

# CURRICULUM VITAE

## DR. KATE OYIELA LITONDO

### I. PERSONAL INFORMATION

**NATIONALITY** : Kenyan  
**ADDRESS** : P.O. Box 30197 ó 00100,  
Nairobi  
**E-MAIL** : [klitondo@yahoo.com](mailto:klitondo@yahoo.com)  
**MOBILE** : 0733 223 635/0722 865 021  
**LANGUAGES** : English, Swahili, French  
**OCCUPATION** : Senior Lecturer

### II. EDUCATIONAL BACKGROUND

(a) 2010 PhD : University Of Nairobi  
**SUBJECT** : Application of ICTs in Entrepreneurship  
(b) 1979 MA : Ball State University - Muncie, Indiana (U.S.A)  
**MAJOR** : Executive Development for Public Services  
**SUBJECTS** : Computer Science and Business Classes  
(c) 1977 BA. : Anderson University, Indiana (USA)  
**MAJOR** : Computer Science Business  
**MINOR** : Mathematics  
**SUBJECTS** : Programming Languages, Information Systems,  
Systems Analysis, Economics Business,  
Accounting, Statistics, Quantitative Methods,  
Operational Research

### III. WORK EXPERIENCE:

#### (a) LECTURER

1980 to date : University of Nairobi, School of Business  
Department of Management Science  
I have been teaching and supervising PhD, M.B.A. and  
B.Com in the Department of Management Science.

#### (b) PART-TIME LECTURER,

1987 ó 1993 : United States International University (USIU)  
1984 ó 1988 : Kenya institute of Management (KIM)

#### IV. JOURNAL PUBLICATIONS

- Langat R. J., Litondo K. O. and Ntale J. F. (2016) "Information Communication Technologies and Marketing Decisions among Small Scale Farmers in Kenya: Review of Evidence." *International Journal of Economics, Commerce and Management United Kingdom* Vol. IV, Issue 4, pp 1167 ó 1180 <http://ijecm.co.uk/wp-content/uploads/2016/04/4474.pdf>
- Kato, Litondo & Ntale (2016) "Women Micro and Small Enterprises as a Platform for Human Development in Kenya: A Case of Kisumu City." *Strategic Management Quarterly*, Vol. 3, No. 4, pp. 23-37 [http://smqnet.com/journals/smq/Vol\\_3\\_No\\_4\\_December\\_2015/2.pdf](http://smqnet.com/journals/smq/Vol_3_No_4_December_2015/2.pdf)
- Njenga A. K., Litondo K., and Omwansa T. (2016) "A Theoretical Review of Mobile Commerce Success Determinants." *Journal of Information Engineering and Applications*. Vol. 6, No 5. <http://www.iiste.org/Journals/index.php/JIEA/article/viewFile/30751/31580>
- Abduba I. H., Njihia M. J., & Litondo K. (2015) Pro-Poor Mobile Financial Services. *International Journal of Business and Social Science* 6 (No 11(1)), 167-176. [http://ijbssnet.com/journals/Vol\\_6\\_No\\_11\\_1\\_November\\_2015/17.pdf](http://ijbssnet.com/journals/Vol_6_No_11_1_November_2015/17.pdf)
- Ntale F. J., Litondo K. O. & Mphande O. M. (2014) "Indicators of Value Added Agri-Businesses on Small Farms in Kenya: An Empirical Study of Kiambu and Murang'a Counties." *Journal of Small Business and Entrepreneurship Development*, Vol. 2, No. 3 & 4, pp. 01-10. <http://jsbednet.com/vol-2-no-3-4-december-2014-abstract-6-jsbed>
- Litondo K. O. and Ntale J. F. (2013). Determinants of Mobile Phone Usage for E-Commerce among Micro and Small Enterprises in the Informal Sector of Kenya. *International Journal of Applied Science and Technology* Vol. 3 No. 6; pp 16-23. [http://www.ijastnet.com/journals/Vol\\_3\\_No\\_6\\_August\\_2013/3.pdf](http://www.ijastnet.com/journals/Vol_3_No_6_August_2013/3.pdf)
- Ntale J. F. and Litondo K. O. (2013) "An Investigation into the entrepreneurial behaviours and human capital formation among small-scale farmers in Kenya." *African Journal for Social Sciences*, Vol. 3, No. 4, pp 122 ó 134. <http://sachajournals.com/documents/AJSS2013-LITONDO-NTALE->

Ntale J. F. and Litondo K. O. (2013). "Determinants of Commercial Mixed Farming on Small Farms in Kenya." *European Journal of Business and Management* Vol.5, No.22, pp 47-54 <http://www.iiste.org/Journals/index.php/EJBM/article/view/7452>

Litondo K. O. (2012) *Mobile Phones and Employment among Informal and Small Enterprises in Nairobi*. African Casebook: Synergies in African business and management practices. Vol. 1, pp 72 ó 87, ISBN 978-9966-1570-0-3, AIBUMA Publishing ó University of Nairobi, School of Business.

