

**PRESENT POSITION**

Senior Lecturer and Director, School of The Arts and Design, University of Nairobi.

**EDUCATIONAL BACKGROUND**

PhD in Design: (2012, UoN); MSc in Entrepreneurship (1994, JKUAT); BA Design (1980, UoN).

**CERTIFICATES**

PhD Supervision (UoN, 2014): Research and Grant Proposal Writing (UoN, 2013). Curriculum Development (The Kenya Polytechnic, 1988).

**COMMUNITY SERVICE**

Member. (2019-ongoing): Management Board. NTI-YMCA Shauri Moyo), Nairobi.  
Member: (2019-ongoing).Board of Governors. Asol Mixed Secondary School, Kisumu.

**PROFESSIONAL ASSOCIATIONS**

Kenya Fashion Council - Executive council member (2019 to present)  
Design Kenya Society, Nairobi. Patron and founder member (2019 to present).  
Pan Afrika Design Institute. Founder member -(2018 to present).

**TEACHING EXPERIENCE**

02/07/2013 to date. Senior lecturer: University of Nairobi.  
02/07/2013 - 12/08/1996 Lecturer: University of Nairobi.  
2008 –2006: Adjunct Lecturer; USIU, Nairobi.  
1996 – 1994. Senior lecturer: Kenya Technical Teachers College (KTTC).  
1994 – 1987. Lecturer: The Kenya Polytechnic.  
  
2018–to date: External Examiner, Maseno University  
2018– to date: External Examiner, Kyambogo University, Uganda.  
2011 to date: External Examiner: MTech: Design. CPUT, South Africa.  
2014–2012: External Examiner: Technical University of Mombasa (TUM).  
2002–1999. External Examiner: The Kenya Polytechnic, Nairobi.

**PHD/MA SUPERVISED STUDENTS**

1. Betty Mwiti: 2020. "'Bottom Up' Design Approach: A community-Based Intervention in Fighting Lifestyle Diseases."PhD in Design. B80/51242/2016. UoN.
2. Henry Mukhwana: 2019. *Design-Led Innovation for Improved manufacturing: A case of Paints Manufacturing Companies in Nairobi*. PhD in Design. B80/50035/2015. UoN.
3. Joyce Akach. 2017. Co-Designing for Sustainable Community-based Tourism Enterprises in Kenya: A case study of Homa Bay County. PhD in Design. B80/95747/2014. (On-going).
4. Joan Mosomi. 2019. Developing Industry-Led Training Approaches for the Growth of the Clothing, Textiles and Apparel Industry in Kenya. PhD in Design. B80/56290/2020. (On-going).
5. Daniel M. Macharia. Enhancing visual aids in training of Child Caregivers in Day cares within Nairobi's urban Informal Settlements. MA in Design. B51/12294/2018. UoN.
6. Elsardt Kigen: 2019. *A Strategic Design Approach to Delivering a Competency Based Art Education in Kenya*. MA Design. B51/6884/2017. UoN.
7. Sam Malaki: 2018. *Co-Design in the Development of Successful Regional Museums in Kenya*. MA Design. B51/88319/2016. UoN
8. Ruth Cheruiyot: 2018. *Supportive Design Model: An Approach to Promote Wellness of Psychiatric Patients. A Case Study of Mathari National Hospital, Nairobi*. MA Design. B51/88788/2016. UoN
9. Rosemary Orina: 2018. *Factors Influencing the adoption of Silk Raw Materials for Sustainable Growth. A case study of garment makers in Nairobi*. MA Design. B51/64766/2010. UoN

10. Michael Muiya: 2018. *Design Approaches for Community Development in Kenya. A Case Study of Wamunyu Handicrafts Community in Machakos County*. MA Design. B51/80943/2015. UoN
11. Colletta Matayo: 2016. *Sustainable Product Design Strategies for Women Empowerment in Kenya*. MA Design. B51/ 67370/2013. UoN.
12. Pauline Irungu: 2016. *Adoption of Green design to the Hospitality Industry in Kenya: A case Study of Serena Group of Hotels*. MA Design. B51/75596/2014. UoN.
13. Julia Kamwiru: 2015. *Quality of Handicraft Products in Kenya: A case study of leather and sisal bags*. MA Design. B51/69827/2011. UoN.
14. Evelyn Ntonyiri: 2014. *Competencies preferred by Employers of interior Design graduates in Kenya*. MA Design. B51/65028/2010. UoN.
15. Adams Namaye: 2014. *Impediments to the Formulation of a National Design Policy in Kenya*. MA Design. B51/76765/2009. UoN.
16. Lily Kimaru: 2012. *Factors Affecting Brand Identity of Products in Kenya. A case study of Blue Band*. MA Design. B51/72141/2008. UoN.
17. Lorraine Amollo: 2007. *Design in Jua Kali Pottery in Kenya*. MA Design. B50/7390/2004. UoN.

