

JAMES C. ODHIAMBO- ORANGA

CURRICULUM VITAE

A) **BIODATA**

NATIONALITY : Kenyan
DATE OF BIRTH : August 9th, 1974
GENDER : Male
RELIGIOUS AFFILIATION : Christian (Roman Catholic)
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B) **EXECUTIVE SUMMARY**

I am the above-mentioned person. I am currently a Lecturer of Journalism and Communication Studies at the University of Nairobi's School of Journalism. I am also an adjunct (part-time) Lecturer of Journalism at the United States International University (USIU). Before moving to academia, I worked as a Professional Journalist for the Sub-Saharan Informer (SSI), based in Addis Ababa Ethiopia. I have been involved in several communication and Public Relations consultancies for both private and public organizations. I have been actively involved in publishing, editorial management, production of broadcast programs, professional communication training and events planning. From March of 2012 to April of 2013, I was (over and above my lecturing duties) a consultant trainer for Internews Kenya under the Free and Fair Media Project. My principal task involved professional training of mainstream print journalists on effective coverage of elections – in preparation for the last general election. I am a member of the East African Communication Association (EACA).

C) **EDUCATION:**

- a) 2014: Attained a PhD in Communication and Information Studies, from the School of Journalism, University of Nairobi, Research Thesis: *The Role of the Print Media in Regional Integration: the Case of the East African Community.*
- b) 2005: Attained a Master of Arts degree in Communication Studies, from the University of Nairobi, School of Journalism. Thesis Topic: *Audience Media Preferences in Kenya: the Case of FM Radio Stations.*
- c) 2001: Attained a Post-Graduate (Professional) Diploma in Journalism, from the University of Nairobi, School of Journalism. *Graduated with Distinction – top of class.*
- d) 2001: Attained a Professional Certificate in Science News and Biotechnology Reporting, from the Africa Biotechnology Stakeholders Forum – An Africa Academy of Sciences Sponsored Training.
- e) 1999: Attained a Bachelor of Arts Degree in English, Literature and History, from the University of Eastern Africa, Baraton. *Graduated with Cum Laude Honors* – Equivalent of an Upper Second Class.

- f) 1994: Completed the Kenya Certificate of Secondary Education, (KCSE), at Kanga High School, Migori County.

D) KEY COMPETENCIES

- A. Ability to instruct, supervise and teach Communication Studies having lectured at University, tutored at middle level college and taught at High School.
- B. Ability to coordinate, supervise, and facilitate professional training workshops and seminars having served as a professional print media trainer for Internews Kenya.
- C. Ability to motivate, mentor and provide professional guidance for journalists and media trainees having been a careers counselor at University of Nairobi and a mentor for journalists at Internews Kenya.
- D. Ability to carry out professional training for different publics in Communication, Public Relations, and Media studies having conducted communication training for various corporations and governments departments including the Kenya Pipeline Corporation, the Kenya National Examinations Council and the Kenya Institute of Administration. And, having served as a professional print media trainer for Internews Kenya.
- E. Ability to author, edit and publish professional and official documentation having contributed chapters to scholarly publications, contributed to newspapers, newsletters, magazines and encyclopedias.
- F. Ability to publish and edit and design corporate or institutional newsletters having presided over the editorial management and publication of a number of newsletters, newspapers and year books including the United States International University Newsletter and Year Book, and the Lugusi Newsletter.
- G. Ability to examine, moderate and develop curriculum at all levels of education having been involved in setting, supervision, moderation, marking of examinations and curriculum review in various institutions of higher learning.
- H. Ability to liaise with the Media for purposes of organizational benefit having established a formidable body of network with the media in the line of consultancy and having taught or been in Journalism school with several leading journalists and editors.
- I. Ability to organize, coordinate and emcee corporate events having presided over the coordination and emceeing of several corporate events including graduation ceremonies, corporate launches, open days, facility visits and corporate branding ceremonies.
- J. Ability to author and edit newsworthy articles, features, commentaries, press statements, press releases, supplements and advertorials having worked as a professional Journalist for the Sub Saharan Informer and a consultant on crisis communication.
- K. Ability to Produce, Direct, Present and Critique television and radio programs having taught various electronic media courses at University level and having been an executive producer for four institutional documentaries.

- L. Ability to carry out professional, applied and academic research – having been involved in various research initiatives in both professional engagements and in academic circles.
- M. Ability to carry out advocacy campaigns having been actively involved in Communication Advocacies and having lectured Behavior Change Communication and I.E.C. (Information, Education and Communication). And, having actively participated in various academic conferences, workshops, seminars and symposia.
- N. Ability to manage academic and professional departments and enterprises – having been a head of department at the Kenya School of Professional Studies and an acting departmental coordinator at the United States International University.

