

**PRESENT POSITION**

Director, School of The Arts and Design, University of Nairobi.

**EDUCATIONAL BACKGROUND**

PhD in Design: (2012, UoN); MSc in Entrepreneurship (1994, JKUAT): BA Design (1980, UoN).

**CERTIFICATES**

PhD Supervision (UoN, 2014): Research and Grant Proposal Writing (UoN, 2013).Curriculum Development (The Kenya Polytechnic, 1988).

**COMMUNITY SERVICE**

Member (2019-ongoing): Management Board. NTI- Shauri Moyo), Nairobi.

Member: (2019-ongoing).Board of Governors. Asol Mixed Secondary School, Kisumu.

**PROFESSIONAL ASSOCIATIONS**

Patron and founder member.(2010 to present). Design Kenya Society, Nairobi.

Member - Executive Board, Kenya Fashion Council (2019 to present)

Founder member - Afrika Design Forum (2018 to present).

Founder member - Network of African Designers (2008 to present).

**TEACHING EXPERIENCE**

17/12/2013 to date. Senior lecturer: University of Nairobi.

12/08/1996 – 2013. Lecturer: University of Nairobi.

2006-2008: Adjunct Lecturer; USIU, Nairobi.

1994 – 1996. Senior lecturer: Kenya Technical Teachers College (KTTC).

1987 – 1994. Lecturer: The Kenya Polytechnic.

2018-to date: External Examiner, Maseno University

2018 - to date: External Examiner, Kyambogo University, Uganda.

2011 to date: External Examiner: MTech: Design. CPUT, South Africa.

2012-2014: External Examiner: Technical University of Mombasa (TUM).

2002/1999. External Examiner: The Kenya Polytechnic, Nairobi.

**MA/PhD SUPERVISED STUDENTS**

2020: Betty Mwiti: "'Bottom Up' Design Approach: A community-Based Intervention in Fighting Lifestyle Diseases."PhD in Design. UoN. (Submitted and awaiting examination).

2019: Henry Mukhwana: *Design-Led Innovation for Improved manufacturing: A case of Paints Manufacturing Companies in Nairobi.* PhD in Design. UoN.

2019: Kigen Elsardt: *A Strategic Design Approach to Delivering a Competency Based Art Education in Kenya.* MA Design. UoN.

2018: Sam Malaki: *Co-Design in the Development of Successful Regional Museums in Kenya.* MA Design. UoN

2018: Ruth Cheruiyot: *Supportive Design Model: An Approach to Promote Wellness of Psychiatric Patients. A Case Study of Mathari National Hospital, Nairobi.* MA Design. UoN

2018: Rosemary Orina: *Factors Influencing the adoption of Silk Raw Materials for Sustainable Growth. A case study of garment makers in Nairobi.* MA Design. UoN

2018: Michael Muiya: *Design Approaches for Community Development in Kenya. A Case Study of Wamunyu Handicrafts Community in Machakos County.* MA Design. UoN

2016: Colletta Matayo: *Sustainable Product Design Strategies for Women Empowerment in Kenya.* MA Design. UoN.

2016: Pauline Irungu: *Adoption of Green design to the Hospitality Industry in Kenya: A case Study of Serena Group of Hotels.* MA Design. UoN.

2015: Julia Kamwiru: *Quality of Handicraft Products in Kenya: A case study of leather and sisal bags.* MA Design, UoN.

2014: Evelyn Ntonyiri: *Competencies preferred by Employers of interior Design graduates in Kenya.* MA Design, UoN.

2014: Adams Namaye: *Impediments to the Formulation of a National Design Policy in Kenya.* MA Design, UoN.

2012: Lily Kimaru: *Factors Affecting Brand Identity of Products in Kenya. A case study of Blue Band.*

MA Design, UoN.

2007: Lorraine Amollo: *Design in Jua Kali Pottery in Kenya*. MA Design, UoN.

**PROFESSIONAL EXPERIENCE****2020**

2020: **Chairperson.** Dubai 2020 Expo. Sub Committee on Marketing and Exhibition. Kenya Export Promotion and Brand Kenya Agency (KEPROBA). December 2019 and on-going.

**2019**

2019: **Trainer:** "*Gaining a Competitive Edge through Branding. Handicraft Sector.*" Made in Kenya Handicraft national Branding Workshop. Mash Park Hotel. 31st January 2019. CBIT.

**2018**

2018: **Trainer:** "*Branding and Packaging of Leather products for exports.*" Facilitated by Export Promotion Council. CPA Centre, Nairobi. CBIT.