## THESES

**Osanjo L:** 2012. Product Design Practice within Micro and Small Enterprise (MSE) Sector in Kenya. Case Study of Sofa-entrepreneurs in Gikomba Market, Nairobi. PhD thesis, University of Nairobi. Unpublished.

**Osanjo L:** 1994. The Role of Commercial Banks in the Development of Small Enterprise Sector (SES) in Kenya. MA thesis, Jomo Kenyatta University of Agriculture and Technology (JKUAT), Nairobi. Unpublished.

## INNOVATION

**Osanjo L.** 2000. Kaloli Letterforms design: Designed Kaloli letterforms. Registered by the International Typeface Corporation (ITC).www.itc.com. ISBN 10: 0-9772827-6-7.

## BOOK PUBLISHED

Vezzoli C, Ceschin F, **Osanjo L, et al:** 2018. *Designing Sustainable Energy for All*. Sustainable Product-Service System Design Applied to Distributed Renewable Energy. Springer ISSN 1865-3529.

## ACADEMIC PUBLICATIONS

Mwiti B K, Ambole A L & **Osanjo L.** 2019. "'Bottom Up' Design Approach: A Community-Based Intervention in fighting Lifestyle Diseases." *Innovation Research Symposium*. University of Nairobi. ISSN 2617-0701. (Forthcoming)

Mwiti B K, Ambole A L & **Osanjo L.** 2019. Appraisal of Human-Centred Design as a Public Health Tool: Curbing the Incidence of Lifestyle Diseases in Kenya. *Africa Habitat Review*. 13th Edition 2019. Vol. 13. ISSN2519-7851. (Forthcoming).

Elsardt K. Amulyoto, **Osanjo L** & Amollo L. 2019. A Strategic Design Approach to Delivering a Competency-based Art Education in Kenya. *Journal of The School of the Arts and Design*, University of Nairobi. Pp 92-110. ISSN (2664-5866)-(2664 5874).

Mukhwana H, Maina S M & **Osanjo L.** 2019. Design-Led Innovation for Improved manufacturing: A Case of Paints manufacturing Companies in Nairobi. *Journal of The School of the Arts and Design*, University of Nairobi. Pp 83-91. ISSN (2664-5866)-(2664 5874).

**Osanjo L.** 2019. *Design extension services for Improved Product Design for Gikomba Sofa-entrepreneurs, Nairobi.* Africa Habitat. Vol.12. Issue 2. Pp 1379-1389. ISSN2519-7851.

Mukhwana H, **Osanjo L** & S Maina. 2019. *The Role of Education Institutions in Nurturing Evolution of Design-Led Innovation.* African Habitat. Vol.12. Issue 2. Pp 1351-1358. ISSN2519-7851.

**Osanjo L.** 2018. Development of Emblems for Longevity for County Governments of Kenya. *Machakos University Journal of Science and Technology.* Vol.1. Issue 1, November 2018. Pp 89-103. ISBN 978-9966-820-64-8.

**Osanjo L** & Amollo L: 2010. Design Policy and Promotion Map: Kenya. *Sharing Experience Europe: Policy Innovation Design.* SEE Bulletin. Issue 3 – May 2010. [www.seeproject.org](http://www.seeproject.org)

**Osanjo L:** Product Design Influencers and Triggers in Micro and Small Enterprises in Kenya; A Case study of sofa makers in Gikomba Market, Nairobi. *Changing The Change:* Published in [www.Allemande.com/cp/ctc/ebook.php](http://www.Allemande.com/cp/ctc/ebook.php). Springer ISBN 978-1-4614-5586-8.

