

CURRICULUM VITAE

CHARLES MUIRU NGUGI, PhD.

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PROFILE

A trained and experienced lecturer and journalist with over 10 years teaching experience in universities in Kenya and the United States.

EDUCATION:

2008, Ph.D. Emory University, Atlanta

2007, Master of Arts (M.A.), Emory University, Atlanta, GA

1997-98, Ph.D. (incomplete) George Mason University, Fairfax Virginia

1995, Master of Arts (M.A.), University of Wales, Cardiff, UK

1987, Diploma in Journalism, Kenya Institute of Mass Communication, Nairobi

TEACHING AND RESEARCH EXPERIENCE

Graduate Courses Taught

PhD

Advanced Seminar in Mass Communication Theory, PhD, SOJMC, University of Nairobi

Media Regulation and Policy – PhD in Mass Communication, JKUAT

Media Law - PhD in Mass Communication, JKUAT

Research Seminar - PhD in Mass Communication, JKUAT

Masters

Management of Media Institutions, MA, SOJMC, University of Nairobi

Advanced Writing and Editing, MA, SOJMC, University of Nairobi

IEC, MA, SOJMC, University of Nairobi

Dynamics of International Communication, MSc, JKUAT

Development Communication – Masters in Development Studies, St. Paul's University

Organizational Communication – MOL, International Leadership University (ILU)

Political and Governance Systems – Masters in Governance, (ILU)
Foundations of Governance – Masters in Governance, (ILU)
Personal Leadership Development – Masters in Governance, (ILU)
Media and HIV AIDS – Masters of Arts in Community Care, St. Paul’s University
African Media Systems – Master of Arts in Communication, Daystar University

Undergraduate Courses

Communication and Society, SOJMC, University of Nairobi
Critical Theory, SOJMC, University of Nairobi
Advanced Reporting and Editing, SOJMC, University of Nairobi
Politics and Propaganda, SOJM, University of Nairobi
Electronic Media and Society, St. Paul’s University
Communication Skills, St. Paul’s University
Special Topics in Mass Communication - St. Paul’s University
Dynamics of Culture, St. Paul’s University
Language and Communication - St. Paul’s University
Public Relations and the Business World, St. Paul’s University
TV and Radio Programming, St. Paul’s University
Business and Professional Speaking, St. Paul’s University
Media Law, Truman State University
Public Speaking, Truman State University
Magazine and Feature Writing, Truman State University
Editing with Lab, Truman State University
Culture and the Media, Washington and Jefferson College
Public Speaking, Washington and Jefferson College
African Media Systems, Washington and Jefferson College
Introduction to African Studies, Emory University
Politics of Identity, Emory University
Introduction to Mass Communication - Daystar University
Introduction to Public Relations and Advertising - Daystar University
Magazine/Feature Writing - Daystar University
Teaching Assistant to Dr. Edna Bay, Professor of History, Emory University
Adjunct Instructor, Howard University Continuing Education
Graduate Teaching Assistant to Dr. Steve Diner, Professor of History, GMU

RESEARCH AND SUPERVISION:

PhD Dissertations (Completed)

Ambia, Marjory Wairimu, 2012. *An Evaluation of the Role of Information Communication Technology in Knowledge Communication and Sharing: A Case Study of Selected Organizations in Kenya*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-supervised with Prof. Getinet Belay and Dr. P. Ogada)

Mulwa, Martina Mutheu 2012. *Financial Inclusion of the Poor and Marginalized: A multi Case Study of the Context of Use of Selected Mobile Banking Products in Kenya*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-Supervised with Prof. T. Waema)

Thuo, Jane 2012. *An Analysis of Print Media Coverage of Women Members of Parliament in Kenya*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-Supervised with Dr. P. Ogada)

PhD Dissertations (On-going)

Oranga, James (ongoing). *East African Integration: The Role of the Media in Enhancing Public Awareness and Preparedness*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-supervising with Dr. P. Ogada)