2018: **Trainer:** *Cultivating the Made in Kenya brand for the textiles industry.* Facilitated by CBIT and Kenya National Chamber of Commerce and Industry (KNCCI), 29/11/2018. Nairobi.

**2017**

2017: **Judge:** Turkey Design Week. Design Turkey Industrial Design Awards. Istanbul. 5-12th November 2017. [www.designturkey.org.tr](http://www.designturkey.org.tr)

2017: **Panellist:** Africa Design Days conference. 22-24th June 2017. Rabat, Morocco. [www.africadesigndays.org](http://www.africadesigndays.org).

2017: **Reviewer:** Design, Development & Research conference papers. Cape Peninsula University of Technology (CPUT), Cape Town, South Africa.

**2016**

2016 **Reviewer:** Horizon Research Publishing, USA. Reviewed articles for publications. <http://www.hrpub.org>.

2014/15/16: **Trainer:** *Product Design and Development.* Product Development and Value Addition for Light Manufacturing Industries In Kenya. 5th- 6th March 2014. Milimani Hotel. EPC

2010: **Branding and Interior Design.** ACTS Paediatric clinic, University of Nairobi, Kenyatta National Hospital. Nairobi.

2006: **Stamp Design:** "Fishes of the Lake" series May 2006. Kenya Postal Corporation, Nairobi.

2001: **Product Design:** Trainer. Worked with the informal sector in Maputo on product development and enterprise growth. Terra Nuova project.

2001: **Micro and Small Enterprise Consulting:** Mobilization of micro and small craft entrepreneurs in Kisumu region. Imperial Hotel, British Council.

1997/96: **Entrepreneurship Consultant/Trainer:** Training of US Peace Corps, Naivasha Camp: CHP International, INC.

1996: **Evaluation and strategic planning:** Consultant: Christian Industrial Training Centers (CITCs) Pumwani and Thika. Matrix Development Consultants.

1995: **Research Assistant.** Baseline Survey of The Informal Sector in Migori District. Associate of Matrix Development Consultants, Nairobi.

1994: **Student Intern:** Interned at K-REP and was attached to Kibera area. Duties included assessing informal sector activities and report writing.

1984-87: **Scientific Illustrator:** International Centre for Insect Physiology and Ecology (ICIPE). Freelance appointment serving in the communication department in Nairobi and Mbita Point.

1980 - 1987. **Graphic designer:** Hill Ayton Limited (Advertising agency), Nairobi

**LINKAGES/COLLABORATIONS**

2016-2017: **Partner:** Design Futures- Exploring Internationally Comparative product Design Methods to meet Material need, facilitate entrepreneurship and create employment. Funded by Arts and Humanities Research Council (AHRC) - AH/P006191/1).

2013- 2017: **Lead- Local Partner:** ACP-EU Co-operation Programme in Higher Education (EDULINK II). The aim of the project is to develop lifelong learning curriculum for the development and

promotion of Sustainable Energy Systems and Sustainable Product Systems as part of the LENSES global network. [www.lens.polimi.it](http://www.lens.polimi.it).

- 2014: **Lead Consultant:** Development of training manual for Health workers on "Prevention, early identification and intervention of disabilities." APDK/GOK/UoN. The manual was launched in January 2014.

#### **EXTERNAL REVIEW EXPERIENCE**

2013 to present: Horizon Research Publishing Corporation, USA. <http://www.hrpub.org>

2013 to present: Scientific Review Committee: Design, Development and Research Conference, Kumasi Ghana. [www.ddrconference.com](http://www.ddrconference.com).

#### **BOOK PUBLISHED**

- 2018: Vezzoli C, Ceschin F, Osanjo L, *et al*: *Designing Sustainable Energy for All*. Sustainable Product-Service System Design Applied to Distributed Renewable Energy. Springer ISSN 1865-3529.

#### **REFEREED PAPERS PUBLISHED**

- 2019: Mwiti B K, Ambole A L & Osanjo L. "'Bottom Up' Design Approach: A Community-Based Intervention in fighting Lifestyle Diseases." Innovation Research Symposium. University of Nairobi. ISSN 2617-0701.
- 2019: Mwiti B K, Ambole A L & Osanjo L. Appraisal of Human-Centred Design as a Public Health Tool: Curbing the Incidence of Lifestyle Diseases in Kenya. Africa Habitat Review. 13th Edition 2019. Vol. 13. ISSN2519-7851.
- 2019: Osanjo L. 2019. *Design extension services for Improved Product Design for Gikomba Sofa-entrepreneurs, Nairobi*. Africa Habitat. Vol.12. Issue 2. Pg 1379-1389. ISSN2519-7851.
- 2019: Mukhwana H, Osanjo L & S Maina. 2019. *The Role of Education Institutions in Nurturing Evolution of Design-Led Innovation*. African Habitat. Vol.12. Issue 2. Pg 1351-1358. ISSN2519-7851.
- 2010: Osanjo L & Amollo L: *Design Policy and Promotion Map: Kenya. Sharing Experience Europe: Policy Innovation Design*. SEE Bulletin. Issue 3 – May 2010. [www.seeproject.org](http://www.seeproject.org)
- 2009: Osanjo L: *Product Design Influencers and Triggers in Micro and Small Enterprises in Kenya; A Case study of sofa makers in Gikomba Market, Nairobi*. Changing The Change: Published in [www. Allemande.com/cp/ctc/ebook.php](http://www.Allemande.com/cp/ctc/ebook.php). Springer ISBN 978-1-4614-5586-8.