## V. BOOK PUBLICATIONS

1. Litondo K. O. (2013) *Mobile Phones and E-commerce among Micro and Small Enterprises in the Informal Sector: An Empirical Investigation of Entrepreneurship in Nairobi* ó PhD Thesis, published by Shaker Verlag ó Germany. <http://www.shaker.de/de/content/catalogue/index.asp?lang=de&ID=8&ISBN=978-3-8440-1943-8>
2. Contributed a chapter titled "Data Processing and Computers" in the book "Introduction to Business: A Kenyan Perspective" edited by Prof. F. N. Kibera (Kenya Literature Bureau, 1996).
3. A manual on Fundamentals of Information Systems (University of Nairobi Press, 2006)
4. A Practical Manual on Fundamentals of Information Systems (University of Nairobi Press, 2006)

## VI. PAPERS PRESENTED TO CONFERENCES

1. "Mobile Phones and Employment among Informal and Small Enterprises in Nairobi." A paper presented at African international Business and Management (AIBUMA) Conference 25<sup>th</sup> ó 26<sup>th</sup> August, 2010, held at KICC Nairobi - Kenya.
2. "Data Warehousing and Business Intelligence", A paper presented to the 4<sup>th</sup> International Operations Research Society of East Africa (ORSEA) Conference ó October 2<sup>4th</sup> ó 2<sup>5th</sup>, 2008, Nairobi
3. "E-commerce: A Review of Indicators and Theories" A paper presented to 11<sup>th</sup> International Conference (ICAESB) on Business Environment and SMEsø Competitiveness ó September 25<sup>th</sup> and 26<sup>th</sup>, 2008 Dar es Salaam

4. "Assessment of Information Needs of SMEs and the Potential of Telecentres for Wealth Creation" - A paper presented to 10<sup>th</sup> International Conference (ICAESB) on SMEs and International Trade ó September 27<sup>th</sup> and 28<sup>th</sup>, 2007 Dar es Salaam

## VII. RESEARCH DONE

1. Mobile Phones and E-commerce among Micro and Small Enterprises in the Informal Sector: An Empirical Investigation of Entrepreneurship in Nairobi. A PhD thesis research University of Nairobi, (2009 ó 2010).
2. "The Assessment of Information Needs of SMEs and the Potential of Telecenters for Wealth Creation in The Rural Areas of Kenya: A case study of Kakamega district. Sponsored by National Council of Science and Technology and monitored by the University of Nairobi. (2005 - 2006)

## VIII MBA PROJECT SUPERVISED 2012 - 2013

STUDENT NAME	PROJECT TITLE
Rono William Kipngeno	Core Banking System Replacement and Performance in Commercial Banks in Kenya.
Masinde Graham Lukorito	Information Security Threat and E-Government Initiative in The Ministry of Finance
Kagiri Paul Maina	E-Waste Management and Performance in The Ministry of State for Immigration and Registration of Persons.
Christine Wanjiru Ndungu	Internet Banking Service Quality and Customer Satisfaction at Barclays Bank of Kenya.
Denis Nyakeya	Adoption of Cloud Computing By The NGO Sector in Kenya: A Case Study of World Vision Kenya.
Muita Edwin Maina	Factor That Influence The Decision to Outsource Information and Communication Technology By Insurance Companies in Kenya.
Osage Collins Ouma	An Assessment of Internet Banking in Kenya
Stella Ngetich	Adoption of Telecommuting in Kenya : A Case Study of Safaricom Ltd
Esther Odera	Mobile Banking Adoption in The Banking Industry in Kenya.
Jesse Ndubi Nakhumwa	Adoption of E-Commerce Payment System By Commercial Banks in Kenya.
James Kungu Wangari	Cloud Computing Technologies and Vendor Lock in at Seven Seas Technologies Group(SST)
Ketter Charles Kipkirui	Organizational Enterprises Resources Planning Readiness at Kenya Tea Development Agency Limited.
Miheso Stanley Conrad	Adoption of Integrated Financial Management Information System (IFMIS) By The National Government in Kenya.
Sheila Moraa Maragia	Factors Influencing The Adoption of CRM System in Commercial Banks in Kenya.
Esther N.Watakah	Information Technology Business Value Alignment and Productivity at Barclays Bank of Kenya.
Winnie Mbaluka	Big Data Management and Business Value in Kenyan Commercial Bank

Kimaiyo Kebenei	Information and Communication Technology and Organizational Resource Management at Six Four Prime Holdings.
Tima Judy	Information System Services Design and Customer Services Delivery at Barclays Bank of Kenya.