Ochieng, Felgona Atieno (ongoing). *Kenya's Constitutional Referendum: A Content Analysis of the Daily Nation, Standard and Star Newspapers News Framing in Relation to the Committee of Experts on Constitutional Review Civic Education Guidelines*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-supervising with Prof. Patricia Mbote)

Okoth, Daniel Odero (ongoing). *An Agenda-setting Function of the Media in the Implementation of Devolution Among Rural Voters in Kenya*. PhD in Communication and Information Studies, SOJMC, University of Nairobi (Co-supervising with Dr. George Nyabuga)

Munuku, Ann (ongoing). *Political Communication and Social Media: An Investigation into the Use of Social Networking Sites in the 2013 Presidential Elections*. JKUAT (Co-Supervising with Dr. Hellen Mberia).

Masters Dissertations (Completed)

Ochieng, Peter Opiyo, 2012. *Covering Kenya's Parliament. Assessing the Capacity of Parliamentary Journalists in Legislative Reporting*. MA in Communication Studies, University of Nairobi.

Kung'u Mathews Kamau. *Factors Determining the Emergence and Proliferation of the Alternative Press in Kenya*. MA in Communication Studies, University of Nairobi.

Mburu, Jinaro Paul, 2012. *The Role of Communication in the Disbursement of Youth Enterprise Development Fund: A Case Study of Nyeri Town Constituency Youth Enterprise Scheme*. MA in Communication Studies, University of Nairobi.

Njuguna, Joyce Wambui, 2012. *An Assessment of Public Relations in the Hotel Industry in Kenya: A Case Study of Nairobi's Five Star Hotels*. MA in Communication Studies, University of Nairobi.

Mburu, Peter Waweru, 2012. *Strategies of Corporate Brand Management in the Changing Media Market: A Comparison of Citizen TV, KTN and KBC Channel 1*. MA in Communication Studies, University of Nairobi.

Sogo, Waithiegeni Miriam, 2012. *Television Influence on the Academic Performance of High School Students in Nairobi*. MA in Communication Studies, University of Nairobi.

Kimani, Philip Charagu, 2012. *The Use of Communication strategies in the Promotion of Aquaculture: A Case Study of Kigumo Constituency, Murang'a County*. MA in Communication Studies, University of Nairobi.

Kariuki, Rosemary Muthoni, 2011. *Media and Constitution Making: An Assessment of Agenda Setting Role in the Adoption of the New Constitution in Kenya*. MA in Communication Studies, University of Nairobi.

Muriuki, Robert GM 2011. *Factors Affecting Utilization of Public Relations in School Administration: A Case Study of Kikuyu District*. MA in Communication Studies, University of Nairobi.

Odera, Nancy Akinyi, 2011. *Assessing Journalists Preparedness to Cover Trauma Stories*. MA in Communication Studies, University of Nairobi.

Oirere, Deborah Bochere, 2011. *The Role of Radio in Empowering Domestic Workers: A Case Study of Nairobi*. MA in Communication Studies, University of Nairobi.

Njauini, Eva Nyaguthii, 2011. *Mobile Phone Adoption and Marriages: A Study of Nairobi Families*. MA in Communication Studies, University of Nairobi.

Cherotich, Redempta, 2010. *Effects of Social Networking Sites on Students at the School of Journalism*. MA in Communication Studies, University of Nairobi.

Musyoka, Felistas, 2010. *Agenda-Setting Role of the Kenyan Media in the 2007 General Election*. MA in Communication Studies, University of Nairobi

Kalle, Izza, 2010. *Using the African Worldview to Overcome Poverty*. Master of Development Studies (MDS) Dissertation. St. Paul's University.

Kimani, Peter, 2011. *Strategies for Improving Home-Based Care for People Living with HIV/AIDS: A Case Study of Thigio Location*. MA, University of Wales, Lampeter.