#### **THESES**

- 2012: Osanjo L: *Product Design Practice within Micro and Small Enterprise (MSE) Sector in Kenya. Case Study of Sofa-entrepreneurs in Gikomba Market, Nairobi*. PhD thesis, University of Nairobi.
- 1994: Osanjo L: *The Role of Commercial Banks in the Development of Small Enterprise Sector (SES) in Kenya*. MA thesis, Jomo Kenyatta University of Agriculture and Technology, Nairobi.

#### **INNOVATION**

- 2000: Osanjo L: **Kaloli Letterforms design:** Designed Kaloli letterforms that are registered by the International Typeface Corporation (ITC). [www.itc.com](http://www.itc.com). ISBN 10: 0-9772827-6-7.

#### **CONFERENCE PAPERS**

- 2019: Osanjo L. *Consumption of Africanness*. Presented at Africa Agency in the Greater Horn of Africa conference, at, Africa Leadership Centre, King's College, London. 15th November 2019. [www.kings.africa](http://www.kings.africa).
- 2019: Osanjo L. *Thinking through the growth of the fashion design industry in Kenya*. Presented at Understanding and Supporting Creative Economies in Africa conference. Anatomy Museum, King's College London. 14th November 2019. [www.kings.africa](http://www.kings.africa).
- 2019: Osanjo L: *Tapping into Natural Wisdom*. Presented at Pan-Tongji Design Week, College of Design and Innovation, Tongji University, Shanghai, China. 15th October 2019.

- 2018: Osanjo L: *Development of emblems for longevity for County Governments in Kenya*. 1st Annual International Conference. Machakos University. 17-19th April 2018. www.musct.ac.ke.
- 2016: Osanjo L & Ambole L. *Design with Social Impact for Rural Communities in Africa*. Paper presented at Sustainable Energy for All by design conference. Cape Town. 28th - 30th September 2016.
- 2015: Vezzoli C, Ceschin F et al: *An African - European Network of Design Universities Fostering the Goal of Sustainable Energy for All*. Paper presented at Kampala International Design Conference (KIDEC). 22nd July - 25th July 2015, Kampala.
- 2015: Osanjo L: Introductory speaker: "*Social Design and Food Security in Kenya*." School of the Arts and Design and Zurich School of Art and Design. Collaborative workshop. 20th January 2015. StAD, UoN. www.uonbi.ac.ke.
- 2014: Osanjo L: Introductory speaker: "*Design in Kenya*." CUMULUS International Association of Universities and Colleges of Art, Design and Media. Johannesburg Conference. 22-24 September 2014. University of Johannesburg, SA.
- 2014: Osanjo L: *Development of Products For Persons With Disabilities in Kenya*. 4th International Conference on Design, Development & Research, Cape Peninsula University of Technology, SA. September 8-10, 2014 . Pp 267 - 282. www.design-development-research.co.za.
- 2011: Osanjo L: "*Popular culture, education and ubuntu in Kenya*." Paper presented at IndiaAfrica: A Shared Future seminar. 26th August 2011 at Taifa Hall, University of Nairobi.
- 2011: Osanjo L: "*The Emerging Opportunities for Design Development in the new Kenya*." Paper presented at the Nairobi International Design Conference (NIDEC) 25 – 27th May 2011. National Museums of Kenya, Nairobi.
- 2008: Osanjo L: Introductory Speaker: "*From Idea to Product: Big Idea? Now What? Turning idea into Enterprise*," SSAFW Arts and Culture Fashion Seminar, Sanlam SA Fashion Week, Johannesburg, South Africa. 14th – 16th March 2008. www.sanlamfashion.com.
- 2008: Osanjo L: Introductory Speaker: "*The Challenges of Design Business in Africa*," Africa Design Day, 1-2nd October 2007. Design Institute, SA. Cape Town, South Africa.
- 1996: Osanjo L: *The Role of Management Training in the Development of Design Enterprises*. Design Forum for South Africa Conference in Cape Town, South Africa.

