

CURRICULUM VITAE

**JOYCE AKINYI AKACH,
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NAIROBI.**

PERSONAL DETAILS

NAME: Joyce Akinyi Akach
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CAREER OBJECTIVE

To achieve as far as possible, practical learning outcomes and objectives that prepare students for a dynamic world; technologically and socially.

ACADEMIC QUALIFICATIONS

2015-Present University of Nairobi
PhD ongoing
Topic: **Co-designing for Sustainable Community-based tourism Enterprises in Kenya: A Case study of Homabay County**

2005-2007 University of Nairobi
Master of Arts (Design)

1993-1997 University of Nairobi
Bachelor of Arts (Design)
Second Class Honors (Upper Division)

OTHER TRAINING

February, 2019 University of Nairobi
Trained on Grant Proposal writing

January, 2019 The Centre for Pedagogy and Andragogy (CEPA)
Trained on Pedagogy, Andragogy and Mentorship

December, 2015 University of Nairobi
Trained on developing online Distance learning modules

WORK EXPERIENCE

2005- Present University of Nairobi; School of the Arts and Design
Position Held **Lecturer and Researcher**

- Teaching undergraduate students in the broad field of Graphic Design.
Specifically; Visual Communication, Advertising, Media studies, packaging design and Publication design
- Research interests in application of design approaches such as co-design, social design and design thinking in community development.

2003 – 2005 University of Nairobi; School of The Arts and Design

Position Held **Senior Technologist**

- Teaching students admitted into the Certificate courses.
- Introducing students to Computer applications related to the design course such as Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash and Graphisoft ArchiCAD.
- Assisting students the use of Computer Applications in the broad areas of Advertising, Corporate Identity, Packaging and Presentations.
- Developing design concepts for Publications, Brochures, Web pages, Posters and Corporate Identity for various departments of the University.
- Updating the Students information Management System for the School.

2000 - 2003 **Monier 2000 Ltd.**

Position Held **Graphic Designer**

- Handling advisory and creative needs of clients
- Developing concepts for in-house and out-house design jobs. Included are designs for billboards, banners, vehicle branding, window graphics and many more.

CONFERENCES ATTENDED

22-24 October, 2019 2nd Annual Architecture and Engineering Conference
University of Nairobi

July, 2015 Kampala International Design Conference
Design Unlimited; Indigenous design processes for development

June, 2015 Cumulus Milan
The Virtuous Circle

September, 2014 Cumulus Johannesburg
Designing with the other 90%

May, 2011 Nairobi International Design Conference
Design and Industrial Transformation

PAPERS PRESENTED

22-24 October, 2019 Unearth tourism assets through co-design: Creative methods to engage the youth
2nd Annual Architecture and Engineering Conference

July, 2015 Human needs and African Aesthetics
KIDEC Conference, Kampala

May, 2011 Towards a socially sustainable community- The role of Design
NIDEC Conference, Nairobi

June, 2008 The Role of Landscape Design in Achieving a Goal; A Case Study of the Vision at the University of Nairobi

November, 2006 *Export Trade As A Design Issue; The Case of Packaging*
University of Nairobi, School of the Arts and Design

RESEARCH ACTIVITIES

November, 2018 **Application of co-design approach in Homabay county**

Researcher

Research workshop with Kodumba Youth group in Homabay county with the aim of developing a sustainable community-based tourism enterprise.

October, 2015 – 2018 **Design with Social Impact Research**

Researcher

Research workshop between three Universities namely; University of Nairobi, School of the arts and Design, Zurich University of the Arts, Switzerland and University of Macedonia in Skopje, Department of Mechanical engineering.

Conducting joint research workshops in the area of social design with an aim of introducing students from the three Universities to using design tools and methods in tackling social issues.
Design practice in unfamiliar cultures.

January, 2015

Social Design Workshop

Coordinator

Collaboration workshop between University of Nairobi; School of the Arts and Design and Zurich School of the Arts, Switzerland.

Focus was on using design tools and design research to address Food Security.

November, 2010

Winrock International

Volunteer graphic designer in the **Partnership for Safe Poultry in Kenya Project.**

- Come up with logo design concepts for indigenous poultry suppliers in Kenya
- Transfer the logo design concepts into attractive multi-use functional designs for corporate identity.

August, 2009

Only Planet – Africa

Was a representative of the School of the Arts and Design, University of Nairobi in the Nokia Only Planet Research. Only Planet is Nokia's design international student program. The goal of the program is to provide Nokia and design Universities information about local visual culture.

REFEREES

Dr. Lilac Osanjo,
Director,
University of Nairobi, School of The Arts and Design,
P.O. Box 30197-00100,
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