Curriculum Development and allied activity

Consultant for the development of BA in Communication, Catholic University of Eastern Africa (CUEA)

Chair, MA in Communication Studies curriculum review committee, SOJMC 2012

Member, Diploma in Journalism Curriculum Development Expert Group, Media Council of Kenya

Author, Bachelor of Arts (BA) in Advertising, St. Paul's University

Chair, Bachelor of Arts (BA) in Communication Curriculum Review Committee, St. Paul's University, June 2009.

Author, Diploma in Advertising, St. Paul's University, 2009.

Member, Freshman Forum Programming Committee, Washington and Jefferson College, Spring 2007

Participant, self-assessment study of the PhD program at the Graduate Institute of the Liberal Arts, Emory University, Atlanta, 2005.

Member, Culture, History and Theory (CHT) Programming Committee, Graduate Institute of the Liberal Arts, Emory University, 2004-2006.

JOURNALISM EXPERIENCE

Editor, Souvenir Issue of the *Anvil*, SOJMC, 2011

Editor, *St. Paul's University Voice*, 2009

Columnist, *African Voice*, Kansas, USA, 2001-2003

Contributing Editor, *Business in Africa*, RSA, 1998

Editor-at-large, *Expression Today*, 1997-1999

Assistant Editor, *Aircraft Interiors Magazine*, Herndon, USA, 1997-98

Assistant Editor, *Middle East Aviation*, Herndon, USA, 1997-98

Editor, *Africa Graphics Magazine*, 1995

Correspondent, *Africa Confidential*, 1995

Correspondent, *Gemini News Service*, 1989-1993

Correspondent, *PANOS*, 1989-93

Correspondent, *West Africa Magazine*, 1990-1991

Correspondent, *Africa Topics Magazine*, 1993-94

Staff Reporter, *Weekly Review*, 1988-1993

Information Officer/Reporter, *Kenya News Agency*, 1987-88

PAST AND PRESENT PROFESSIONAL MEMBERSHIPS

Media Council of Kenya

Editorial Board Member, *African Journal of Communication*

East African Communication Association (EACA)

Reviewer, *African Communication Research*, St. Augustine University, Tanzania

Reviewer, *Journal of Communication*, KRE, New Delhi

Reviewer, *Journal of Human Resource Education and Development*, JKUAT

National Communication Association (NCA)

African Studies Association, Rutgers, New Jersey

Association for the Study of Ethnicity and Nationalism, LSE, London

Africa Technology Policy Studies Network, Nairobi

Emory Study Group on African Religions (SGAR)

Association for Education in Journalism and Mass Communication (AEJMC)

Association of Kenyan Professionals in Atlanta (AKPA)

Emory African Studies Graduate Student Email Forum

WORK EXPERIENCE:

Associate Director, School of Journalism and Mass Communication, University of Nairobi

Senior Lecturer and Chair, Department of Communication, St. Paul's University

Assistant Professor, Truman State University

Carnahan Post-Doctoral Teaching Fellow, Washington and Jefferson College

Editor/Research Assistant, Emory University Law School, Religion and Human Rights Program

Graduate Teaching Assistant and then Instructor, Emory University

Graduate Teaching Assistant, George Mason University

Adjunct Lecturer, Daystar University

Project Manager, Verisign Inc., Fairfax, VA.,

Investigations and Research Manager, Network Solutions Inc, Fairfax, VA

Assistant Editor, Phoenix Publishing Inc, Reston, VA

Staff Report, Weekly Review

Information Officer, GoK

ACADEMIC PUBLICATIONS:

Books

Kiai, Wambui and Ngugi, Muiru, 2013 (Forthcoming). *Media Veterans: 70 Years of Journalism in Kenya*. Nairobi: School of Journalism and Mass Communication, University of Nairobi.