E) WORK EXPERIENCE (full time engagements)

- A. **September 2010 – Present:** Lecturer of Journalism, Communication Studies and Public Relations at the University of Nairobi, School of Journalism. Lecturing Development Communication and Print Journalism.
- B. **March 2012 - April 2013:** Consultant Print Journalism Trainer for Internews Kenya – Training mainstream Print Journalists on Professional Coverage of Elections under the Free and Fair Media Project.
- C. **August 2007 – August 2009:** Lecturer of Journalism, Communication Studies and Public Relations at the United States International University- Africa, (USIU), Nairobi, Kenya.
- D. **September 2005- August 2007:** Assistant Lecturer at Maseno University, Kisumu County, Kenya. Lecturing Electronic media courses, Media Management, Health Communication and Public Relations. I coordinated the Departmental Curriculum Review Initiative of January- August 2006.
- E. **January 2004 – May 2005:** Lecturer of Communication and Head of Business Studies Department at the Kenya School of Professional Studies. Lecturing Business Communication, Public Relations Management, Organizational Communication and Research Methodology. Also, coordinating and administering activities of the Business Studies Department with 522 students and 24 members of staff.
- F. **December 2001 – September 2002:** International News Reporter for the Sub Saharan Informer, Addis Ababa, Ethiopia.
- G. **September 1999 – September 2000:** Teacher of English, History and Government at St. Mary Goretti, Dede Girls High School, Migori County, Kenya.

F) WORK EXPERIENCE (part time engagements)

- A. **February 2011 – Present:** Program Officer for the **Foundation for Indigent Students of Africa (FISA)**, providing administrative support, strategic coordination and inter-institutional liaison. The foundation provides scholarships for needy but brilliant African students to pursue post graduate training in Communication.

- B. January 2011 – Present:** Communications Training Consultant for the **Kenya National Examinations Council**: Providing training on Organizational Communication and Corporate Communications.
- C. January 2010 – Present:** Adjunct Lecturer of Journalism and Public Relations at the United States International University (USIU), Nairobi.
- D. January 2007- December 2010:** Communications trainer at the **Kenya Institute of Administration**, Training civil servants on communication skills and Public Communication Principles.
- E. September 2005-August 2007:** Part time lecturer at the **Catholic University of Eastern Africa** at Karen, Nairobi. Lecturing Business Communication and Communication Skills.
- F. January 2006 – April 2010:** Part time lecturer at St. Paul’s United Theological University at Limuru, Kenya. Lecturing Electronic Media Courses, Public Relations and Communication Skills.
- G. November 2002 – December 2003:** Part time Lecturer at the All African Council of Churches Communication Training Center, Nairobi. Lecturing Public Relations and Communication Skills.
- H. August 2005:** Conference facilitator (with Prof. Peter Wanyande of University of Nairobi) for the African Correctional Facilities Officers Conference at the Safari Park Hotel, Nairobi. Key Responsibilities included:
 - a. Emceeing the conference proceedings and coordinating rapportuers’ activities.
 - b. Updating conference participants on changes and developments of conference proceedings.
 - c. Providing communications linkage between conference administrators and conference participants.
 - d. Making crucial announcements to conference participants as may be necessary.
 - e. Communicating instructions from conference administrators to participants.
 - f. Supervision logistical arrangements for conference participants including- transport, accommodation, security and recreation on behalf of conference administrators.
 - g. Preparing the comprehensive program for conference proceedings in consultation with conference administrators.
 - h. Ensuring that the conference program is properly implemented especially as regards time keeping, participation and timely replacements of participants who fail to turn up.
- I. May 2004:** Research Assistant to Mr. Polycarp J. Omolo Ochilo on the Formulation of a policy document for the establishment of Kenya’s Information and Communication Policy for the Freidrich Ebert Foundation, Nairobi. Principle Responsibilities included:
 - a. Comparative Research on Information Policies in other regions.
 - b. Evaluating Policy options on which ones are applicable to Kenya.
 - c. Background Research on Kenya's Information and Communications Developments with specific reference to colonial and post-colonial times.
 - d. Evaluating the stakeholders to be considered in the formulation of such a policy.
 - e. Soliciting ideas and opinions of identified stakeholders on policy formulation.
 - f. Making Policy recommendations through a project paper.
- J. February 2003:** Research Assistant to Prof. Wanyande of University of Nairobi on conducting an analysis on UNICEF’s communication campaigns during the period 1998-2002. Key Responsibilities Included:
 - a. Performing a content analysis on the I.E.C. Materials used in campaigns during that period.

- b. Performing a Strategic analysis on the methodologies used for the campaigns during that period.
 - c. Performing a qualitative analysis on the scope the limitations and the merits of the campaigns.
 - d. Providing professional recommendations intended to improve the quality and effectiveness of future campaigns.
- K. **December 2002:** Election Official- Presiding Officer for the General Elections in Kenya at Uriri Constituency, Migori County, Kenya- was the Deputy Presiding Officer for Polling station number 31.
- L. **July 2001:** News Editor for the Anvil, University of Nairobi, School of Journalism newspaper. Key responsibilities included: Preparing and Maintaining news diary, Coordinating news assignments, assigning and supervising reporters, assisting the sub-editors and participation in editorial meetings. Copies available on request.
- M. **June 1998 – June 1999:** Student Leader- Chairman of the Graduating Class of 1999, University of Eastern Africa, Baraton.