## REFEREED CONFERENCE PAPERS/ARTICLES

**Osanjo L:** 2018. Development of emblems for longevity for County Governments in Kenya. *1st Annual International Conference.* Machakos University. 17-19th April 2018. [www.musct.ac.ke](http://www.musct.ac.ke).

**Osanjo L** & Ambole L. 2016. Design with Social Impact for Rural Communities in Africa. Presented at *Sustainable Energy for All by Design* conference. Cape Town. 28th - 30th September 2016.

**Osanjo L:** 2014. Development of Products For Persons With Disabilities in Kenya. *4th International Conference on Design, Development & Research,* Cape Peninsula University of Technology, SA. September 8-10, 2014 . Pp 267 - 282. [www.design-development-research.co.za](http://www.design-development-research.co.za).

**Osanjo L: 2011.** "The Emerging Opportunities for Design Development in the new Kenya." Paper presented at the *1st Nairobi International Design Conference (NIDEC)* 25 – 27<sup>th</sup> May 2011. National Museums of Kenya, Nairobi.

Ambole L & **Osanjo L.** "TingaTinga Tales: Reawakening Folktales from Africa." Published in *Design Magazine, SA.* 2010; (No. 2), Pp 108-113.

**Osanjo L:** "Entertainment on Wheels: Matatu mania." 2010. Published in *Design Magazine.* Issue No. 15. Pp 284-287. [www.designmagazine.co.za](http://www.designmagazine.co.za).

**Osanjo L:** 1999 "The Role of Management Training in the Development of Design Enterprises." *Design Forum for South Africa* conference in Cape Town, South Africa.

## CONSULTANCY/CONFERENCES/EXHIBITIONS

- Dubai 2020 Expo. Sub Committee on Marketing and Exhibition. Kenya Export Promotion and Brand Kenya Agency (KEPROBA). December 2019 and on-going.

Role: Chair- Sub committee-Exhibition and World Market Initiatives.

- Africa Agency in the Greater Horn of Africa conference, at, Africa Leadership Centre, King's College, London. 15th November 2019. [www.kings.africa](http://www.kings.africa).

Role: Presented a paper title " Consumption of Africanness"

- Understanding and Supporting Creative Economies in Africa conference at Anatomy Museum, King's College London. 14th November 2019. [www.kings.africa](http://www.kings.africa).

Role: Presented a paper title " Thinking through the growth of the fashion design industry in Kenya."

- Review and Development of occupational Competency Standards (OCS) and Testing Instruments workshop. National Industrial Training Authority (NITA) campus. Mombasa. 4th November - 9th November 2019.

Role: Participant, Interior decorations.

- *New Power of Community*. 1st International Distributed Innovation Design Forum. School of Art and Design. Wuhan University of Technology, Wuhan, China. 17th October 2019.

Role: Panelist.

- Pan-Tongji Design Week, College of Design and Innovation, Tongji University, Shanghai, China. 15th October 2019.

Role: Presented a paper title: "Tapping into Natural Wisdom."

- National Art Gallery of Kenya (NAGOK) stakeholders meeting. 19th September 2019. National Museums of Kenya (NMK). Nairobi.

Role: Participant.

- Design Education Workshop. 2019. School of The Arts and Design/Design Kenya Society. 29th August 2019. Nairobi.

Role: Trainer

- *Design for Safety*. Interior Design Association of Kenya (IDAK) conference. Azure Hotel, Nairobi. 24th July 2019.

Role: Panelist.

- "*Gaining a Competitive Edge through Branding. Handicraft Sector*." Made in Kenya Handicraft National Branding Workshop. Mash Park Hotel. 31st January 2019. CBIT.

Role: Trainer.

- "*Enter Kenya and Perceive New Africa*." The First "Belt and Road" Afro-Sino Art Exchange Exhibition and Afro-Sino Culture Forum, National Museum - Beijing. 23 - 24th October 2018.

Role: Panelist and exhibitor.

- "*Branding and Packaging of Leather products for exports*." Facilitated by Export Promotion Council. CPA Centre, Nairobi. CBIT. 2018.

Role: Trainer

- *"Cultivating the Made in Kenya brand for the textiles industry."* Facilitated by CBIT and Kenya National Chamber of Commerce and Industry (KNCCI), 29/11/2018. Nairobi.