Chapters in Books

Muiru, Ngugi, 2013, "Orality, Social Media, and Youth: An Integrative Model for Education and Training" (in) *Incorporating Oral Culture in Education for Development*. Nairobi: The Goethe Institut

Ngugi, Muiru, Charles, 2011. "On Freedom, Development and the Place of Theology in Africa." Foreword to Bundi, Mutongu, Zablon 2011: *Theology of Development*. Nairobi: Nairobi Academic Press

Ngugi, Muiru, 2011. "Foreword" to Dr. David Mulwa's book, *Learning from Experience*, Limuru: Paulines Publications, February 2011

"African Periodicals and Popular Culture" in *Greenwood Encyclopedia of Popular World Cultures*, Hickey, Dennis, (ed) 2007: Greenwood Publishing Group

"Development Communication: A Clarification of Constructs," in Okigbo, C (ed), 1996: *Development Communication Principles*, Nairobi: ACCE. [First published in *Africa Media Review* Vol. 9 No. 2 1995]

Articles in Refereed Scholarly Journals

"Institutional and Governmental Challenges for Journalism Education in East Africa," in *Ecquid Novi* 28(1-2), pp. 176–190. Co-author: Terje S. Skjerdal

"The Mass Media and the Sustenance of Collective Identifications in Africa." *Queen: Journal of Rhetoric and Power*. Volume 5 Special Issue. January 2005.

"The Media and Democratization in Africa." *Media Development*, London. Vol. XLII. No. 4. 1995: 49-52.

"Development Communication: A Clarification of Constructs," in *Africa Media Review* Vol. 9 No. 2 1995

"Journalism Training in Kenya: Putting a Finger on the Problem." *Media Focus: Journal of the Media Development Association*. March 1996. Vol. 1. No. 2

Entries in Encyclopedia

"Mau Mau" in *Encyclopedia of the African Diaspora*, Boyce Davies, Carole and M'Bow, Babacar (eds), 2007 ABC-CLIO

"The Maasai of Kenya" in *Encyclopedia of the African Diaspora*, Boyce Davies, Carole and M'Bow, Babacar (eds), 2007: ABC-CLIO

“The Kikuyu of Kenya” in *Encyclopedia of the African Diaspora*, Boyce Davies, Carole and M’Bow, Babacar (eds) 2007: ABC-CLIO

“Jomo Kenyatta” in *Encyclopedia of the African Diaspora*, Boyce Davies, Carole and M’Bow, Babacar (eds) 2007 ABC-CLIO

Dissertations:

Free Expression and Authority in Contest: The Evolution of Freedom of Expression in Kenya. PhD Dissertation, Emory University, Atlanta, GA, USA

The Role of the Press in Regional Integration in East Africa: A Critical Study. MA Thesis, University of Wales, Cardiff, UK, 1994.

COPY EDITED BOOKS AND ARTICLES REVIEWED FOR SCHOLARLY JOURNALS

COPY EDITED BOOKS

Mihadhara as a Method of Islamic Dawah in Kenya: An Analysis of Inter-Religious Dialogue in a Proselytizing Context by Mutei, Joseph, M. Published by Nairobi Academic Press: Nairobi 2012

Interculturation Biblical Hermeneutics by Githuku, Samuel Published by Nairobi Academic Press: Nairobi 2012

African Counseling and Psychotherapy by JBN Ikenye Published by the Nairobi Academic Press: Nairobi 2011

Diet of Worms: Quality of Catering in Kenyan Prisons by Jacqueline Korir published by Zapf Chancery: Limuru, 2011

Disability Society and Theology: Voices from Africa, by Kabue, Samuel, et al, published by Zapf Chancery: Limuru, 2011

Islam and Human Rights: Advocacy for Social Change in Local Contexts by Baderin, Mashood, Monshipouri, Mahmood, Welchman, Lynn & Mokhtari, Shadi published by Global Media Publications: New Delhi, 2006

Inter-Religious Marriages Among Muslims by An-Naim, Abdullahi (ed), published by Global Media Publications: New Delhi, 2005

African Constitutionalism and the Contingent Role of Islam by An-Naim, Abdullahi published by University of Pennsylvania Press, 2007

PUBLISHED BOOK REVIEWS:

Published:

Africa to 2000 and Beyond: Imperative Political and Economic Agenda. By Philip Ndegwa and Reginald Herbold Green. East African Educational Publishers, 1994. Published in *The Weekly Review*, December 9, 1994

The Salt in the Stew: Christians in Politics. By Rev. Lawford N. 'Imunde. Gaita Centre Publications Ltd, Meru. 1994. Published by *The Weekly Review*. December 16, 1994

Basic Self-Defense: Keep-Fit Techniques to Ward off Attackers. By Kaizerali Karimbhai. Newsread International. Published in *The Weekly Review*, November 25, 1994.