#### ARTICLES/SPEECHES/WORKSHOPS & EXHIBITIONS

- 2019: Panelist: New Power of Community. 1st International Distributed Innovation Design Forum. School of Art and Design. Wuhan University of Technology, Wuhan, China. 17th October 2019.
- 2019: **Co-host:** Design Educators Workshop. School of The Arts and Design/Design Kenya Society. 29th August 2019. Nairobi.
- 2019: **Exhibitor:** Participated in the Afro-Sino Art Exchange Exhibition. National Museum -Beijing. Launched on 24th October 2018.
- 2019: **Panelist:** Design for Safety. Interior Design Association of Kenya (IDAK) conference. Aqua, Nairobi. 24th July 2019.
- 2018: **Participant:** Enter Kenya and Perceive new Africa. "Belt and Road" Afro-Sino art exchange exhibition and Forum. National Library, Beijing. 23rd October 2018.
- 2018: Panelist: Design for Safety. Interior Design Association of Kenya (IDAK) conference. Aqua, Nairobi. 24th July 2019.
- 2016: **Participant:** PhD Supervisors Training. Consortium for Advanced Research Training in Africa (CARTA). Witwatersrand University, SA. 21st to 25th November 2016.
- 2015: **Trainer:** *Theoretical and Operationalization of Constructs in Design Research*. Academic Writing and Publication workshop; Kyambogo University, Department of Art and Industrial Design, Faculty of Vocational Studies. 13-15th December 2015.
- 2015: **Discussant:** '*Designerly Inspiration for Africa's Emancipation*.' Public lecture by Prof. Mugendi M'Rithaa, CPUT (South Africa), at, Machakos University. 28th October 2015.
- 2015: **Delegate:** "3rd International Conference of Women in Business" conference held at KICC, Nairobi. 20th - 21st August 2015. Facilitated by Women in Business Forum, Nairobi.

- 2015: **Speaker:** *"Talent as a Career Choice."* Presented on career day at Buru Buru Girls High School, Nairobi. 23rd May 2015.
- 2015: **Host and Trainer:** Workshop on "Sustainable Energy Systems and Distributed Renewable Energy (DRE)." 4th-15th May 2015. University of Nairobi. [www.lenses.polimi.it](http://www.lenses.polimi.it). 2012: Host: Seminar on "African Typography and Aesthetic," by Saki Mafundikwa, Zimbabwe, ADD, UoN. 2012: Participant: "Strategy Towards the Policy for the Development of the Creative Industries in Kenya." Kenya ICT Board.
- 2011: **DESIS Lab.** Established the DESIS Lab at the School of The Arts and Design, UoN, Nairobi.
- 2011: **Osanjo L:** *Tests and Measurement.* Workshop presentation at Kenya YMCA Education and Skill Committee Workshop, 8th April 2011. National Training Institute (NTI) – Shauri Moyo.
- 2011: **Osanjo L:** *Creativity in the Education Sector:* Workshop presentation at Kenya YMCA Education and Skill Committee Workshop, 8th April 2011. National Training Institute (NTI) – Shauri Moyo.
- 2010: **Osanjo L:** *"Entertainment on Wheels: Matatu mania."* Article published in Design Magazine. Issue No. 15. Pages 284-287. [www.designmagazine.co.za](http://www.designmagazine.co.za).
- 2009: **Host and Co-Chair.** Creative Communities for Sustainable Lifestyles in Africa – Kenya project. In collaboration with Politecnico de Milano, Cape Peninsula University of Technology (CPUT), Makerere University and the University of Nairobi. 1-3rd July 2009. [www.sustainable-everyday.net/ccsla](http://www.sustainable-everyday.net/ccsla).
- 2009: **Osanjo L:** Presentation, *"Curriculum design and development for vocational training centres."* YMCA – Kenya, VTC/NTI/LAYC Instructors Workshop, Limuru. 15th April 2009.
- 2003: **Exhibition:** Held an design exhibition on *"Pottery and traditional crafts of Red Indians in New Mexico, United States of America"* at the School of The Arts and Design, University of Nairobi.
- 2002: **Participant:** Artisan Entrepreneur Success in the Global market seminar; 24th and 27th September 2002, Strathmore University. United States of America Department of Commerce, Nairobi.
- 1999: **Participant:** UNESCO "Artists in Development – Creativity Workshop" held at The Margaret Trowell School of Industrial and Fine Art, Makerere University, Uganda. <http://portal.unesco.org/culture/en/ev.php>.