product Systems as part of the LENSES global network. [www.lens.polimi.it](http://www.lens.polimi.it).
- 2014: **Lead Consultant:** Development of training manual for Health workers on "Prevention, early identification and intervention of disabilities." APDK/GOK/UoN. The manual was launched in January 2014.

## REFEREED PAPERS PUBLISHED

- 2015: **Osanjo L: Design extension services for improved product design for Gikomba sofa-entrepreneurs, Nairobi.** Paper submitted for "Innovation Week -Nairobi", 5-7th August

2015. University of Nairobi.
- 2014: **Osanjo L: Development of Products For Persons With Disabilities in Kenya.** 4th International Conference on Design, Development & Research, Cape Peninsula University of Technology, SA. September 8-10, 2014 . Pp 267 - 282. [www.design-development-research.co.za](http://www.design-development-research.co.za).
- 2010: **Osanjo L & Amollo L: Design Policy and Promotion Map: Kenya.** Sharing Experience Europe: Policy Innovation Design. SEE Bulletin. Issue 3 – May 2010. [www.seeproject.org](http://www.seeproject.org)
- 2009: **Osanjo L: Product Design Influencers and Triggers in Micro and Small Enterprises in Kenya;** A Case study of sofa makers in Gikomba Market, Nairobi. Paper presented at the Changing The Change Conference in Turin, Italy. 10-12<sup>th</sup> July 2008: Published in [www.Allemande.com/cp/ctc/ebook.php](http://www.Allemande.com/cp/ctc/ebook.php).
- 2000: **Osanjo L: Kaloli Letterforms design:** Designed Kaloli letterforms that are registered by the International Typeface Corporation (ITC).[www.itc.com](http://www.itc.com). ISBN 10: 0-9772827-6-7.
- 1996: **Osanjo L: “The Role of Management Training in the Development of Design Enterprises.”** Design Forum for South Africa Conference in Cape Town, South Africa.

## THESES

- 2012: **Osanjo L: Product Design Practice within Micro and Small Enterprise (MSE) Sector in Kenya.** Case Study of Sofa-entrepreneurs in Gikomba Market, Nairobi. PhD thesis, University of Nairobi.
- 1994: **Osanjo L: The Role of Commercial Banks in the Development of Small Enterprise Sector (SES) in Kenya.** MA thesis, Jomo Kenyatta University of Agriculture and Technology, Nairobi.

## CONFERENCE PAPERS

- 2015: Vezzoli C, Ceschin F *et al*: **"An African - European Network of Design Universities Fostering the Goal of Sustainable Energy for All."** Paper presented at Kampala International Design Conference (KIDEC). 22nd July - 25th July 2015, Kampala.
- 2015: **Osanjo L:** Introductory speaker: **"Social Design and Food Security in Kenya."** School of the Arts and Design and Zurich School of Art and Design. Collaborative workshop. 20th January 2015. StAD, UoN.[www.uonbi.ac.ke](http://www.uonbi.ac.ke).
- 2014: **Osanjo L:** Key note speaker: **"Design in Kenya."** CUMULUS International Association of Universities and Colleges of Art, Design and Media. Johannesburg Conference. 22-24 September 2014. University of Johannesburg, SA.
- 2011: **Osanjo L: “Popular culture, education and ubuntu in Kenya.”** Paper presented at IndiaAfrica: A Shared Future seminar. 26<sup>th</sup> August 2011 at Taifa Hall, University of Nairobi.
- 2011: **Osanjo L: “The Emerging Opportunities for Design Development in the new Kenya.”** Paper presented at the Nairobi International Design Conference (NIDEC) 25 – 27<sup>th</sup> May 2011. National Museums of Kenya, Nairobi.
- 2008: **Osanjo L:** Introductory Speaker: **“From Idea to Product: Big Idea? Now What? Turning idea into Enterprise,”** SSAFW Arts and Culture Fashion Seminar, *Sanlam SA Fashion Week*, Johannesburg, South Africa. 14<sup>th</sup> – 16<sup>th</sup> March 2008.[www.sanlamfashion.com](http://www.sanlamfashion.com).

2008: **Osanjo L:** Introductory Speaker: **"The Challenges of Design Business in Africa,"** Africa Design Day, 1-2<sup>nd</sup> October 2007. Design Institute, SA. Cape Town, South Africa.

### ARTICLES/SPEECHES/WORKSHOPS & EXHIBITIONS

- 2015: **Facilitated** with others. 14-15th December 2015. Academic Writing and Publication Workshop. Kyambogo University, Faculty of Vocational Studies. Kyambogo Campus, Uganda.
- 2015: **Delegate:** **"3rd International Conference of Women in Business"** conference held at KICC, Nairobi. 20th - 21st August 2015.
- 2015: **Speaker:** **"Talent as a Career Choice."** Presented on career day at Buru Buru Girls High School, Nairobi. 23rd May 2015.
- 2015: **Host and Trainer:** Workshop on *"Sustainable Energy Systems and Distributed Renewable Energy (DRE)."* 4th-15th May 2015. University of Nairobi. [www.lenses.polimi.it](http://www.lenses.polimi.it).
- 2012: **Host:** Seminar on *"African Typography and Aesthetic,"* by Saki Mafundikwa, Zimbabwe, ADD, UoN.
- 2012: **Participant:** *"Strategy Towards the Policy for the Development of the Creative Industries in Kenya."* Kenya ICT Board.
- 2011: **DESIS Lab.** Established the DESIS Lab at the School of The Arts and Design, UoN, Nairobi.
- 2011: **Osanjo L: Tests and Measurement.** Workshop presentation at Kenya YMCA Education and Skill Committee Workshop, 8<sup>th</sup> April 2011. National Training Institute (NTI) – Shauri Moyo.
- 2011: **Osanjo L: Creativity in the Education Sector:** Workshop presentation at Kenya YMCA Education and Skill Committee Workshop, 8<sup>th</sup> April 2011. National Training Institute (NTI) – Shauri Moyo.
- 2010: **Osanjo L:** **"Entertainment on Wheels: Matatu mania."** Article published in *Design Magazine*. Issue No. 15. Pages 284-287. [www.designmagazine.co.za](http://www.designmagazine.co.za).
- 2009: **Host and Co-Chair.** *Creative Communities for Sustainable Lifestyles in Africa – Kenya project.* In collaboration with Politecnico de Milano, Cape Peninsula University of Technology (CPUT) and the University of Nairobi. 1-3<sup>rd</sup> July 2009. [www.sustainable-everyday.net/ccsla](http://www.sustainable-everyday.net/ccsla).
- 2009: **Osanjo L:** Presentation, **"Curriculum design and development for vocational training centres."** YMCA – Kenya, VTC/NTI/LAYC Instructors Workshop, Limuru.. 15<sup>th</sup> April 2009.
- 2003: **Exhibition:** Held an design exhibition on **"Pottery and traditional crafts of Red Indians in New Mexico, United States of America"** at the School of The Arts and Design, University of Nairobi.

- 2002: **Participant: Artisan Entrepreneur Success in the Global market seminar;** 24<sup>th</sup> and 27<sup>th</sup> September 2002, Strathmore University. United States of America Department of Commerce, Nairobi.
- 1999: **Participant: UNESCO “Artists in Development – Creativity Workshop”** held at The Margaret Trowell School of Industrial and Fine Art, Makerere University, Uganda. <http://portal.unesco.org/culture/en/ev.php>.