A Road to Development: Africa in the 21st Century. Olukoshi, Adebayo O & Wohlgemuth, Lenhart (eds), 1995. Uppsala: The Nordic Africa Institute. Published in *The EastAfrican*, 1995.

Contact Africa 2001. New York: African American Institute. Published in *African Voice*, Kansas, October-November 2001.

SELECTED ESSAYS, OP-ED PIECES AND FEATURE ARTICLES:

"The Media and Viewpoint Discrimination: Here is one Unintended Consequence of Media Liberalization," *The Anvil*. (Souvenir Issue):80-82., 2011.

"Salute to Ochieng: A Journalism Trainer Recalls First Encounter that Never was with the Genius of Kenya's Literary Journalism and Punditry." *The Anvil*. (Souvenir Issue):80-82., 2011.

"Where in the World are Jobs for Communication Graduates?" *The Anvil*. (Souvenir Issue):80-82., 2011.

"How Traditional Somali Garb Became an Issue in the US" 3/2/2008. *Sunday Nation*.

"African Countries take Lobbying to Washington" *African Voice*, Sept-October 2001

"[Murder of Prof Chrispin Mbai] Issue Raises Professional [Journalism] Questions" *Sunday Standard*. October 5. 2003

"Corruption: US Puts On Pressure" *Business in Africa*, June 1999

"The Dangers of Disciplinary Knowledge." *Expression Today*, May-June 1999

“Lessons from Journalism Training in the US,” *Expression Today*, Dec. 1998

“Why Diplomats are so Outspoken.” *Nairobi Law Monthly*. March 1996

“Africa’s Problem: Big Tribe or Big man?” *The Option*. Vol. 4. 1995

“Where the Media Go Wrong.” *The People*, March 22-28, 1996

“Anti-Kikuyuism, Media and the New Bills.” *Nairobi Law Monthly*, Jan 1996

“Claims of US Disinterest in Africa are Misleading.” *Daily Nation*, June 22, 1995

“Multipartyism as a Foreign Concept.” *The Option*. Vol. 6. 1995

PRESENTATIONS, LECTURES AND PRAXIS

“Communication Training Opportunities: Suggestions for UNFPA on Communications Capacity Building,” Experts Consultative Meeting on Strengthening Communication Approaches with UNFPA Africa Region, Great Rift Valley Lodge and Golf Resort, September 26-29

“The Proposed MA in Communication Curriculum.” Presentation at Media Training Stakeholders Workshop meeting at Kenya Utalii College. May 24, 2012.

“Towards Professionalization in Kenyan Journalism.” Presentation at the Media Forum of the Media Council of Kenya. May 4, 2012.

Panelist and Discussant on “Report from Media and Political Communication.” *National Conference on the Preparedness of Kenya Towards the 2012 General Election*. Hekima College. January 19-20, 2012.

Discussant on “Journalism Practice” at *The First Conference of the East African Communication Association* on “Communication Research and Development in Africa,” September 7-9, 2011

“Can the media do it alone? Different Stakeholders’ Challenges and the Role of Technology and Citizen Reporting.” Presentation at *Conflict Sensitive Journalism Experts’ Roundtable* organized by the International Media Support. Silver Springs Hotel. February 3-4, 2011

“Women in Leadership Seminar,” St. Benedictine Monastery, Limuru, Kenya, Wednesday April 7, 2010. Gave a presentation titled: *Leadership, Ethics and Social Responsibility: Considerations for Women Leaders*