#### IX. PHD PROJECTS SUPERVISED

STUDENT NAME	PROJECT TITLE
Joseph Franklin Ntale	Economic Activity Diversification and Livelihood Outcomes in Smallholder Agriculture in Thika, Kenya (2012)
Gerald Gitau	The adoption of Sales forces systems in Kenya: comparative study of East Africa Breweries, Coca-Cola Company and PZ Cussons Ltd (on-going)
Angela Kithinji	Restructuring and Profitability of Commercial Banks in Kenya (on-going)
Rosebella J. Langat	Market Information Channels as a Platform for Decision Making among Small Scale Farmers in Uasin Gishu County, Kenya

#### X WORKSHOPS AND CONFERENCES ATTENDED

1. Participant in a seminar for postgraduate supervisors titled *“Common Mistakes Committed by Supervisees When Authoring Theses and Dissertations”* held on April 22, 2016 at Tangaza University College.
2. Presented a paper titled: *‘Mobile Phone Usage and its Effect on MSEs Performance’* at the mini - conference at The Catholic University of Eastern Africa (CUEA), organized by the Faculty of Commerce and Tangaza University College, held on 25<sup>th</sup> September, 2015.
3. Enhancing Gender Equity in Leadership and Management of High Education workshop held on the 28<sup>th</sup> August 2013 at Taifa Hall, University of Nairobi, and Organized by Association of Common Wealth Universities.
4. Women, Gender and Leadership in Higher Education, Training of Trainers workshop held on the 27<sup>th</sup> ó 30<sup>th</sup> August 2013 at Nairobi Safari Club. Organized by Association of Common Wealth Universities.
5. African international Business and Management (AIBUMA) Conference Aug. 2010 2011 and 2012
6. International Operations Research Society of East Africa (ORSEA) Conference October 2008 and 2012
7. 11<sup>th</sup> International Conference (ICAESB) ó September 2008 Dar es Salaam

8. Participant at VicRes Harmonization Workshop held at Jinja Nile Resort, Uganda, Organized by the Inter-University Council for East Africa from 16<sup>th</sup> to 22<sup>nd</sup> March 2008.
9. 10<sup>th</sup> International Conference (ICAESB) 6 September 2007 Dar es Salaam
10. ICT Industry Symposium, July, 2006
11. Telecentres in Western Kenya, 2004
12. Database and Web design for University of Nairobi Library, July 2002.

## **XI. OTHER RESPONSIBILITIES AT THE UNIVERSITY**

- (a) Member of College Gender Committee (CHSS)
- (b) ICT Coordinator School of Business
- (c) Head of MIS Thematic area in Department of Management. Science
- (d) Patron Business Information Students Association (BISSA)

## **XII. EXTERNAL EXAMINATION**

1. Egerton University (Department of Accounting, Finance, and Management Science)
2. Catholic University of Eastern Africa (MA Projects)
3. Tangaza University College (MBA Projects)

## **XIII PROFESSIONAL MEMBERSHIP**

1. The Kenya Computer Society (KCS)
2. International Society for Development and Sustainability (ISDS)

## **XIV COMMUNITY RESPONSIBILITIES**

- (a) Finance Committee, Mariakani Christian Centre
- (b) School committee, Mariakani Nursery School
- (c) Leadership Committee, Mariakani Christian Centre
- (d) School Committee, Shitechia Primary School

## **XVI REFEREES**

1. **Prof. Peter K'obonyo**  
Deputy Principal: College of Humanities  
University of Nairobi  
P.O. Box 30197 - 00100

**NAIROBI.**

**2. Prof. Germano Mwabu**

School of Economics

University of Nairobi

P.O. Box 30197 - 00100

**NAIROBI**

**3. Dr. Josiah Aduda**

Dean: School of Business

University of Nairobi

P.O. Box 30197 - 00100

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