Role: Trainer.

- Scientific Review Committee: 2018-2013: Design, Development and Research Conference, Kumasi Ghana. [www.ddrconference.com](http://www.ddrconference.com).

Role: Reviewer for papers.

- Turkey Design Week. Design Turkey Industrial Design Awards. Istanbul. 5-12th November 2017. [www.designturkey.org.tr](http://www.designturkey.org.tr)

Role: Judge

- 4th World Design Talks. "Responsible Consumption and production." Africa Design Days conference. 22-24th June 2017. Rabat, Morocco. [www.africadesigndays.org](http://www.africadesigndays.org).

Role: Panelist

- Design, Development & Research conference 2017. Cape Peninsula University of Technology (CPUT), Cape Town, South Africa.

Role: Presented a paper title: "Development of products for the Disabled in Kenya."

- Horizon Research Publishing Corporation, USA. 2017-2013: <http://www.hrpub.org>

Role: External reviewer.

- Design Futures- Exploring Internationally Comparative product Design Methods to meet Material need, facilitate entrepreneurship and create employment. 2017-2016. Funded by Arts and Humanities Research Council (AHRC) - AH/P006191/1).

Role: Local partner - collaboration between 4 universities (Loughborough University, Middle East University, Singapore University and University of Nairobi).

- ACP-EU Co-operation Programme in Higher Education (EDULINK II). 2017-2013. The aim of the project is to develop lifelong learning curriculum for the development and promotion of Sustainable Energy Systems and Sustainable Product Systems as part of the LENSES global network. [www.lens.polimi.it](http://www.lens.polimi.it).

Role: Local partner - collaboration between 7 universities (Polimi de Milano, Tdelft, Makerere, University of Botswana, Cape Peninsula University of Technology (CPUT), Brunel and university of Nairobi).

- PhD Supervisors Training. 2016. Consortium for Advanced Research Training in Africa (CARTA). Witwatersrand University, SA. 21st to 25th November 2016.

Role: Participant

- Sustainable Energy for All by Design conference. Waterfront River Lodge. Cape Town. 28th - 30th September 2016.

Role: Presented a paper with Ambole L. "Design with Social Impact for Rural Communities in Africa."

- Academic Writing and Publication workshop; Kyambogo University, Department of Art and Industrial Design, Faculty of Vocational Studies. 13-15th December 2015.

Role: Trainer on " Theoretical and Operationalization of Constructs in Design Research."

- '*Designerly Inspiration for Africa's Emancipation.*' Public lecture by Prof. Mugendi M'Rithaa, CPUT (South Africa), at, Machakos University, discussant. 28th October 2015.

Role: Discussant.

- "3rd International Conference of Women in Business" conference held at KICC, Nairobi. 20th - 21st August 2015. Facilitated by Women in Business Forum, Nairobi.

Role: Participant.

- Kampala International Design Conference (KIDEC). 22nd July - 25th July 2015, Kampala.

Role: Presented a paper with others. Vezzoli C, Ceschin F *et al*: "An African - European Network of Design Universities Fostering the Goal of Sustainable Energy for All."

- Buru Buru Girls High School career day, Nairobi. 23rd May 2015.

Role: Presented on "*Talent as a Career Choice.*"

- "Sustainable Energy Systems and Distributed Renewable Energy (DRE)," workshop. 4th-15th May 2015. University of Nairobi. [www.lenses.polimi.it](http://www.lenses.polimi.it).

Role: Facilitator.

- School of the Arts and Design and Zurich School of Art and Design. Collaborative workshop on Social design. 20th January 2015. StAD, UoN. [www.uonbi.ac.ke](http://www.uonbi.ac.ke).

Role: Presented a paper on "Social Design and Food Security in Kenya"

- International Association of Universities and Colleges of Art, Design and Media (CUMULUS) conference. 22-24 September 2014. University of Johannesburg, SA.

Role: Introductory speaker "Design in Kenya."

- Product Development and Value Addition for Light Manufacturing Industries In Kenya workshop. 5th- 6th March 2014. Milimani Hotel. EPC

Role: Presented on "Product Design and Development for SMEs."