G) CONSULTANCIES

- i. **December 2014:** Communications Consultant for the Bill and Melinda Gates Foundation: Editing the Final Report on Training of Kenyan Farmers on Agri-Business by the Chandaria School of Business, United States International University.
- ii. **September 2014:** Professional Facilitator for the Africa on Air, Universities Journalism Students’ Professional Challenge.
- iii. **June 2014:** Media Consultant for the Media Council of Kenya: Member of the Executive Panel of Judges on the Evaluation of the Annual Journalism of the Year Awards for the year 2014.
- iv. **May 2014:** Communications Consultant for the Council of Governors of the Republic of Kenya: Conference Facilitator for the Governors Conference on Devolution for the year 2014.
- v. **July 2013:** Communication Training Consultant for the Association of Safe International Road Travel (ASIRT) in Training Road Safety NGOs on the Role of the Media in Promoting Road Safety.
- vi. **February 2013:** Associate Consultant to Caleb Atemi for the Management Sciences for Health (MSH) in Coordinating Media Relations for the Health Management Strategy Conference.
- vii. **April – August 2012:** Lead Consultant for the Teachers Service Commission in Conducting Research and developing a documentary for the Kenya Network of HIV Positive Teachers (KENEPOTE).
- viii. **September 2012 – January 2013:** Associate Consultant to Caleb Atemi for the United Nations Development Program (UNDP) in conducting a professional audit of the UNDP C4D Project.

- ix. **April 2012:** Conference Facilitator for the Association For Development of Education in Africa (ADEA) in coordinating the Media for Science and Technology Development Conference at the Intercontinental Hotel Nairobi.
- x. **January 2012 – Present:** Research Consultant for the Media Policy Research Center (MPRC). Lead Researcher on the survey to establish compliance of Broadcast Enterprises to the Government of Kenya Regulation to localize at least 40% of broadcast content.
- xi. **September 2010 – Present -** Editorial Consultant for the DelPHE (the Development Partnerships in Higher Education), a UK Government Funded Project that involves three Universities namely: the University of Lumbubashi in the Congo, Gulu University in Uganda and USIU in Kenya – the projects endeavors to publish papers and documentation to be used for purposes of highlighting the plight of persons living in the war torn zones of the DRC). I am charged the responsibility of editing and publishing their quarterly newsletter- *the Lugusi Newsletter*.
- xii. **November 2008:** Communications Consultant for the Africa Distance Learning Network – Editing their five year plan report for funding from the World Bank.
- xiii. **August 2009:** Communication Training Consultant for the Kenya Pipeline Company – Training Human Resource Personnel on Strategic Communication.
- xiv. **September 2008:** Communications Training Consultant for the Kenya Literature Bureau – Training publishing personnel on Public Relations Skills.
- xv. **August 2008 – January 2010:** Communication Advocacy Consultant for the Center for Diseases Control (CDC), through Danya International – Designing Advocacy campaigns on Injection Safety.
- xvi. **February 2008:** Communications Training Consultant for the Kenya Utalii College – training administration personnel on Management Communication Skills.
- xvii. **June 2006 – January 2007:** External Academic Consultant for the development of curriculum for a Bachelor of Arts Degree in Communication and Media Studies at the Catholic University of Eastern Africa Karen, Nairobi.
- xviii. **July 2003:** Editorial Consultant for the Eastern Africa Commonwealth Regional Health Secretariat, Arusha, Tanzania- Editing and compiling the organization’s Historical Chronicle.

PUBLICATIONS

Oranga J.O. (2014) The Role of the Print Media in Regional Integration: the Case of the East African Community. Ph.D thesis, School of Journalism University of Nairobi.

Oranga, J.O. The Role of the Media in De-ethnicizing of Population Census. Paper Presented for Publication in the East African Communication Association Journal.

Oranga, J.O. *The Role of the Media in Regional Integration: The Case of East Africa*. Academic paper presented at the

East African Communication Association Conference of 2012 at St. Augustine University, Mwanza Tanzania

Oranga, J.O. (2010), *Strengths and Limitations of the Media, Media and Education in Africa, Information and Documentation for African Media*: Chapters in the Toolkit for Communication for Education and Development Published by the Association for Development of Education in Africa, Cotonou.

Oranga, J.O. (2005), **Audience Media Preferences in Kenya : the Case of FM Radio Stations**. A Masters thesis presented for the award of the Master of Arts Degree in Communication Studies, School of Journalism, University of Nairobi, 2005.

Oranga, J.O. **A Comparative Analysis of Humor Journalism and Political Journalism: the Case of Philip Ochieng' and Wahome Mutahi**. A project paper submitted to the School of Journalism, University of Nairobi for the award of Post-Graduate Diploma in Mass Communication, November, 2001.

Oranga, J.O. *the Essentials of Effective Oral Communication*: A Guide to World Class Presentations and Interaction Skills.(Manuscript).

Oranga, J.O. *the Fundamentals of Official Written Communication*: A professional guide to Managerial Writing Skills. (Manuscript).

SPECIAL INTERESTS

Academic Discussion, Traveling, Sports, Cooking, Academic and Applied Research, Participation in Conferences, Seminars, Workshops and Symposia.

REFEREES

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