

## **CURRICULUM VITAE**

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**JOYCE AKINYI AKACH,  
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NAIROBI.**

## PERSONAL DETAILS

NAME: Joyce Akinyi Akach  
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## CAREER OBJECTIVE

To achieve as far as possible, practical learning goals and objectives that prepare students for a dynamic world; technologically and socially.

## ACADEMIC QUALIFICATIONS

2014-Present	University of Nairobi PhD ongoing Topic: <b>Designing strategies for community-based tourism using social design: A case study of Homabay County.</b>
2005-2007	University of Nairobi Master of Arts (Design)
1993-1997	University of Nairobi Bachelor of Arts (Design) Second Class Honors (Upper Division)
1988-1991	Loreto High School, Limuru Kenya Certificate of Secondary Education

## OTHER TRAINING

December, 2015	University of Nairobi Training on developing online Distance learning modules
September, 2011	University of Nairobi Grant Proposal writing
2004	University of Nairobi Introduction to Advance Web Design
April - May 1998	Elite Computers Training on Adobe Illustrator, Adobe Photoshop and Adobe Pagemaker using a Macintosh Computer
March - April 1995	I.C.I.P.E. Press Training workshop on Scientific Illustrations, Poster Preparation, Photography and Computer Graphics using a Macintosh Computer



- September, 2014 Cumulus Johannesburg  
Designing with the other 90%
- May, 2011 Nairobi International Design Conference  
Design and Industrial Transformation

## **PAPERS PRESENTED**

- July, 2015 Human needs and African Aesthetics  
KIDEC Conference
- May, 2011 Towards a socially sustainable community- The role of Design  
NIDEC Conference
- June, 2008 The Role of Landscape Design in Achieving a Goal; A Case Study of  
the Vision at the University of Nairobi  
*University of Nairobi, School of the Arts and Design*
- November, 2006 Export Trade As A Design Issue; The Case of Packaging  
*University of Nairobi, School of the Arts and Design*
- January, 2007 Towards World Class Excellence as a Design Issue  
*University of Nairobi, School of the Arts and Design*
- December, 2006 Eco-Design. A Case study of the BMW Vehicles Versus Computers  
*University of Nairobi, School of the Arts and Design*
- June, 2006 Exhibition and Display; A Case Study of the Maasai Market  
*University of Nairobi, School of the Arts and Design*
- July, 2006 Furniture and Learning  
*Venue University of Nairobi, School of the Arts and Design*
- March, 2006 Design Concepts for Interior Space  
*University of Nairobi, School of the Arts and Design*

## **RESEARCH ACTIVITIES**

### **October, 2015 – 2018 Design with Social Impact Research**

#### **Researcher**

Research workshop between three Universities namely; University of Nairobi, School of the arts and Design, Zurich University of the Arts, Switzerland and University of Macedonia in Skopje, Department of Mechanical engineering.

Conducting joint research workshops in the area of social design with an aim of introducing students from the three Universities to using design tools and methods in tackling social issues.

Design practice in unfamiliar cultures.

January, 2015

#### **Social Design Workshop**

Coordinator

Collaboration workshop between School of the Arts and Design,

University of Nairobi and Zurich School of the Arts, Switzerland.  
Focus was on using design tools and design research to address Food Security.

November, 2010

**Winrock International**

Volunteer graphic designer in the **Partnership for Safe Poultry in Kenya Project.**

- Come up with logo design concepts for indigenous poultry suppliers in Kenya
- Transfer the logo design concepts into attractive multi-use functional designs for corporate identity.

August, 2009

**Only Planet – Africa**

Was a representative of the School of the Arts and Design, University of Nairobi in the Nokia Only Planet Research. Only Planet is Nokia's design international student program. The goal of the program is to provide Nokia and design Universities information about local visual culture. The research involved working with the students to identify through observation, certain signs which can be translated into product design and come up with a prototype of the same.

## **REFEREES**

Dr. Lilac Osanjo,  
Director,  
University of Nairobi, School of The Arts and Design,  
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Mr. Muriithi Kinyua,  
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