- "Prevention, early identification and intervention of disabilities" training manual for Health workers in Kenya. APDK/GOK/UoN. The manual was launched in January 2014.

Role: Team leader.

- “African Typography and Aesthetic,” by Saki Mafundikwa, Zimbabwe, at the School of the Arts and Design, ADD, UoN.

Role: Facilitator and discussant

- “Strategy Towards the Policy for the Development of the Creative Industries in Kenya.” 2012, Participant: Kenya ICT Board.

Role: Participant

- IndiaAfrica: A Shared Future seminar. 26th August 2011 at Taifa Hall, University of Nairobi.

Role: Presented a paper title “Popular culture, education and ubuntu in Kenya.”

- 1st Annual Nairobi International Design Conference (NIDEC) 25 – 27th May 2011. National Museums of Kenya, Nairobi.

Role: Presented a paper title “The Emerging Opportunities for Design Development in the new Kenya.”

- DESIS Lab. 2012: Established the DESIS Lab at the School of The Arts and Design, UoN, Nairobi. [www.desisnetwork.org](http://www.desisnetwork.org).

Role: Facilitator and coordinator

- Kenya YMCA Education and Skill committee Workshop, 8th April 2011. National Training Institute (NTI) – Shauri Moyo.

Role: Presented "Tests and Measurement."

- Kenya YMCA Education and Skill committee workshop, 8th April 2011. National Training Institute (NTI) – Shauri Moyo, Nairobi.

Role: Presented "Creativity in the Education Sector."

- ACTS Paediatric clinic, University of Nairobi, Kenyatta National Hospital. Nairobi.

Role: Interior design and branding services.

- Creative Communities for Sustainable Lifestyles in Africa – Kenya workshop in collaboration with Politecnico de Milano, Cape Peninsula University of Technology (CPUT), Makerere University and University of Nairobi. 1-3rd July 2009. [www.sustainable-everyday.net/ccsla](http://www.sustainable-everyday.net/ccsla).

Role: Facilitator and host

- YMCA - VTC/NTI/LAYC Instructors Workshop at YMCA – Kenya, Limuru. 15th April 2009.

Role: Presented "Curriculum design and development for vocational training centres."

- SSAFW Arts and Culture Fashion Seminar, Sanlam SA Fashion Week, Johannesburg, South Africa. 14th – 16th March 2008. [www.sanlamfashion.com](http://www.sanlamfashion.com).

Role: Presented “From Idea to Product: Big Idea? Now What? Turning idea into Enterprise.”

- Africa Design Day. Presented *“The Challenges of Design Business in Africa,”* 1-2nd October 2007. Design Institute, SA. Cape Town, South Africa.
- *“Fishes of the Lake”* design of stamp series - May 2006. Kenya Postal Corporation, Nairobi.
- *“Pottery and traditional crafts of Red Indians in New Mexico, United States of America.”* 2003. exhibition at the School of The Arts and Design, University of Nairobi.
- Artisan Entrepreneur Success in the Global market seminar participant; 24th - 27th September 2002, Strathmore University. United States of America Department of Commerce, Nairobi.
- Product development and enterprise growth. 2001. Trainee the informal sector in Maputo on Terra Nuova project. 2001.
- Mobilization of micro and small craft entrepreneurs in Kisumu region, seminar at Imperial Hotel, British Council. ...2001.
- UNESCO *“Artists in Development – Creativity Workshop”* participant at The Margaret Trowell School of Industrial and Fine Art, Makerere University, Uganda. 1999. <http://portal.unesco.org/culture/en/ev.php>.
- Training of US Peace Corps. 1997-96. Naivasha Camp: CHP International, INC.
- Christian Industrial Training Centers (CITCs) evaluation - Pumwani, Thika and Ruai. 1996. Matrix Development Consultants.
- The Informal Sector in Migori District baseline survey. 1995. Matrix Development Consultants, Nairobi.
- K-REP, Kibera area office. 1994. Internship. Duties included assessing informal sector activities and report writing.
- International Centre for Insect Physiology and Ecology (ICIPE). 1984-1987. Scientific illustrator. Freelance appointment serving in the communication department in Nairobi and Mbita Point.
- Hill Ayton Limited (Advertising agency). 1980-1984. Graphic designer. Nairobi